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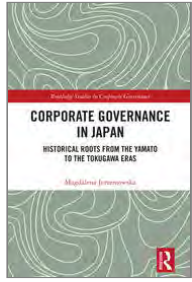
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Corporate Governance in Japan

Historical Roots from the Yamato to the Tokugawa Eras



Magdalena Jerzemowska

Series: *Routledge Studies in Corporate Governance*

This book aims to diagnose and trace the causes and symptoms of this uniqueness, emphasizing that it is a lasting legacy of previous eras. It examines key political, social, cultural, and economic events in Japan from its down till the 17th century in a comprehensive way and in the cause and effect aspect, combining the history, economic history and the history of corporate governance.

Routledge
August 2024:230
Hb: 978-1-032-80550-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032805504

The Adoption of Fintech

Using Technology for Better Security, Speed, and Customer Experience in Finance



Edited by **Syed Hasan Jafar** Woxsen University, Hyderabad, India, **Hemachandran K**, **Shakeb Akhtar**, **Parvez Alam Khan**, **Hani El-Chaarani**

This book provides readers with direct case studies for better understanding. In addition, it explains regulation and usage of FinTech in daily transactions. Readers are shown how FinTech has an imperative role in financial analysis, Insurtech, and the share market.

Productivity Press
June 2024:368
Pb: 978-1-032-64414-1: \$74.95
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eBook: 978-1-032-64416-5

* For full contents and more information, visit: www.routledge.com/9781032644141

Effective Financial Communication

Key Concepts, Empirical Insights, and Implications for Practice



Christian Pieter Hoffmann, **Nadine Strauß**

Series: *Routledge Open Business and Economics*

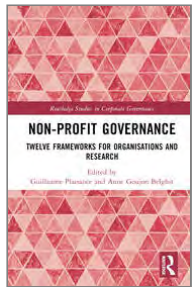
This book draws on insights from finance and accounting research, economics, and psychology as well as media and communication studies to explain the role of corporate disclosure, storytelling, and relationship-management on capital market participants. This book makes a valuable resource for scholars and graduate students studying or researching investor relations and financial communication across schools of communication, finance and accounting, business and management. Offering practical implications, it will also serve as a much-needed guide for practitioners.

Routledge
July 2024:248
Pb: 978-1-032-22259-2: \$59.95
Hb: 978-1-032-22258-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032222592

Non-profit Governance

Twelve Frameworks for Organisations and Research



Edited by **Guillaume Plaisance**, **Anne Goujon Belghit**

Series: *Routledge Studies in Corporate Governance*

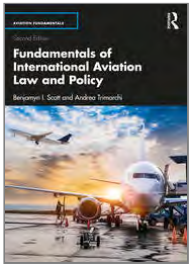
Non-profit Governance offers twelve perspectives and analytical frameworks to facilitate the development of governance in non-profit organisations. These twelve frameworks can thus be used by the organisations themselves to develop their governance practices, but also by researchers who will find original approaches to incorporate into their studies.

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2ND EDITION

Fundamentals of International Aviation Law and Policy 2e



Benjamyn I. Scott , Andrea Trimarchi University of Cologne, Italy

Series: Aviation Fundamentals

Fundamentals of International Aviation Law and Policy offers students a systematic, tailored and dynamic approach to understanding the legal scenario concerning international civil aviation. The book covers the major areas of international aviation law and provides an introduction to the multifaceted international regulation of aviation activities in the sphere of public and private law. The book is designed to provide the reader with the fundamental notions concerning international aviation law. It adopts an interactive approach, which aims at engaging the reader by way of using learning tools.

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Pb: 978-1-032-56431-9: **\$54.95**

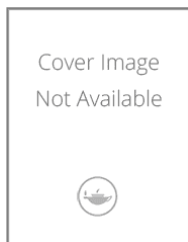
Hb: 978-1-032-56432-6: **\$170**

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2ND EDITION

Fashion Marketing and Communications

Theory and Practice Across the Fashion Industry



Olga Mitterfellner London College of Fashion, UK

Series: Mastering Fashion Management

Fashion Marketing and Communications provides a comprehensive and honest understanding of the commercial and ethical impact marketing has on the fashion industry. This new edition has been fully revised to incorporate new chapters on sustainability marketing, digital marketing and future-facing trends within fashion marketing. Examining the last 100 years of fashion marketing and communications and current theory and practice, this broad-ranging text is perfect for advanced undergraduate and postgraduate students of Fashion Marketing, Brand Management and Communications. PowerPoint slides and exercise questions are available to support the book.

Routledge
November 2024:316
Pb: 978-1-032-58232-0: \$49.99
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Storytelling in Marketing and Brand Communications



S M A Moin

Series: Routledge Studies in Marketing

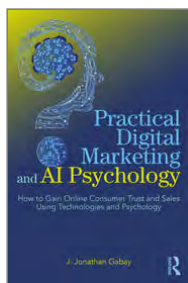
Storytelling has redefined marketing from a brand monologue to brand-consumer dialogues, conversations and co-creation. Drawing on interdisciplinary narrative literature and the perspectives of legendary practitioners, this book reveals the art of storified brand communications and how storytelling affects our brains using consumer psychology and neuroscience insights. With theories, practice, application, and several conceptual models, tools and techniques, this book invites researchers, academics, marketing practitioners, and students to decode the art of storytelling and join the debate on how storytelling transforms the discourse of marketing and brand communications.

Routledge
July 2024:202
Hb: 978-1-032-68942-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032689425

Practical Digital Marketing and AI Psychology

How to Gain Online Consumer Trust and Sales Using Technologies and Psychology



J. Jonathan Gabay

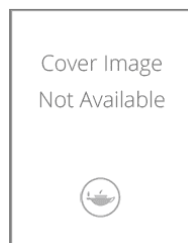
This book explores how successful brands utilise both psychology and cutting-edge artificial intelligence technologies to maximise digital marketing strategies. Psychology has long been a foundation for successful marketing strategies, and evolving AI technologies are opening up new opportunities for marketers to help brands build trust and loyalty online. Award-winning writer Jonathan Gabay delves into fascinating psychological digital marketing techniques and concepts, explaining the practical psychology and science you need to lift your marketing career to the next level, and providing practical tips and best-practice examples to ensure your brand is trusted, valued and desired.

Routledge
August 2024:452
Pb: 978-1-032-53028-4: \$42.95
Hb: 978-1-032-52138-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032530284

Strategic Brand Design

Designing Brand Identity From a Marketing Perspective



Roel Stavorinus

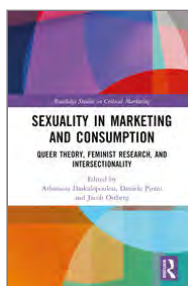
Translated from its original Dutch, Strategic Brand Design offers students and professionals a clear overview of the most important steps in developing design for brands, addressing this from a marketing perspective. Bridging the gap between marketer and designer, this book contains the knowledge that both need to work together successfully on branding projects. This title provides key reference for higher vocational students and scholars on modules and programs relating to the fields of brand, design, marketing, and communication.

Routledge
November 2024:308
Pb: 978-1-032-76514-3: \$59.99
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* For full contents and more information, visit: www.routledge.com/9781032765143

Sexuality in Marketing and Consumption

Queer Theory, Feminist Research, and Intersectionality



Edited by **Athanasia Daskalopoulou** University of Liverpool, UK, **Daniela Pirani**, **Jacob Ostberg** Stockholm University, Sweden

Series: Routledge Studies in Critical Marketing

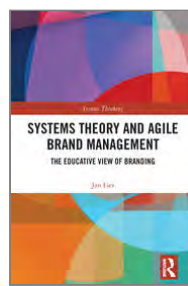
This volume provides an in-depth examination of the role of sexuality in consumers' life course and in the marketing of products and services. It will be of direct interest to scholars and researchers within the fields of marketing, consumer research, sociology and media studies. The aim of this book is to help scholars and students to develop a broader understanding about the interplay between sexuality, society and the market.

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August 2024:252
Hb: 978-1-032-59399-9: \$170

* For full contents and more information, visit: www.routledge.com/9781032593999

Systems Theory and Agile Brand Management

The Educative View of Branding



Jan Lies

Series: Systems Thinking

Brands started out as communication tools to influence the image of companies or products (inside- out thinking) but have developed into channels of social forces. Powerful brands impact not just customer decisions, but also markets and social institutions, such as fashion trends, city life or even social movements. This book explores the implications of Niklas Luhmann's theory of social systems for the theory and practice of agile brand management, in particular highlighting the central role of brand aesthetics and of brands as channels for mutual education between companies and consumers.

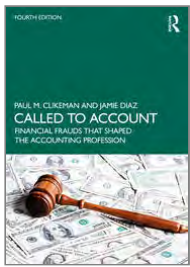
Routledge
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Hb: 978-1-032-79216-3: \$170
eBook: 978-1-003-49105-7

* For full contents and more information, visit: www.routledge.com/9781032792163

4TH EDITION

Called to Account

Financial Frauds that Shaped the Accounting Profession

**Paul M. Clikeman , Jamie Diaz**

Ever entertaining and educational, *Called to Account* describes some of the most audacious accounting frauds of the last 90 years, and identifies the accounting standards and legislation adopted as a direct consequence of each scandal. This fourth edition includes new material describing the accounting problems at Carillion, Wirecard and Luckin Coffee. With discussion questions, and a chart mapping each chapter to topics covered in popular auditing textbooks, together with supplemental PowerPoints for instructors, *Called to Account* is the ideal companion for classes in auditing, fraud examination, advanced accounting, or professional responsibilities.

Routledge

August 2024:352

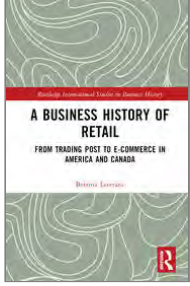
Pb: 978-1-032-46284-4: \$59.95

Hb: 978-1-032-46289-9: \$200

* For full contents and more information, visit: www.routledge.com/9781032462844

A Business History of Retail

From Trading Post to E-commerce in America and Canada



Bettina Liverant

Series: Routledge International Studies in Business History

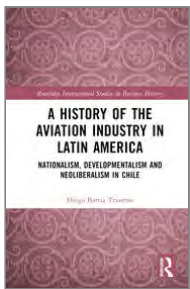
Although transformations in retailing are of tremendous current interest, there is no single broad-ranging account of the evolution of retailing formats. *A Business History of Retail* fills this gap, providing a chronological presentation of changes in retail businesses and shopping experiences from pre-industrial times to the present.

Routledge
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Hb: 978-1-138-33735-0: \$170

* For full contents and more information, visit: www.routledge.com/9781138337350

A History of the Aviation Industry in Latin America

Nationalism, Developmentalism and Neoliberalism in Chile



Diego Barría Traverso

Series: Routledge International Studies in Business History

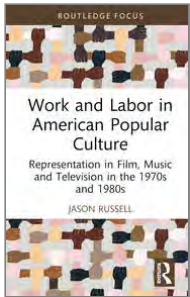
This book analyzes both the Chilean state policies on commercial aviation and the corporate history of the state-owned airline (Línea Aérea Nacional) between 1929 and 1989.

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Hb: 978-1-032-28549-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032285498

Work and Labor in American Popular Culture

Representation in Film, Music and Television in the 1970s and 1980s



Jason Russell

Series: Global Perspectives on Work and Labor

Focusing on these two key decades, this book explores how portrayals of social class and associated work and labor issues including gender and race appeared in specific films, television shows, and music. This book is vital reading for anyone interested in issues around labor and work in the media, labor history, and popular culture history during two key decades in modern American history.

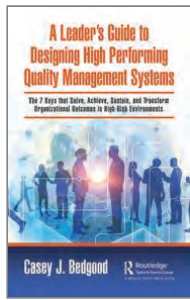
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A Leader's Guide to Designing High Performing Quality Management Systems

The 7 Keys that Solve, Achieve, Sustain, and Transform Organizational Outcomes in High-Risk Environments



Casey J. Bedgood

The intended audience for this book includes but is not limited to: top executives, governance members, leaders of any rank, thought leaders, strategists, students, performance improvement leaders, change agents, teachers, and anyone interested in quality, improvement, strategy, and leadership.

Productivity Press

June 2024:118

Pb: 978-1-032-77865-5: \$34.95

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Advancements in Business for Integrating Diversity, and Sustainability

Towards a More Equitable and Resilient Businesses in the Developing World



Edited by Dimitrios A Karras , Srinesh Thakur , Sai Kiran Oruganti

This book is the collection of selected articles that appeared at the First International Analytics Conference 2023 held in Hyderabad in virtual mode on February 2nd the 3rd 2023. In the fast-paced, ever-changing world of business, the pursuit of diversity and sustainability has emerged as a dynamic catalyst for progress.

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Creating Global Capitalism

Commodity Traders and the First Global Economy



Edited by Espen Storli , Marten Boon Norwegian University of Science and Technology, Norway

This book provides a unique insight into the world of commodity trading companies, often depicted as the hidden companies of the global economy and showcases how they were instrumental in bringing about the economic integration of new commodities and far-flung regions into the first global economy in the late nineteenth and early twentieth century. This book brings together a collection of case studies of commodity trading companies across a range of commodities and regions between the 1870s and the 1930s. The chapters in this book were originally published as a special issue of Business History.

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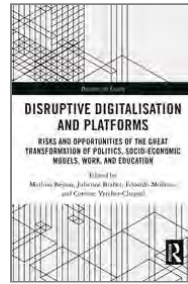
October 2024:162

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Disruptive Digitalisation and Platforms

Risks and Opportunities of the Great Transformation of Politics, Socio-economic Models, Work, and Education



Edited by Mathias Béjean , Julienne Brabet , Edoardo Mollona , Corinne Vercher-Chaptal

Series: *Business for Society*

This book provides an overview of the opportunities and risks of digitalisation, and the platforms that embody it and constitute society's new infrastructure.

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Emerging Trends in Smart Societies

Interdisciplinary Perspectives



Edited by Worakamol Wisetsri , Philip Clingan , Rocky J. Dwyer , Dilrabo Bakhronova

Emerging Trends in Smart Societies: Interdisciplinary Perspectives captures the essence of the groundbreaking initiative heralded by the inaugural International Conference on Humanities for Smart Societies 2023 (HMSS 23). This milestone event convenes a global cohort of scholars, policymakers, and thinkers, transcending geographical confines via a pioneering virtual platform.

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Hofstede Matters



Edited by Slawomir J. Magala , Christiane Erten , Roger Matthew Bell , Marie-Therese Claes , Senem Yazici , Atila Karabag

Series: *Routledge Advances in Management and Business Studies*

Hofstede Matters offers an updated presentation of the evolving views of academics and teachers who have worked with Hofstede's research findings since the publication of the first edition of "Culture's Consequences" in 1980. The authors reflect on their changing beliefs about the concept of cultural dimensions that led to a radical change in the way cultures were dealt with in business schools across Europe and beyond.

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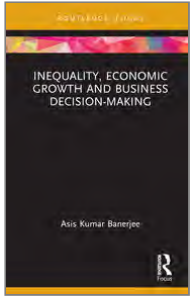
April 2024:274

Hb: 978-1-032-51844-2: \$180

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Inequality, Economic Growth and Business Decision-Making



Asis Kumar Banerjee

Series: Routledge Focus on Management and Society

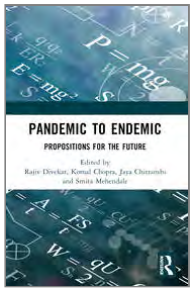
This book explores the relationship between rising inequality of income and wealth on the one hand and a slowdown in the rate of economic growth on the other, and how these are two most important challenges faced today by the global economy. By analysing the crucial role of business managers in the private sector, this book presents the idea that contrary to popular belief, it is in the interests of private business itself that business managers take into account the effects that their decisions have on the economy as a whole.

Routledge
August 2024:152
Hb: 978-1-032-70706-8: \$64.95

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Pandemic to Endemic

Propositions for the Future



Edited by Rajiv Divekar, Komal Chopra, Jaya Chitranshi, Smita Mehendale

The pandemic wave of Covid 19 made many organizations in different sectors rethink their business strategy. The pandemic wave soon became an endemic and the organizations adapted themselves to the new ways of doing business.

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Sustainable Innovations in Management in the Digital Transformation Era

Proceedings of the International Conference on Sustainable Innovations in Management in The Digital Transformation Era (SIMDTE 2023), Bahrain



Edited by Rania Nafea, Shabana Faizal, Dorota Jelonek, Narendra Kumar, Jayendra P. Sankar, Ilona Pawelozsek

It is with great pleasure that I welcome you to the recently concluded conference, held on May 2–3, 2023, in the beautiful Kingdom of Bahrain. This pivotal conference was focused on "Sustainable Innovations in Management in the Digital Transformation Era". In an age defined by rapid technological advancements and digital innovation, the way we understand and carry out management is continually evolving.

Routledge
May 2024:318
Pb: 978-1-032-58477-5: \$54.99
eBook: 978-1-003-45023-8

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The Art of Intercultural Business Communication

A Competency-Based Approach



Bertha Du-Babcock, Richard D. D. Babcock

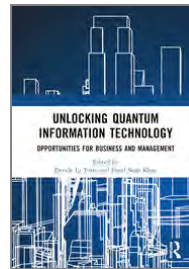
This book examines intercultural business communication issues and practices from a global and interdisciplinary perspective with an Asian focus, which is essential to any contemporary study on business communication. Approaching business communication from the individual, organizational, and industry levels, the book's integrated conceptual framework allows readers to progress to more advanced business communication concepts in a staged way. An essential guide for practitioners and researchers in today's global business environment. It also benefits students with majors in intercultural business communication and international business.

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Pb: 978-0-367-47851-3: \$48.95
Hb: 978-0-367-47850-6: \$170

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Unlocking Quantum Information Technology

Opportunities for Business and Management



Edited by Davide La Torre SKEMA Business School and Université Côte d'Azur, Faisal Shah Khan

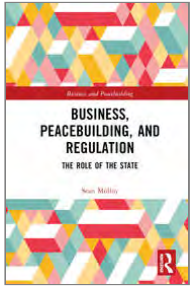
This book explores the dynamic intersection of quantum computing and management strategy, offering an exploration of this cutting-edge technology's potential impact. From its inception to its current state, the book traces the evolution of quantum computing, providing readers with a contextual understanding of its development. It illuminates the transformative power of quantum computing and its implications for business and management practices. The chapters in this book were originally published as a special issue of Technology Analysis & Strategic Management.

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Hb: 978-1-032-83570-9: \$180

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Business, Peacebuilding, and Regulation

The Role of the State



Sean Molloy

Series: Business and Peacebuilding

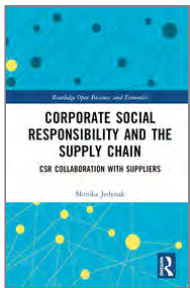
This book examines the relationship between business-based peacebuilding and the opportunities that emerge from the pluralisation of regulation. The core message is, notwithstanding the broad range of regulatory initiatives and actors that exist in conflict-affected settings, the state should assume responsibilities for defining the types of contribution that business can and ought to make to peace.

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Corporate Social Responsibility and the Supply Chain

CSR Collaboration with Suppliers



Monika Jedynak

Series: Routledge Open Business and Economics

This book is a comprehensive study that deals with the subject of collaboration with suppliers, considering the CSR guidelines. It presents new research about suppliers, their importance in supply chains, and in the context of social responsibility and acts as a new source of content that fills the gap in this area. It may be of interest to researchers interested in CSR as well as supply chains, business relations and, broadly understood, collaboration. It provides knowledge to many recipients including scientists and researchers, advanced students, and graduates.

Routledge
July 2024:282
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Corporate Strategy and Sustainability

From Excellence to Fraud



Peter N. Nemetz

Corporate Strategy and Sustainability is a substantially updated, detailed overview of sustainability issues for business and economics students. Built to teach the evolution of the history of sustainability practices, this edition has expanded coverage of social sustainability issues, non-Western perspectives and sustainable supply chains. The book accentuates the value and importance of a strong sustainability approach in an age of climate change emergency. This textbook is an ideal companion to instructors and students of sustainability in business, economics and management.

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Pb: 978-0-367-77312-0: \$48.99
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* For full contents and more information, visit: www.routledge.com/9780367773120

Designing Sustainable Futures

How to Imagine, Create, and Lead the Transition to a Better World



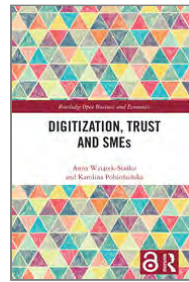
Joseph Press , Manuela Celi

The result of this collaboration, Designing Sustainable Futures, aims to prepare all practitioners who seek to leverage the future to infuse our present with more agency. Guided by global experts and inspired by a growing network of future-makers, the authors share essential insights from this emerging landscape. Drawing on contemporary theories and practices, including strategic foresight, experiential futures, speculative design, design fiction, systems design, participatory design, and transformative leadership, and even the newest entry - augmented design, the result is a coherent framework to make our future, together.

Routledge
October 2024:204
Pb: 978-1-032-58838-4: \$42.95
Hb: 978-1-032-58841-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032588384

Digitization, Trust and SMEs



Anna Wziątek-Staško Jagiellonian University, Kraków, Poland, **Karolina Pobiedzińska**

Series: Routledge Open Business and Economics

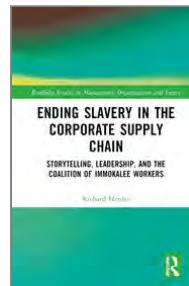
This book exposes two inspiring research categories: digitization and trust. This volume will be of interest to researchers, academics, practitioners, and advanced students in the fields of management of technology and innovation, organizational studies, and leadership.

Routledge
March 2024:244
Hb: 978-1-032-69818-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032698182

Ending Slavery in the Corporate Supply Chain

Storytelling, Leadership, and the Coalition of Immokalee Workers



Richard Herder

Series: Routledge Studies in Management, Organizations and Society

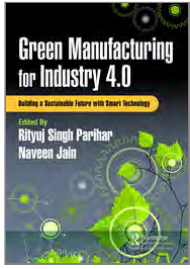
The book introduces a theory of ensemble storytelling to explain how the CIW has been able to animate workers, fight slavery, influence multinational corporations, and expand the Fair Food Program. The phrase ensemble storytelling refers to a set of collective, dynamic storytelling practices. They are described as foundational to the operation of any WSR program.

Routledge
October 2024:192
Hb: 978-1-032-45357-6: \$180

* For full contents and more information, visit: www.routledge.com/9781032453576

Green Manufacturing for Industry 4.0

Building a Sustainable Future with Smart Technology



Edited by **Rityuj Singh Parihar , Naveen Jain**

Essentially, the goal of this book is to provide the fundamentals of the cutting-edge smart technology-driven production maneuver known as Industry 4.0, primarily to determine and validate its potential as a practice that promotes green manufacturing to ultimately revolutionize the competitiveness of businesses and regions

Productivity Press

June 2024:196

Pb: 978-1-032-57501-8: \$69.95

Hb: 978-1-032-57502-5: \$195

eBook: 978-1-003-43968-4

* For full contents and more information, visit: www.routledge.com/9781032575018

Impact Investing at a Crossroads

A Pathway Forward



John Forrer , Terry Gray

This book offers a step-by-step guide to how impact investing can achieve its promise of transforming global investments into a powerful positive force for change. It is an inspiring and comprehensive resource for anyone who wants to understand how impact investing works and how it can be done better, from professionals at foundations, international NGOs, consulting firms, and government agencies, to students of finance, public policy, ESG, sustainability and international development.

Routledge

August 2024:208

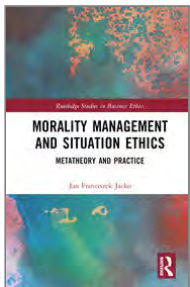
Pb: 978-1-032-23364-2: \$59.95

Hb: 978-1-032-23365-9: \$170

* For full contents and more information, visit: www.routledge.com/9781032233642

Morality Management and Situation Ethics

Metatheory and Practice



Jan Franciszek Jacko Jagiellonian University, Poland

Series: *Routledge Studies in Business Ethics*

This book presents the philosophical assumptions of situation ethics to show the practice of morality management that follows from them. It will be of interest to researchers, academics, and advanced students in the fields of business and management studies, ethics, quality management, and philosophy.

Routledge

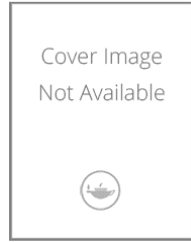
September 2024:170

Hb: 978-1-032-16853-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032168531

Organizational Corruption, Crime and Covid-19

Upholding Integrity and Transparency in Times of Crisis



Edited by **Agata Stachowicz-Stanusch , Wolfgang Amann , Christian Hauser , Matthias Kleinhempel , Shiv Tripathi**

Series: *The Principles for Responsible Management Education Series*

The book has been created by the members of the United Nations Principles for Responsible Management Education group on anti-corruption, and brings together top international experts to consolidate the lessons from the Covid-19 crisis in order to improve transparency, integrity, trust, and governance in the future. Cybersecurity, and cybercrime related to the pandemic are a particular focus. With insights and cases from right across the globe, the book will be of interest to NGOs, policy-makers, organizational leaders, students and researchers looking to foster accountability, integrity and transparency across organizations in times of crisis.

Routledge

October 2024:350

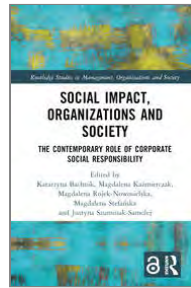
Pb: 978-1-032-54887-6: \$66.99

Hb: 978-1-032-54884-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032548876

Social Impact, Organizations and Society

The Contemporary Role of Corporate Social Responsibility



Edited by **Katarzyna Bachnik** Hult International Business School, **Magdalena Kaźmierczak** Poznan University, **Magdalena Rojek-Nowosielska** Poznan University, **Magdalena Stefańska** Poznan University, **Justyna Szumniak-Samolej** Wroclaw University

Series: *Routledge Studies in Management, Organizations and Society*

Social Impact, Organisations and Society represents endeavors to comprehensively explore the essence of social impact. The editors aim to elucidate its definition, scope, measurement, and implementation.

Routledge

June 2024:220

Hb: 978-1-032-76354-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032763545

Sustainability Beyond 2030

Trajectories and Priorities for Our Sustainable Future



Marco Tavanti , Alfredo Sfeir-Younis

Series: *The Principles for Responsible Management Education Series*

This book is an indispensable guide to understanding our planet's sustainability past, present, and future. It offers an in-depth analysis of critical environmental issues, human development challenges, and the economic complexities of fostering equitable and sustainable growth. In addition to evaluating various pivotal policies and events, extracting patterns and trajectories that have shaped our present commitments to the 2030 SDGs and the 2050 climate goals, Sustainability Beyond 2030 boldly projects into the future, identifying core priorities likely to guide the global agenda beyond our current commitments.

Routledge

September 2024:218

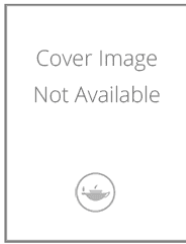
Pb: 978-1-032-77928-7: \$59.95

Hb: 978-1-032-79934-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032779287

The Sustainable Business Blueprint

Planning, Performance, Risk, Reporting, and Assurance



Zabihollah Rezaee

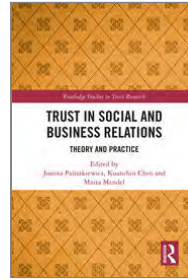
This comprehensive book covers all the areas that a business would need to embed, articulate and execute a strategy of profit-with-purpose in promoting shared value creation for all stakeholders. It addresses drivers, sources, and international guidelines (GRI, IIRC, SASB, FASB, PCAOB, IAASB, ISSB) in promoting business sustainability factors, and the link between ESG performance and financial performance. It also provides templates for performance, risk, and disclosure presents cases and examples of why to disclose ESG performance, what to disclose, where and how to disclose ESG performance information.

Routledge
September 2024:262
Pb: 978-1-032-57127-0: \$54.95
Hb: 978-1-032-56764-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032571270

Trust in Social and Business Relations

Theory and Practice



Edited by **Joanna Paliszkievicz** Warsaw University of Life Sciences, **Kuanchin Chen**, **Marta Mendel**

Series: *Routledge Studies in Trust Research*

This insightful book navigates the reader through the intricate web of trust in digital and traditional contexts. Across its four compelling parts, the book examines the evolution of human relations in the digital age, investigates the role of trust in various social and business scenarios, explores the dynamics of trust in specific industries, and discusses the broader implications of trust in national and international spheres.

Routledge
August 2024:310
Hb: 978-1-032-62631-4: \$170
eBook: 978-1-032-63374-9

* For full contents and more information, visit: www.routledge.com/9781032626314

This Little World

A How-To Guide for Social Innovators



Michael J. Halvorson, **Shelly Cano Kurtz**

This Little World sets out how social innovation practices can enable organizations and communities to create a more sustainable, just, and equitable future for our planet. It is a practical guide to innovation opportunities that will enrich an organization's capacity for transformation and impact to support environmental causes, humanitarian initiatives, accessibility, healthcare, cultural heritage, and more. It is for technologists, business leaders, managers, and employees in the social impact sector, as well as students and anyone with aspirations for purpose-driven outcomes in their work.

Routledge
August 2024:188
Pb: 978-1-032-70892-8: \$34.95
Hb: 978-1-032-73731-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032708928

Trust and Artificial Intelligence

Development and Application of AI Technology



Edited by **Joanna Paliszkievicz** Warsaw University of Life Sciences, **Jerzy Gołuchowski**

Series: *Routledge Studies in Trust Research*

Trust and Artificial Intelligence: Development and Application of AI Technology explores the crucial role of trust in the development and application of artificial intelligence (AI) technology. The book discusses the challenges and opportunities associated with building trust in AI systems and highlights the importance of transparency, accountability, and ethics in creating trustworthy AI.

Routledge
August 2024:316
Hb: 978-1-032-62632-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032626321

Leading Hybrid Organisations

How to Build Trust, Collaboration and a High-Performance Culture



Michael Drayton

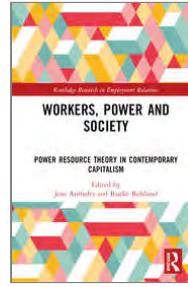
Going beyond the quick-fix solutions that emerged during the COVID-19 pandemic, this book takes a deeper, systems approach to leading a hybrid organisation to help managers understand the real, 'beneath the surface' issues in hybrid working. Established ways of managing everyday problems, such as workflow, communication, and performance management, now seem inadequate when some members of staff are in the office and others work remotely. There are also more complex challenges such as developing a cohesive team and organisational culture and a strong attachment to the organisation. This book gives leaders and managers the tools to address these challenges and more.

Routledge
June 2024:204
Pb: 978-1-032-48138-8: \$42.95
Hb: 978-1-032-47223-2: \$170
eBook: 978-1-003-38760-2

* For full contents and more information, visit: www.routledge.com/9781032481388

Workers, Power and Society

Power Resource Theory in Contemporary Capitalism



Edited by Jens Arnholtz, Bjarke Refslund

Series: Routledge Research in Employment Relations

The book addresses how power and power resources remain important analytically as well as empirically dimensions for analysing contemporary capitalism. It provides a theoretical framework for studying, understanding, and explaining changes in the world of work and how that leads to changes in contemporary capitalist societies.

Routledge
June 2024:274
Hb: 978-1-032-54786-2: \$170
eBook: 978-1-003-43102-2

* For full contents and more information, visit: www.routledge.com/9781032547862

People Management Skills in Practice

A Case Study Collection



Edited by Laurie L. Levesque

Series: International Cases in Business and Management

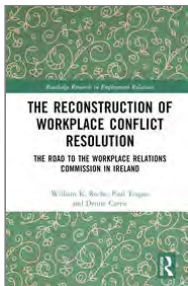
This practical text covers the essential aspects of managing employees, providing relevant and interesting case studies to enable students to develop the management skills and approaches needed at all levels. The book includes a wealth of case studies across industries including public relations, gaming, food service, healthcare, and nonprofits and hailing from several regions and cultures (including Australia, the Philippines, US, and Taiwan). Comprehensive and practical, this case textbook is perfect core reading for any postgraduate managerial skills course, MBA, professional qualifications in management and leadership, and degree apprenticeship programmes.

Routledge
November 2024:132
Pb: 978-1-032-35307-4: \$48.99
Hb: 978-1-032-35308-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032353074

The Reconstruction of Workplace Conflict Resolution

The Road to the Workplace Relations Commission in Ireland



William K. Roche, Paul Teague, Denise Currie

Series: Routledge Research in Employment Relations

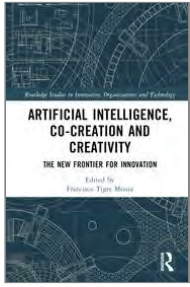
Drawing on detailed primary research, and aimed at scholars, policy makers, professionals and students, the book examines the drivers of innovation in the Irish case and shows how the new state agency for workplace conflict resolution, the Workplace Relations Commission, operates and maintains the confidence of employers, unions, people at work and government.

Routledge
October 2024:200
Hb: 978-1-032-85017-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032850177

Artificial Intelligence, Co-Creation and Creativity

The New Frontier for Innovation



Edited by **Francisco Tigre Moura** IU International University of Applied Sciences, Germany.

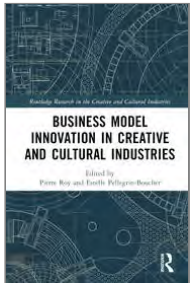
Series: *Routledge Studies in Innovation, Organizations and Technology*

Artificial intelligence has deeply impacted our understanding of creativity and the human ability to generate creative outputs. New applications for creative tasks are rapidly evolving, and new tools are constantly being developed with much greater optimal capabilities. This novel, edited collection is an essential read for scholars working on the intersection of AI, creativity, arts, and management.

Routledge
August 2024:244
Hb: 978-1-032-59262-6: \$160

* For full contents and more information, visit: www.routledge.com/9781032592626

Business Model Innovation in Creative and Cultural Industries



Edited by **Pierre Roy** University of Montpellier, France, **Estelle Pellegrin-Boucher** University of Montpellier, France

Series: *Routledge Research in the Creative and Cultural Industries*

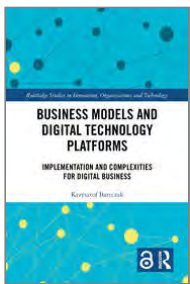
Business model innovation occurs when an organisation discovers a new way of creating revenues or profits via its products or services. This book examines the concept as it applies across the creative and cultural industries in practice. The result is a book which delivers value for researchers, advanced students and reflective practitioners involved in the creative economy around the world.

Routledge
October 2024:196
Hb: 978-1-032-71442-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032714424

Business Models and Digital Technology Platforms

Implementation and Complexities for Digital Business



Krzysztof Bartczak

Series: *Routledge Studies in Innovation, Organizations and Technology*

This book examines the influence exerted by digital technology platforms on changes to business models. The author identifies critical factors for the successful implementation and usage of such platforms, including barriers which may be related, for example, to the absence of sufficient knowledge about digital technology platforms or the inability to obtain a sufficient amount of financial resources.

Routledge
May 2024:206
Hb: 978-1-032-75229-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032752297

Collaborating for Museum Innovation

Technological, Cultural, and Organisational Innovation in Spanish Museums



Chuan Li

Series: *Routledge Studies in Innovation, Organizations and Technology*

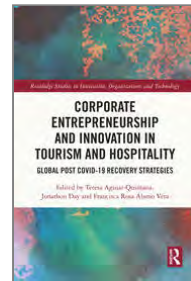
This book is a fresh reflection on the study of museum innovation, with special attention paid to the enabling role of collaboration within the process. It sets out to capture the innovation dynamics of museums and explore to what extent and how collaborative arrangement can contribute to different types of innovative activities in the museum sector. Primarily written for postgraduates, researchers and academics interested in innovation study, innovation in cultural and creative sectors, and museum study, the findings may also have important implications on innovation management and policy for regional museums and public authorities.

Routledge
October 2024:180
Hb: 978-1-032-00239-2: \$180

* For full contents and more information, visit: www.routledge.com/9781032002392

Corporate Entrepreneurship and Innovation in Tourism and Hospitality

Global Post COVID-19 Recovery Strategies



Edited by **Teresa Aguiar-Quintana** Universidad de las Palmas de Gran Canaria, Spain, **Jonathon Day** Purdue University, USA, **Francisca Rosa Álamo Vera** Universidad de las Palmas de Gran Canaria, Spain

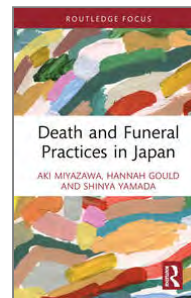
Series: *Routledge Studies in Innovation, Organizations and Technology*

The dynamic characteristic of the tourism and hospitality industry under the influence of micro and macro environment factors requires future professionals to be equipped with appropriate skills and competencies to deal with such factors in real-life practices. In this book, scholars and industry experts analyse case studies related to real-world scenarios with the aim of expanding the body of knowledge, inspire future research and develop the field.

Routledge
May 2024:376
Hb: 978-1-032-59373-9: \$180
eBook: 978-1-003-45446-5

* For full contents and more information, visit: www.routledge.com/9781032593739

Death and Funeral Practices in Japan



Hannah Gould, Aki Miyazawa, Shinya Yamada

Series: *Routledge International Focus on Death and Funeral Practices*

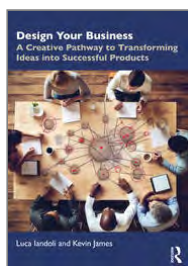
This book provides a clear and comprehensive introduction to the past, present, and future direction of death rituals and deathcare systems within Japan. Providing readily accessible and contextualising information, this book will be an essential reference for graduate students and academics, as well as international policymakers and deathcare practitioners.

Routledge
June 2024:152
Hb: 978-1-032-58874-2: \$66.99

* For full contents and more information, visit: www.routledge.com/9781032588742

Design Your Business

A Creative Pathway to Transforming Ideas into Successful Products



Luca Landoli, Kevin T. James

Unlike other books focusing either downstream on the launch of a new venture or upstream on ideation and the acquisition of an entrepreneurial mindset, Design Your Business helps innovators to cross the chasm between attractive ideas and actual products, a crucial test in any entrepreneurial endeavor and one which most innovative ideas do not pass. Throughout the book, readers will learn about methods, steps, and resources to unleash their creativity, understand users' needs, build and test prototypes, and design beautiful products.

Routledge
April 2024:186
Pb: 978-1-032-38726-0: \$49.99
Hb: 978-1-032-38728-4: \$180
eBook: 978-1-003-34646-3

* For full contents and more information, visit: www.routledge.com/9781032387260

6TH EDITION

Entrepreneurial Financial Management

An Applied Approach



Jeffrey R. Cornwall, David O. Vang, Jean M. Hartman

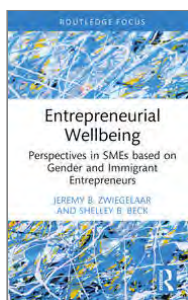
Now in its 6th edition, this classic and comprehensive resource presents an applied, realistic view of entrepreneurial finance for today's entrepreneurs. The book provides an integrated set of concepts and applications, drawing from entrepreneurship, finance and accounting, to prepare aspiring entrepreneurs for the world they will most likely face as they start their new businesses. Each chapter includes discussion questions and opportunities for application, and PowerPoint slides and problem solutions are available for instructors. This will be a valuable resource for undergraduate and graduate students of entrepreneurship and budding entrepreneurs alike.

Routledge
October 2024:354
Pb: 978-1-032-58937-4: \$94.99
Hb: 978-1-032-58939-8: \$280

* For full contents and more information, visit: www.routledge.com/9781032589374

Entrepreneurial Wellbeing

Perspectives in SMEs based on Gender and Immigrant Entrepreneurs



Jeremy Zwiggelaar, Shelley Beck

This book adds to the context of entrepreneurship by highlighting different types of wellbeing. In this book, the focus is placed on SME owners, and wellbeing and various ways of measuring it in different contexts are discussed. The SME owner is a critical stakeholder in economies and therefore, the highlighted focus on how they can apply and practically implement strategies linked to wellbeing which is deemed to be essential for business success. This book will provide views on wellbeing for entrepreneurs, students, employees and research audiences and will help them to further understand this multifaceted topic.

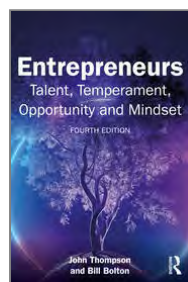
Routledge
August 2024:116
Hb: 978-1-032-53506-7: \$66.99

* For full contents and more information, visit: www.routledge.com/9781032535067

4TH EDITION

Entrepreneurs

Talent, Temperament, Opportunity and Mindset



John Thompson, Bill Bolton

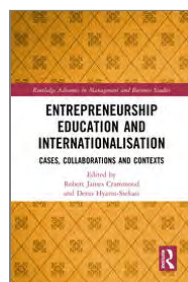
What does it take to be – or to become – a successful entrepreneur? Are there specific personality types that are best suited to entrepreneurship? And can these types, or rather the traits that combine to forge them, be learned or acquired? In this book, John Thompson answers these questions – and many more – to let the reader see through the eyes of the entrepreneur. *Entrepreneurs: Talent, Temperament, Opportunity and Mindset* introduces the world of entrepreneurship from a person-centred perspective.

Routledge
May 2024:420
Pb: 978-1-032-47370-3: \$74.99
Hb: 978-1-032-47372-7: \$180
eBook: 978-1-003-38579-0

* For full contents and more information, visit: www.routledge.com/9781032473703

Entrepreneurship Education and Internationalisation

Cases, Collaborations and Contexts



Edited by Robert James Crammond, Denis Hyams-Ssekasi

Series: *Routledge Advances in Management and Business Studies*

Entrepreneurship Education and Internationalisation: Cases, Collaborations and Contexts provides a wide-ranging overview of entrepreneurship education today, from a global perspective. Chapters showcased within this edited book range from collaborative teaching case studies, course teaching styles and assessment strategies, and display links with national or international industry partners.

Routledge
June 2024:276
Hb: 978-1-032-45756-7: \$170
eBook: 978-1-003-37857-0

* For full contents and more information, visit: www.routledge.com/9781032457567

3RD EDITION

Entrepreneurship in the Arts



Bonita M. Kolb Lycoming College, USA

Series: *Discovering the Creative Industries*

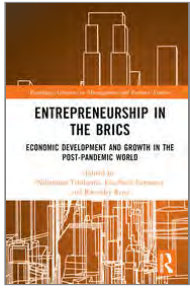
The need for artists, musicians, actors, singers, designers and other creative individuals to understand basic business concepts so they can successfully pursue their chosen creative profession has only grown since the publication of this textbook, now in its third edition. This popular book teaches business concepts in a way that is relevant to the way that creative students learn. Weaving practical advice from successful creatives with pedagogical features such as 'Questions to Consider', 'Tasks to Complete', and 'Visualization Exercises', this textbook continues to be essential reading for creative students.

Routledge
October 2024:360
Pb: 978-1-032-81176-5: \$66.99
Hb: 978-1-032-81178-9: \$180

* For full contents and more information, visit: www.routledge.com/9781032811765

Entrepreneurship in the BRICS

Economic Development and Growth in the Post-Pandemic World



Edited by **Ndivhuho Tshikovi**, **Fulufhelo Netswera**, **Ravinder Rena**

Series: *Routledge Advances in Management and Business Studies*

This research book assesses the effect that COVID-19 has had on government funding priority, policy interventions and resultant implications on the entrepreneurship environment, economic growth and employment with a focus on BRICS. Readers will gain insight into what entrepreneurship looks like in the BRICS context and how it has been affected by COVID-19, indicating how the BRICS nations are likely to move forward to further strengthen entrepreneurship. This edited volume will be of interest to researchers, academics, practitioners, and advanced students in the fields of entrepreneurship, innovation, strategy, international relations, multilateralism, and economic development.

Routledge
October 2024:354
Hb: 978-1-032-75508-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032755083

Grassroots Innovation

Discourse, Policy and Practice in the Global South



Edited by **Hemant Kumar** Central University of Gujarat, India, **Gautam Sharma** Indian Institute of Science, India

Series: *Routledge Studies in Innovation, Organizations and Technology*

This book explores the process of grassroots innovations in the context of the global south. It explains why these bottom-up solutions developed by common people are generated due to lack of available or affordable technology to meet their needs, and how they are included in the mainstream imagination of the economy by studying these innovations in India. It analyses the grassroots innovations process from idea generation to its implementation.

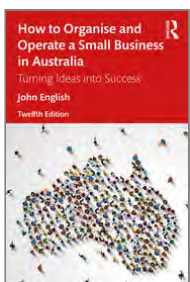
Routledge
June 2024:206
Hb: 978-1-032-37716-2: \$170
eBook: 978-1-003-34154-3

* For full contents and more information, visit: www.routledge.com/9781032377162

12TH EDITION

How to Organise and Operate a Small Business in Australia

Turning Ideas into Success



John English

Used by tens of thousands of Australians to become self-employed, English presents the most comprehensive small business handbook in Australia. This new 12th edition contains information, skills and ideas that are up to date, easy to understand, and simple to use. Includes a series of reflective exercises designed to help you evaluate your business ideas for their commercial potential. An essential read for anyone who wants to have a business of their own.

Routledge
May 2024:298
Pb: 978-1-032-67659-3: \$44.99
Hb: 978-1-032-67660-9: \$180
eBook: 978-1-032-67661-6

* For full contents and more information, visit: www.routledge.com/9781032676593

Illicit Business



Edited by **Anthea McCarthy-Jones**, **Mark Turner**

Illicit business is big business. It covers a diverse range of activities from money laundering, drug trafficking and human trafficking through to the manufacture of counterfeit goods and the multiple activities in informal and shadow economies. This book introduces the world of illegal business. With a range of case studies, this book provides a global approach that will be valuable reading for students seeking to understand the business of crime.

Routledge
October 2024:216
Pb: 978-1-032-27664-9: \$54.99
Hb: 978-1-032-27666-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032276649

Innovating From Within

Intrapreneurship and Innovation Within the Organization



Edited by **Alexandrina Pauceanu**, **Małgorzata Porada-Rochoń**

Innovating From Within presents the tools, challenges and practices aligned with EU regulations to guide and accommodate students' entrepreneurial ideas and skills into sustainable businesses for the future. With a range of real life insights from intrapreneurs, and illustrated with international examples drawn from policy and practice, *Innovating From Within* is a comprehensive introduction to an increasingly important area of business. Students and lecturers will particularly value its practical approach and readable style.

Routledge
June 2024:194
Pb: 978-1-032-39207-3: \$48.95
Hb: 978-1-032-39208-0: \$170
eBook: 978-1-003-34882-5

* For full contents and more information, visit: www.routledge.com/9781032392073

2ND EDITION

Innovation and Entrepreneurship

A Competency Framework



Edited by **Charles H. Matthews**, **Ralph Brueggemann**

This book presents a new model, the competency framework, for students, innovators, entrepreneurs, managers, and anyone who wants to better understand the dynamic world of innovation and entrepreneurship. Focused on both the individual and strategic organizational level, this book is about people and the competencies each person needs to learn to be successful in creating a more dynamic future. Matthews and Brueggemann's framework for innovation and entrepreneurship competencies empowers individuals to excel at innovation and new venture creation.

Routledge
November 2024:500
Pb: 978-0-367-89803-8: \$69.95
Hb: 978-0-367-46856-9: \$180

* For full contents and more information, visit: www.routledge.com/9780367898038

Innovation Ecosystems

How Driving Forces and Success Factors Affect Opportunities for Business Innovation



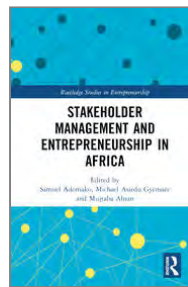
William B Rouse

This book is about geography, economics, society, and innovation. Why did different regions evolve in different ways? The author believes that happenstance played a relatively minor role in this process.

Productivity Press
September 2024:176
Pb: 978-1-032-83040-7: \$44.95
Hb: 978-1-032-83041-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032830407

Stakeholder Management and Entrepreneurship in Africa



Edited by **Samuel Adomako** University of Birmingham, UK, **Michael Asiedu Gyensare** University of Kent, United Kingdom, **Mujtaba Ahsan** San Diego State University, USA

Series: *Routledge Studies in Entrepreneurship*

This book provide a novel lens for entrepreneurs to manage stakeholders in Africa, with discussions on how external stakeholders such as government, media, and local institutions influence the core business operations of entrepreneurial firms. The book confronts the central challenge of entrepreneurship by providing a comprehensive understanding of how entrepreneurs could identify, select, enrol, and coordinate stakeholders. In addition, it assesses issues such as stakeholder influence on corporate social responsibility strategy, sustainability, and environmental management of entrepreneurial firms. An essential read for students, researchers, and public and private analysts.

Routledge
June 2024:290
Hb: 978-1-032-18743-3: \$170
eBook: 978-1-003-25601-4

* For full contents and more information, visit: www.routledge.com/9781032187433

Principles of Innovation, Entrepreneurship and Sustainability

An Evidence-Based Approach



Ignatius Ekanem Middlesex University, UK

This book presents the principles governing the entrepreneurial and innovation mindset and processes of people working in the small business sector and other organisations, based on research findings from real-life issues and challenges that face entrepreneurs on a daily basis. An essential read for students of entrepreneurship and innovation at both undergraduate and postgraduate levels, Principles of Innovation and Entrepreneurship: An Evidence-Based Approach is an invaluable resource for anyone seeking to understand the realities of innovation and entrepreneurship in a more empirical context.

Routledge
September 2024:342
Pb: 978-1-032-66900-7: \$44.99
Hb: 978-1-032-66899-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032669007

Start-up Wolf

The Shenzhen Model of High-Tech Entrepreneurship



Olivia Yijian Liu

This book examines how socially privileged entrepreneurial talents adopt and champion the wolf culture, that is, a fast-paced, competitive, and demanding work culture, prevalent since China's mass promotion of entrepreneurship and innovation. Start-up Wolf appeals to scholars and students in the fields of China studies, the anthropology of entrepreneurship, science and technology studies, and economic geography, as well as business practitioners interested in innovation and high-tech start-ups.

Routledge
May 2024:198
Hb: 978-1-032-59716-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032597164

2ND EDITION

Social Entrepreneurship for Development

A Business Model



Margaret Brindle

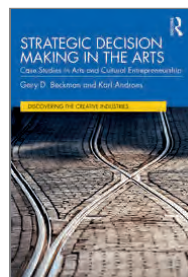
Social Entrepreneurship for Development, Second Edition presents a fresh approach to poverty alleviation by bridging the fields of international development and social entrepreneurship. The authors present a six-step model for developing an IP business positioning strategy that allows developing country producers to position themselves better as owners of retail brands in foreign market countries. Readers will learn how producers can control the supply chain, including distribution to retail stores.

Routledge
October 2024:352
Pb: 978-1-032-61874-6: \$74.99
Hb: 978-1-032-65077-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032618746

Strategic Decision Making in the Arts

Case Studies in Arts and Cultural Entrepreneurship



Gary D. Beckman North Carolina State University, USA, **Karl Androes**

Series: *Discovering the Creative Industries*

For entrepreneurs in the creative fields, decision making is both a necessity and an art. Applying creativity to strategic decisions requires skills developed over time. This textbook provides arts entrepreneurship students a series of case studies centering on decision-making models applicable to launching and sustaining arts businesses. Suitable for students in arts management programs as well, this book introduces readers to case-based learning via practical examples that give students insight into strategic decision-making in the creative industries.

Routledge
September 2024:296
Pb: 978-1-032-53957-7: \$66.95
Hb: 978-1-032-53958-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032539577

Strategies for Responsible Innovation

Perspectives, Projects, and Tools for Co-creating the Future We Want



Edited by **André Martinuzzi**, **Florian Findler**,
Alexander Graf

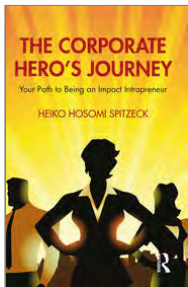
How can responsible business work in the highly competitive areas of innovation? Focusing on business opportunities and how Responsible Innovation can be successfully implemented in practice, this book captures experiences and insights from key decision-makers in business, politics and academia, to answer this question. In addition to interviews with leaders in the field, the book describes 8 EU projects and provides tools for responsible innovation in the business sector. It will be useful to managers of innovation processes in organisations, those working in responsible innovation and sustainability management, and academics, policy-makers, and civil society organizations.

Routledge
August 2024:340
Pb: 978-1-032-33397-7: \$59.95
Hb: 978-1-032-33396-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032333977

The Corporate Hero's Journey

Your Path to Being an Impact Intrapreneur



Heiko Hosomi Spitzack

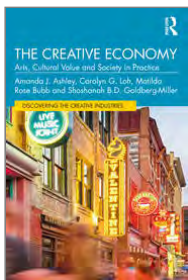
Impact intrapreneurs at some of the most powerful organizations in the world are designing new, more sustainable businesses from within. They put their values to work and transform their corporations into a force for good. In a corporate world that still largely prioritises profit above all else, these people shine a light on how to balance profit with impact, and the inspirational stories captured in this book guide leaders and managers to do the same. With actionable advice, such as how to create a business case, how to measure social impact, and more, the book is not only an entertaining read, but also helps executives apply insights to their own daily work.

Routledge
May 2024:150
Pb: 978-1-032-57903-0: \$44.99
Hb: 978-1-032-61507-3: \$180
eBook: 978-1-032-61508-0

* For full contents and more information, visit: www.routledge.com/9781032579030

The Creative Economy

Arts, Cultural Value and Society in Practice



Amanda J. Ashley, **Carolyn G. Loh**, **Matilda Rose Bubb**, **Shoshanah B.D. Goldberg-Miller**

Series: *Discovering the Creative Industries*

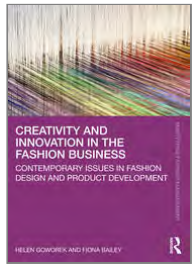
The book explores the multifaceted components that make up the complex field of the creative economy. Students, scholars, policymakers, and the general public will find this a valuable resource. Reading the book offers the reader a chance not only to understand the cultural and creative industries, but to internalize its elements and embrace the creative spirit that imbues the sector.

Routledge
May 2024:330
Pb: 978-0-367-70723-1: \$54.95
Hb: 978-0-367-70726-2: \$180
eBook: 978-1-003-14768-8

* For full contents and more information, visit: www.routledge.com/9780367707231

Creativity and Innovation in the Fashion Business

Contemporary Issues in Fashion Design and Product Development



Helen Goworek , Fiona Bailey

Series: Mastering Fashion Management

Creativity and Innovation in the Fashion Business explores the ways in which creativity and innovation play a central role across the fashion industry, paying particular attention to design and technical perspectives. This topic is examined through careful theoretical analysis, incorporating the perspectives of multiple contributors. A vital introductory textbook, Creativity and Innovation in the Fashion Industry is well-suited to undergraduate and postgraduate modules across subjects such as Fashion Business, Fashion Design and Manufacturing, Product Development, Innovation Management, and Buying and Merchandising.

Routledge

October 2024:290

Pb: 978-1-032-36580-0: \$49.95

Hb: 978-1-032-36582-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032365800

Customer Experience in Fashion Retailing

Merging Theory and Practice



Edited by Bethan Alexander

Series: Mastering Fashion Management

Merging three core perspectives – academic, creative agency and retailer – the book takes a chronological approach to tracing the evolution of customer experience from the physical store, to omnichannel through channel convergence to consider the future of fashion retailing and customer experience. Beginning with the theoretical perspective, customer experience evolution in a fashion retail context is traced, considering the definition of customer experience, physical retail, the digitalisation of customer experience, omni-channel retail, in-store technologies and envisioning future retail CX.

Routledge

June 2024:326

Pb: 978-1-032-45300-2: \$49.95

Hb: 978-1-032-45655-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032453002

Fashion Business and Digital Transformation

Technology and Innovation across the Fashion Industry



Charlene Gallery , Jo Conlon

Series: Mastering Fashion Management

Fashion Business and Digital Transformation provides a practical and holistic overview of the fashion industry and the key technologies impacting the fashion supply chain. It covers product design and development, production, sales and customer experiences in physical, online and virtual environments.

Routledge

June 2024:306

Pb: 978-1-032-42847-5: \$54.95

Hb: 978-1-032-42850-5: \$170

eBook: 978-1-003-36455-9

* For full contents and more information, visit: www.routledge.com/9781032428475

Luxury Fashion Marketing and Branding

A Strategic Approach



Alice Dallabona Leeds University, UK

Series: Mastering Fashion Management

Luxury Fashion Marketing and Branding offers a comprehensive analysis of the key theories and concepts needed to understand the promotion of luxury fashion products. It covers subjects including luxury fashion retailing, digital marketing and communication, data analytics, emerging technologies, consumer behaviour and PR. Luxury Fashion Marketing and Branding is ideal for advanced undergraduate and postgraduate students of fashion marketing and communications, luxury fashion business and luxury brand management. Its applied approach will also make it suitable for those studying for an Executive MBA in Fashion and Luxury Management.

Routledge

August 2024:200

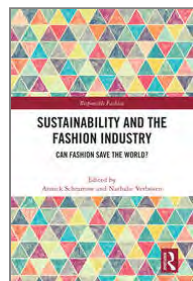
Pb: 978-1-032-20688-2: \$49.95

Hb: 978-1-032-20707-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032206882

Sustainability and the Fashion Industry

Can Fashion Save the World?



Edited by Annick Schramme , Nathalie Verboven

Series: Responsible Fashion

This book brings together expert scholars and reflective practitioners via a network of dialogue and exchange to help drive forward an ethical and sustainable future for the fashion industry. With insights from fashion design, management, sociology, philosophy, education, heritage studies and policy, the book asks whether or not fashion can save the world. Enriched with illuminating case interviews and the perspective of experts, this book will be of interest to researchers and scholars in the fields of sustainable business and the fashion industry, and provides a unique resource for readers seeking to understand more about the need for responsible fashion.

Routledge

June 2024:268

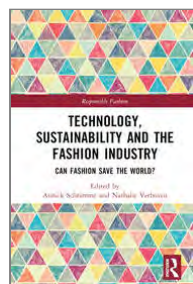
Hb: 978-1-032-64110-2: \$170

eBook: 978-1-032-65905-3

* For full contents and more information, visit: www.routledge.com/9781032641102

Technology, Sustainability and the Fashion Industry

Can Fashion Save the World?



Edited by Annick Schramme , Nathalie Verboven

Series: Responsible Fashion

This book brings together expert scholars and reflective practitioners via a network of dialogue and exchange to help drive forward a sustainable future for the fashion industry. With a focus on technological innovation, the contributions to this book provide a range of case studies from design thinking, through digital clothing and inclusive fashion. This book will be of interest to researchers and scholars in the fields of sustainable business and the fashion industry, and provides a unique resource for readers seeking to understand more about the need for responsible fashion and how technology might be able to help.

Routledge

May 2024:314

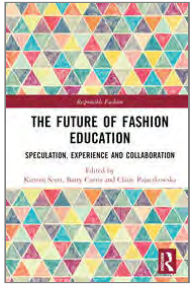
Hb: 978-1-032-64136-2: \$180

eBook: 978-1-032-65850-6

* For full contents and more information, visit: www.routledge.com/9781032641362

The Future of Fashion Education

Speculation, Experience and Collaboration



Edited by **Kirsten Scott, Barry Curtis, Claire Pajczkowska**

Series: *Responsible Fashion*

Fashion education is changing. It is preparing students for induction into the ethos and business practices of a wide variety of design, manufacturing, distribution, marketing, retailing and promotional activities, and also offering understanding and empowerment for meeting the challenges of sustainability, decolonisation and new business models. This book presents twenty essays by cosmopolitan thinkers, activists and designers. This edited collection addresses the issues of greatest concern to students, designers, lecturers and researchers in fashion and allied fields of creative design and as such will find a varied audience.

Routledge

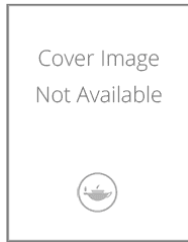
October 2024: 220

Hb: 978-1-032-82616-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032826165

From Safety to Safely

Principles and Practice of Systemic Management



Erik Hollnagel

From Safety to Safely provides a practical perspective on managing safely, illustrating a practical form of synesis. It offers a new understanding of safety, combining concerns for productivity and safety rather than juxtaposing them, and shows how to manage complex industrial and social systems in the spirit of Resilience Engineering and Synesis. This book is for all middle and senior managers, board members and independent consultants seeking to ensure safe, revenue-generating operations.

Routledge

November 2024:192

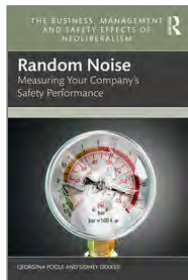
Pb: 978-1-032-66470-5: **\$44.99**

Hb: 978-1-032-66471-2: **\$180**

* For full contents and more information, visit: www.routledge.com/9781032664705

Random Noise

Measuring Your Company's Safety Performance



Georgina Poole, Sidney Dekker

Series: The Business, Management and Safety Effects of Neoliberalism

Much like privatization, deregulation, and financialization altered the economic landscape, this book unveils how safety management has been affected by the intertwined dynamics of asset underinvestment, privatization, self-regulation, workplace flexibilization, and market-driven policies. The book will appeal to all managers, board members, organization leaders, consultants, practitioners, researchers, lecturers, students and investigators curious to understand the genuine nature of organizational and safety performance.

Routledge

June 2024:146

Pb: 978-1-032-01242-1: **\$42.95**

Hb: 978-1-032-01243-8: **\$170**

eBook: 978-1-003-17784-5

* For full contents and more information, visit: www.routledge.com/9781032012421

Well-being and Wellness: Psychosocial Risk Management



Tony Boyle, Fiona Charlton

This book is a companion to Health and Safety: Risk Management, which describes techniques and background knowledge for preventing injury and ill health in the workplace. This text instead describes the techniques and background knowledge for preventing impairment of worker well-being and wellness. Written primarily for OH&S professionals wishing to extend the scope of their management system to include well-being and wellness issues, it is also directly beneficial to human resources (HR) professionals responsible for managing various psychosocial hazards. It will also be of use to managers in all sectors, and students of OH&S, HR or management.

Routledge

August 2024:342

Pb: 978-1-032-79109-8: **\$54.95**

Hb: 978-1-032-79110-4: **\$170**

* For full contents and more information, visit: www.routledge.com/9781032791098

A Woman's Guide to Navigating a Successful Career in Healthcare Information Technology



Jeffery Daigrepoint

While successful women have a tendency of empowering other women to succeed, it is not possible, for them to speak to every young woman looking for advice. The intent of this book is to provide the opportunity to capture stories from highly successful women to inspire the next generation who want to pursue a career in HIT on a much larger scale and to inspire those already working in the field who are struggling to advance in their careers.

Productivity Press
June 2024:382
Pb: 978-1-032-43279-3: \$49.95
Hb: 978-1-032-43280-9: \$160
eBook: 978-1-003-36659-1

* For full contents and more information, visit: www.routledge.com/9781032432793

Advancing Strategic Sourcing and Healthcare Affordability

Our Discovery of the Lacuna Triangle



Michael Georgulis, Jr., Mark C. West

The book outlines what the authors call the Lacuna Triangle—three lacunas that occur in health systems that prevent them from pursuing effective EVA and strategic sourcing. The authors explore the three effects of those gaps, which keep the Lacuna Triangle walls tightly closed so that the oligopolies, irrational markets, and irrational pricing that those gaps create can continue to thrive. The goal with this book is to pluck the supply chain and health system executive and clinical leadership out of the chaos they are caught in and give them tactics for reengineering the alignment of these processes to serve their enterprises' needs.

Productivity Press
September 2024:120
Pb: 978-1-032-80073-8: \$42.95
Hb: 978-1-032-80074-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032800738

Confidently Chill

An Anxiety Workbook for New Adults



Duygu Balan, Yener Balan, Nadir Balan

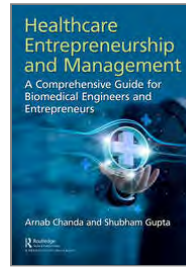
Delving into anxiety's societal, familial, and individual dimensions, this unique resource offers practical strategies rooted in empirical research, clinical methodologies, and psychological theory. Seamlessly blending medical expertise with award-winning artistry, Confidently Chill promises a holistic journey towards identity formation and lasting healing amidst today's unprecedented challenges.

Productivity Press
September 2024:262
Pb: 978-1-032-53777-1: \$42.95
Hb: 978-1-032-53778-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032537771

Healthcare Entrepreneurship and Management

A Comprehensive Guide for Biomedical Engineers and Entrepreneurs



Arnab Chanda, Shubham Gupta

This book serves as a key reference not only for biomedical engineers who are looking to launch their products or services in the market but also for budding entrepreneurs willing to explore opportunities in the healthcare domain.

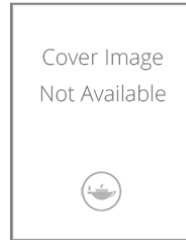
Productivity Press
June 2024:324
Pb: 978-1-032-75708-7: \$59.95
Hb: 978-1-032-75709-4: \$170
eBook: 978-1-003-47530-9

* For full contents and more information, visit: www.routledge.com/9781032757087

2ND EDITION

Healthcare Transformation

A Guide for the Health System Board Member



Maulik Joshi, Dr.P.H., Aaron George, DO

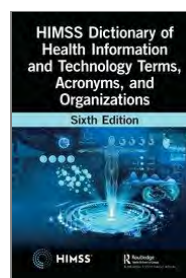
This would be an ideal book for new board members for their orientation to the Board and for all board members to use to have a knowledge base and a set of questions to facilitate their engagement on these important issues. Much has changed since the initial printing of Healthcare Transformation in 2009, and this 2nd edition provides updated resources and more contemporary examples and lessons for both new and seasoned board members. This edition updates all chapters and provides 3 new transformers/chapters to consider.

Productivity Press
October 2024:112
Pb: 978-1-032-79795-3: \$44.99
Hb: 978-1-032-79796-0: \$180

* For full contents and more information, visit: www.routledge.com/9781032797953

6TH EDITION

HIMSS Dictionary of Health Information and Technology Terms, Acronyms, and Organizations



Healthcare Information & Management Systems Society (HIMSS)

Series: *HIMSS Book Series*

This significantly expanded and newest edition of the bestselling HIMSS Dictionary of Health Information Technology Terms, Acronyms, and Organizations has been developed and extensively reviewed by more than 50 industry experts.

Productivity Press
July 2024:560
Pb: 978-1-032-25994-9: \$56.95
Hb: 978-1-032-25997-0: \$160

* For full contents and more information, visit: www.routledge.com/9781032259949

Voices of Innovation - Payers

Opportunities for Creating Solutions to Improve Member Experience and Health



Edited by **Edward W. Marx, Sakshika Dhingra**

This book is loaded with numerous case studies and interviews with healthcare leaders from the payer community, helping stakeholders understand how to leverage innovation leading them to superior business and clinical outcomes. The book also discusses how and why data is key to innovation activities and how partnerships are key to using data effectively.

Productivity Press

July 2024: 196

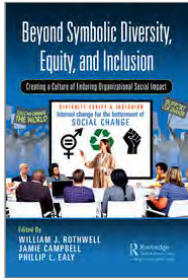
Pb: 978-1-032-46502-9: **\$49.95**

Hb: 978-1-032-46504-3: **\$160**

* For full contents and more information, visit: www.routledge.com/9781032465029

Beyond Symbolic Diversity, Equity, and Inclusion

Creating a Culture of Enduring Organizational Social Impact



Edited by **William J. Rothwell, Jamie Campbell, Phillip L. Ealy**

This book extends strategic diversity work beyond internal organization efforts toward social engagement and accountability and supports organizations to ground social impact across both business and employee interests, the first of which is ethics, covered in the initial chapter.

Productivity Press

June 2024:274

Pb: 978-1-032-57508-7: \$46.95

Hb: 978-1-032-57509-4: \$150

eBook: 978-1-003-43971-4

* For full contents and more information, visit: www.routledge.com/9781032575087

Feminism, Diversity and HRD



Beverly Dawn Metcalfe, Yasmeen Makarem

Series: *Routledge Studies in Human Resource Development*

Feminism, Diversity and HRD aims to enhance critical understandings of feminism, diversity and HRD theorization and practice in the global political economy. This involves addressing race, class and intersectional approaches to evaluating inequalities in society/organizations.

Routledge

June 2024:164

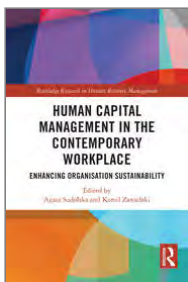
Hb: 978-1-138-20370-9: \$180

eBook: 978-1-315-47105-1

* For full contents and more information, visit: www.routledge.com/9781138203709

Human Capital Management in the Contemporary Workplace

Enhancing Organisation Sustainability



Edited by **Agata Sudolska, Kamil Zawadzki**

Series: *Routledge Research in Human Resource Management*

The main aim of the book is to indicate the direction of demand for new competencies regarding workplace human capital and identify synergies between its particular aspects with reference to contemporary human capital development. The monograph's objectives include presenting tools that allow to analyse and develop human capital competences, pro-active and pro-environmental attitudes and behaviours, promote the coexistence of workers and AI in the organisation, as well as provide employee well-being, satisfaction, and commitment.

Routledge

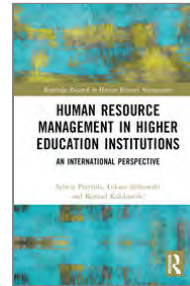
July 2024:188

Hb: 978-1-032-67325-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032673257

Human Resource Management in Higher Education Institutions

An International Perspective



Sylwia Przytuła, Łukasz Sułkowski, Konrad Kulikowski

Series: *Routledge Research in Human Resource Management*

This book provides new theoretical and practical insights into HRM in HEIs. The global trends in academia, such as the need for branding and positioning in higher education ranking systems, growing retention and brain circulation between academia and business, diversity in academia, and the digitalization of teaching, have resulted in challenges such as de-recruitment, academic burnout and ill-being, and technostress, which are also addressed in this book.

Routledge

October 2024:274

Hb: 978-1-032-59797-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032597973

3RD EDITION

Human Resource Strategy

Formulation, Implementation, and Impact



Michal Biron University of Haifa, Israel, **Corine Boon** UvA, Netherlands, **Elaine Farndale**, **Peter A. Bamberger** Tel Aviv University, Israel

What is Human Resource Strategy? How are human resource strategies formulated and how can we explain the variance between what is espoused and what is actually implemented? Human Resource Strategy, third edition, provides an overview of the academic and practitioner responses to these and other questions. Applying an integrative framework, the authors review over thirty years' worth of research in an attempt to reconcile often conflicting conceptual models and equivocal empirical findings. This new edition includes new chapters on innovations in HR strategies and diversity and introduces more practical examples. This book is an ideal resource for students and practitioners alike.

Routledge

August 2024:398

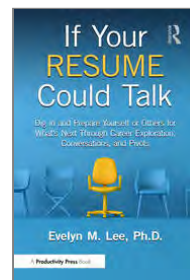
Pb: 978-1-032-51430-7: \$100

Hb: 978-1-032-51429-1: \$230

* For full contents and more information, visit: www.routledge.com/9781032514307

If Your Resume Could Talk

Dig in and Prepare Yourself or Others for What's Next Through Career Exploration, Conversations, and Pivots



Evelyn M. Lee

How do we find that perfect match? In years past, one might pivot once, perhaps even twice over the course of their careers. Today, a person may need to pivot multiple times. Can a business adapt to the amount of change their employees may need to make over the course of their lifetime? Will an individual want to or be prepared to change jobs on an ongoing basis throughout their career? Sometimes, there is a need to pivot. Can the pivot be made, smoothly? Finding starting points for these conversations can be challenging. Is it a pivot or is it a career change? Both are acceptable. Pivots, if planned, can be easier to navigate. Career changes require more preparation.

Productivity Press

October 2024:140

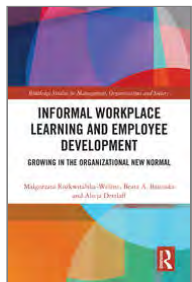
Pb: 978-1-032-64429-5: \$44.99

Hb: 978-1-032-64430-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032644295

Informal Workplace Learning and Employee Development

Growing in the Organizational New Normal



Malgorzata Rozkwitalska-Welenc , Beata A. Basinska
Gdansk University of Technology, Poland, **Alicja Dettlaff**

Series: Routledge Studies in Management, Organizations and Society

In this research monograph, the authors explore an unexplored topic in social science research concerning proactive employee development through informal learning in new ways of working (NWW). The monograph will be of interest to students and researchers in organizational studies, organizational behavior, organizational psychology and organizational learning, as well as human resource professionals concerned with employee development and the changing nature of work.

Routledge
June 2024:190
Hb: 978-1-032-44275-4: \$170
eBook: 978-1-003-37137-3

* For full contents and more information, visit: www.routledge.com/9781032442754

Keep Your Day Job

Leverage Your Side Hustle To Grow Your Corporate Career, Regardless Of What HR Says You Can Do



Dannie Fountain

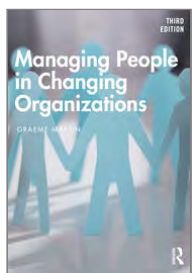
How can employees leverage the shifting power dynamic to build their own empires? Build now and ask forgiveness later: this book shows you how. Rich with insights from personal experience and doctoral research, this is the story of more than a decade of side hustling alongside successes, and failures, in a career in corporate America. But more importantly, it is a roadmap on how to successfully incorporate a side hustle into your life in a way that supports your day job too. Not everyone starts a side hustle to eventually quit their day job, and many individuals enjoy and take pride in the dual incomes they can earn this way. This book centers and prioritizes this path.

Routledge
June 2024:104
Pb: 978-1-032-68802-2: \$42.95
Hb: 978-1-032-68958-6: \$170
eBook: 978-1-032-68962-3

* For full contents and more information, visit: www.routledge.com/9781032688022

3RD EDITION

Managing People in Changing Organizations



Graeme Martin

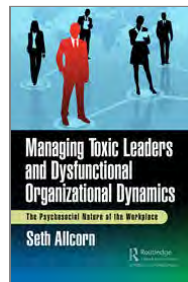
Managing People and Organizations in Changing Contexts addresses the contemporary problems faced by managers in dealing with people, organizations and change in a theoretically-informed and practical way. This third edition incorporates new research and recent changes in technology, including artificial intelligence, work and job design, and additional insights into innovation, corporate governance, and sustainability. This text will be relevant to practising and aspiring managers studying leadership, people management, organizational behaviour and development, and change management on courses at later stage undergraduate, masters, doctoral and executive education levels.

Routledge
September 2024:438
Pb: 978-1-032-74535-0: \$66.95
Hb: 978-1-032-74536-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032745350

Managing Toxic Leaders and Dysfunctional Organizational Dynamics

The Psychosocial Nature of the Workplace



Seth Allcorn

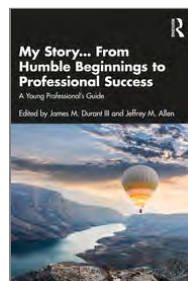
This book explores these work-life dynamics by grounding them in concrete examples and then using complementary psychoanalytically informed perspectives to illuminate their underlying, often unconscious nature filling an important gap in management and organizational literature.

Productivity Press
April 2024:278
Pb: 978-1-032-73490-3: \$45.99
Hb: 978-1-032-73491-0: \$125
eBook: 978-1-003-46446-4

* For full contents and more information, visit: www.routledge.com/9781032734903

My Story... From Humble Beginnings to Professional Success

A Young Professional's Guide



Edited by James M. Durant III Colonel Usaf (Ret), Jeffrey M. Allen

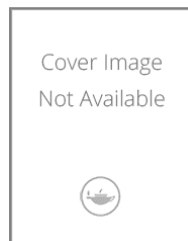
Practical and authentic, this essential career handbook provides every young person with inspiration and practical pathways to overcome socio-economic adversity and achieve their career ambitions. Written by an impressive group of senior professionals who have excelled despite seemingly insurmountable circumstances, including barriers such as racism and economic hardship, this book provides the roadmap to professional career success. This is essential reading for students and graduates from all backgrounds, and it will also benefit instructors, professors, professionals and leaders in higher education and the public and private sector who are focused on uplifting students.

Routledge
August 2024:400
Pb: 978-1-032-63942-0: \$44.95
Hb: 978-1-032-63917-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032639420

Recent Developments in Recruitment and Selection

European Perspectives and Advances



Edited by Kristina Potočnik , Neil Anderson , Marise Ph. Born , Martin Kleinmann , Ioannis Nikolaou Athens University of Economics & Business, Greece

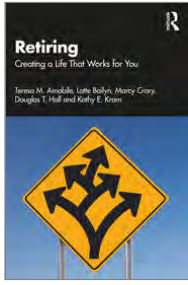
This book brings together top recruitment and selection scholars to discuss recent challenges in employee recruitment and selection underpinned by research evidence from different European countries. The chapters cover the use of technology and gamification, applicant discrimination and stigmatization, and applicant reactions to technology-mediated selection methods, among others. This book is ideal for students, scholars, researchers, practitioners and professionals of HRM, Business and Management and Organizational Psychology. The chapters in this book were originally published as a special issue of European Journal of Work and Organizational Psychology.

Routledge
October 2024:184
Hb: 978-1-032-73371-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032733715

Retiring

Creating a Life That Works for You



Teresa M. Amabile, Lotte Bailyn, Marcy Crary, Douglas T. Hall, Kathy E. Kram

Written by acclaimed authors in the fields of business leadership, careers, and work, this book goes beyond the typical advice on retirement, providing insights to guide you in broader areas of life – identity issues, relationship challenges, and questions about creating a retirement life structure that works for you. This book is for those seeking deep, nuanced insight into and advice on the psychological, social, and life-restructuring aspects of retirement. It is also for family members and friends, a helping professional, or an organizational leader who cares about their older workers and the value they bring to their organization even as they depart.

Routledge
October 2024:376
Pb: 978-1-032-45150-3: \$39.95
Hb: 978-1-032-43390-5: \$160

* For full contents and more information, visit: www.routledge.com/9781032451503

3RD EDITION

Return on Investment in Training and Performance Improvement Programs



Patricia Pulliam Phillips, Jack J. Phillips, Klaas Toes

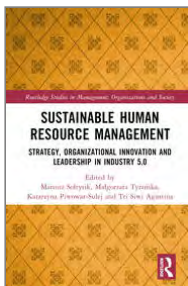
The third edition of this bestselling book guides you through a proven, results-based approach to calculating the return on investment in training and performance improvement programs. The ROI Methodology described here has evolved into the most used evaluation system in the world. This edition contains chapters thoroughly detailing the application of the ROI Methodology and innovative developments, with examples, case studies and worksheets, and solutions to implementation issues. This is a primary reference for learning how to utilize ROI to show the contribution of training, education, learning systems, performance improvement, and change initiatives throughout organizations.

Routledge
May 2024:438
Pb: 978-1-032-75404-8: \$51.99
Hb: 978-0-367-42886-0: \$180
eBook: 978-0-367-85572-7

* For full contents and more information, visit: www.routledge.com/9781032754048

Sustainable Human Resource Management

Strategy, Organizational Innovation and Leadership in Industry 5.0



Edited by Mariusz Sołtysik, Małgorzata Tyrąńska, Katarzyna Piwowar-Sulej, Tri Siwi Agustina

Series: Routledge Studies in Management, Organizations and Society

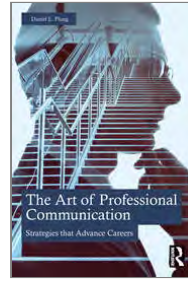
This monograph aims to bridge gaps through theoretical and empirical examinations of connections between sustainable HR practices and Industry 5.0, identifying competencies needed for effective implementation within this framework. The study contributes to the understanding of the evolving relationship between Industry 5.0 and sustainable HR practices, setting the stage for further research.

Routledge
August 2024:144
Hb: 978-1-032-59894-9: \$170

* For full contents and more information, visit: www.routledge.com/9781032598949

The Art of Professional Communication

Strategies that Advance Careers



Daniel Plung

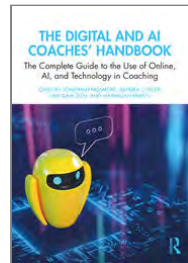
The practical strategies offered in this book represent professional communication principles filtered through the lens of the author's 40-year career, that enabled him to rise from an initial assignment as a technical editor to positions of senior management directing large, diverse business and technical organizations. Here, he has collected into one resource the reasoned and disciplined decision-making processes, tools, and techniques essential to craft communications, precisely attuned to the explicit and implicit expectations of each assignment and supported by a structure and presentation logic that delivers a totally responsive and accurately targeted product.

Routledge
July 2024:132
Pb: 978-1-032-59648-8: \$42.95
Hb: 978-1-032-59650-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032596488

The Digital and AI Coaches' Handbook

The Complete Guide to the Use of Online, AI, and Technology in Coaching



Edited by Jonathan Passmore, Sandra J. Diller, Sam Isaacson, Maximilian Brantl

Series: The Coaches' Handbook Series

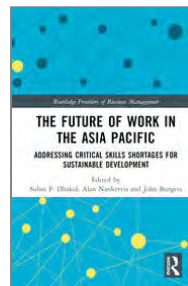
This comprehensive practitioner guide supports coaches in developing their understanding of digital technologies and how to craft their own coaching practices to take advantage of working in digital environments. Bringing together internationally respected coaching experts and practitioners, the book takes you through key technical developments, the critical factors in making digital coaching successful, and how to build a coaching business using these technologies. It also considers the impacts on the wider industry and concludes with a number of case studies of global coaching organisations and their experiences of using digital techniques.

Routledge
June 2024:392
Pb: 978-1-032-46904-1: \$49.95
Hb: 978-1-032-43190-1: \$170
eBook: 978-1-003-38374-1

* For full contents and more information, visit: www.routledge.com/9781032469041

The Future of Work in the Asia Pacific

Addressing Critical Skills Shortages for Sustainable Development



Edited by Subas P. Dhakal, Alan Nankervis Curtin University, Perth, Australia, **John Burgess** Curtin University of Technology, Australia

Series: Routledge Frontiers of Business Management

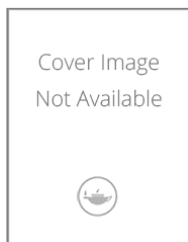
Bringing together informed analyses on the challenges of critical skill shortages (CSS) in the Asia Pacific Region, this book provides 14 country reports to discuss the critical jobs and skills to achieve long-term policies and approaches towards realising the United Nations Sustainable Development Goals (SDGs). The contributors discuss the workforce projections and planning, existing programs that address the skills and jobs needed, and workforce policy challenges that need addressing in order to achieve the SDGs. This book will interest researchers in human resource management, international business, development studies, as well as policy makers from the Asia-Pacific region.

Routledge
October 2024:320
Hb: 978-1-032-45870-0: \$180

* For full contents and more information, visit: www.routledge.com/9781032458700

The Impact of the Current 4Cs Skills Gap in Organizations

Using Emotional Intelligence to Develop Competencies



Behnam Bakhshandeh

The shortage of skills in the workforce is one of the major problems facing enterprises today. This book explores the impact of the 21st-century 4Cs skills gap in organizations and how it affects their performance, innovation, and competitiveness.

Productivity Press
September 2024:344
Pb: 978-1-032-61162-4: \$49.95
Hb: 978-1-032-61163-1: \$155

* For full contents and more information, visit: www.routledge.com/9781032611624

The Role of Leadership in Human Resource Management

Perspectives and Evidence from China



Edited by **Shuming ZHAO , Mingwei Liu , Meng Xi , Cherrie Jiuhua Zhu , Hong Liu**

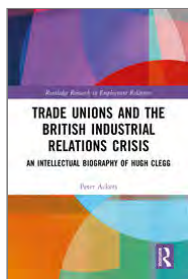
This book underscores the crucial link between leadership and human resource management (HRM) and their collective impact on organizational outcomes. It highlights the need for integrating research in both fields to fully understand their effects at organizational, team, and individual levels. The book argues for the importance of examining these interactions comprehensively, suggesting that a combined study of leadership and HRM, across different levels and contexts, presents valuable research avenues. The chapters in this book were originally published as a special issue of *Asia Pacific Business Review*.

Routledge
August 2024:290
Hb: 978-1-032-83214-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032832142

Trade Unions and the British Industrial Relations Crisis

An Intellectual Biography of Hugh Clegg



Peter Ackers

Series: Routledge Research in Employment Relations

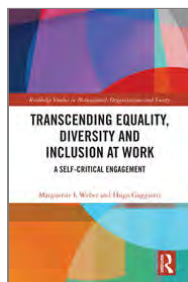
This book aims to understand the politics and industrial relations of the post-war period in Britain (in which trade unions were central) through the life of a key public intellectual. It will help readers understand the political and social science roots of contemporary Employment Relations and Human Resource Management through a deep historical study of Clegg's life and times, in the context of his post-war social democratic generation.

Routledge
June 2024:254
Hb: 978-1-032-42290-9: \$180
eBook: 978-1-003-36210-4

* For full contents and more information, visit: www.routledge.com/9781032422909

Transcending Equality, Diversity and Inclusion at Work

A Self-Critical Engagement



Marguerite L Weber , Hugo Gaggiotti

Series: Routledge Studies in Management, Organizations and Society

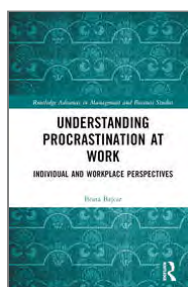
The book reflects on ways of transcending Equality, Diversity and Inclusion (EDI) by establishing a dialogue between the professional experience of the authors and experts from academia and practitioners from financial services and executive search. The book emphasises the link and impact between what is taught and what is learned about EDI and how this reflects on later choices in career and workplace status.

Routledge
June 2024:234
Hb: 978-1-032-00076-3: \$170
eBook: 978-1-003-17262-8

* For full contents and more information, visit: www.routledge.com/9781032000763

Understanding Procrastination at Work

Individual and Workplace Perspectives



Beata Bajcar

Series: Routledge Advances in Management and Business Studies

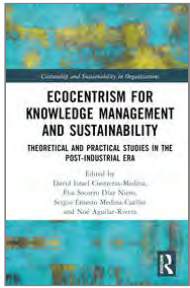
Understanding Procrastination at Work focuses primarily on procrastination in the workplace, offering a synthetic and comprehensive review of major theoretical concepts and empirical findings on general procrastination and its specific manifestations, causes, and consequences in the workplace. From the theoretical and empirical perspectives, the monograph provides practical cues to develop prevention and intervention strategies to effectively address and manage procrastination and enhance employee productivity in the organization.

Routledge
October 2024:262
Hb: 978-1-032-72822-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032728223

Ecocentrism for Knowledge Management and Sustainability

Theoretical and Practical Studies in the Post-industrial Era



Edited by **David Israel Contreras-Medina**, **Elia Socorro Díaz Nieto**, **Sergio Ernesto Medina-Cuéllar**, **Noé Aguilar-Rivera**

Series: *Citizenship and Sustainability in Organizations*

Through theoretical studies, this book explains the foundational concepts of ecocentrism, knowledge management, and sustainability and advances the understanding of how eco-centric paradigms can be leverage for the process of knowledge management and knowledge creation, showcasing various applications of this practice and illustrating advantages and disadvantages of adopting an eco-centric approach. There is practical, theoretical, and methodological content, making this valuable to researchers, academics, and advanced students in the fields of knowledge management, sustainability, organizational studies, and strategic management.

Routledge
August 2024:262
Hb: 978-1-032-73170-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032731704

Knowledge Management, Leadership, and Innovation in Digital Transformation

Navigating the Future of Organizations



Asha Thomas Wroclaw University of Science and Technology, Poland

Series: *Routledge Studies in Innovation, Organizations and Technology*

The book integrates knowledge management, leadership and innovation into a unified framework in the era of digitisation, exploring the benefits strategic knowledge management can bring to organizations adapting to new digital requirements in a dynamic environment. It presents both theoretical and empirical research and the resulting model, case studies, and metrics create a useful framework to be applied to future research and further add to practical and theoretical implications. The book is primarily written for scholars, researchers and advanced students with an interest in the three disciplines and associated fields.

Routledge
October 2024:150
Hb: 978-1-032-61468-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032614687

Unleashing the Power of European Innovation

How Government, Industry and Science Share Knowledge to Overcome Global Challenges



Fred Bakker

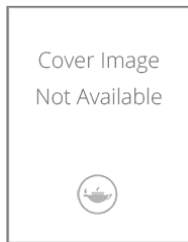
The world is at a critical juncture where our industrial and economic principles have to be reshaped. Three major transitions are underway: towards the use of alternative energy sources, towards carbon-neutral and sustainable production, and towards digitalized manufacture and distribution. To bring about these changes, productive cooperation between government, industry and (technological) knowledge centres must be established. This book looks at the process of 'Sharing Brainpower' – a unique European strength – and explores the ways in which these transitions are taking place in Europe, among a wide range of European businesses, industries and research institutes.

Routledge
June 2024:194
Pb: 978-1-032-70337-4: \$42.95
Hb: 978-1-032-70336-7: \$170
eBook: 978-1-032-70338-1

* For full contents and more information, visit: www.routledge.com/9781032703374

E-Commerce and Financial Services in Asia

The Expansion and Globalization of Alibaba, Coupang and SoftBank



Edited by **Gerhard Kling**, **Ingyu Oh** Kansai Gaidai University, Osaka, Japan, **Chris Rowley** Cass Business School, City University UK, and Griffith Business School, Griffith University, Australia

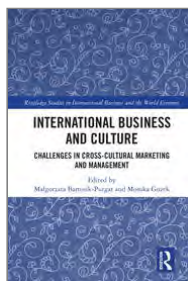
This book looks at the drivers in the emergence, development and internal and global expansion of Asian e-commerce businesses. It tackles the problems inherent in the globalization strategy of a Japanese financial services firm operating in the e-commerce sector. This book explores performance and potential in e-commerce and fin-tech, internationalisation strategies, governance problems associated with foreign corporations in South Korea and anti-monopoly drive aimed at China's tech giants. The chapters in this book were originally published as a special issue of Asia Pacific Business Review.

Routledge
October 2024:208
Hb: 978-1-032-85670-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032856704

International Business and Culture

Challenges in Cross-Cultural Marketing and Management



Edited by **Małgorzata Bartosik-Purgat** Dept. of Intl Management, Poznan Univ. of Economics & Business, Poland, **Monika Guzek**

Series: *Routledge Studies in International Business and the World Economy*

International Business and Culture: Challenges in Cross-Cultural Marketing and Management explores the intricate relationship between culture and business, offering valuable insights for both practitioners and scholars.

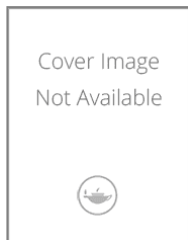
Routledge
June 2024:264
Hb: 978-1-032-63389-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032633893

2ND EDITION

Law in Australian Society

An Introduction to Principles and Process



Keiran Hardy

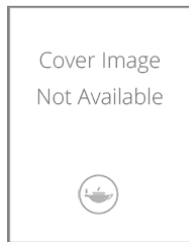
Designed for beginners as well as non-law students, this textbook provides a comprehensive and accessible guide to understanding Australia's system of law and government. This second edition has been fully updated throughout, including recent legislation, cases, and topical issues from Australian law and politics, including from the COVID-19 pandemic and the recent referendum on an Indigenous Voice to Parliament. Each chapter features practical examples, chapter summaries and review questions together with a glossary of key terms. Concise, accessible and up-to-the-minute, this is a vital guide for anyone seeking to understand Australian law and government.

Routledge
October 2024:NA
Pb: 978-1-032-56020-5: \$49.99
Hb: 978-1-032-56021-2: \$180

* For full contents and more information, visit: www.routledge.com/9781032560205

The Chinese Belt and Road Initiative

Strategic Responses of Governments and Multinational Companies



Edited by **Filip De Beule**, **Philippe De Lombaerde**, **Haiyan Zhang**

The Belt and Road initiative have placed China at the heart of geopolitics in the Eurasian region but also globally. Therefore, China faces significant hurdles in implementing these initiatives, with many countries and organizations around the world becoming increasingly weary of China's BRI and geopolitical strategy. This book examines these issues of the BRI and analyzes the impact of the BRI on Chinese involvement in Asia and Europe. It sheds light on the strategic responses of host country governments and regional economic organizations, as well as the reactions of Chinese and other multinational companies, and ultimately the Chinese government.

Routledge
October 2024:224
Hb: 978-1-032-85655-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032856551

The Gig Economy in India

Start-Ups, Infrastructure and Resistance



Pradip Ninan Thomas University of Queensland, Australia

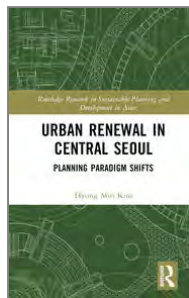
The Gig Economy in India explores the topic of gig work in India's digital political economy, and the relationship between key factors such as start-ups, state government, and platform providers. The book begins by placing the gig economy in context, defining the platform ecosystem and the Indian government's perception of its problems and opportunities. Thomas then examines critical dimensions of the gig economy in India, from its data infrastructure capabilities, the enabling role of venture capital and FinTech, to government regulation. Given the limited research on India as a case study, this volume fills a crucial gap in the literature.

Routledge
February 2026:144
Pb: 978-1-032-79375-7: \$52.95
Hb: 978-1-032-79374-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032793757

Urban Renewal in Central Seoul

Planning Paradigm Shifts



Hyung Min Kim The University of Melbourne, Australia

Series: *Routledge Research in Sustainable Planning and Development in Asia*

Kim details a brief history of urban renewal in central Seoul through articulating urban planning paradigm shifts. Spatial development policies for central Seoul have been changed from modern transport facilities, post-war reconstruction and industrialisation to walkability, sustainability, and social cohesion in line with economic restructuring. In recent times, more focus is placed on preserving historical sites and heritage and maintaining green spaces. A useful read for researchers on urban planning and policies who are keen to understand the complicated process of urban renewal and ways to revitalise economic and human activities and transform built environments.

Routledge
July 2024:184
Hb: 978-1-032-33354-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032333540

3RD EDITION

Digital and Social Media Marketing

A Results-Driven Approach



Edited by **Aleksej Heinze** University of Salford, UK, **Gordon Fletcher** University of Salford, UK, **Ana Cruz** City College, University of Sheffield, Greece, **Alex Fenton** University of Chester, UK

Now in its 3rd edition, *Digital and Social Media Marketing* provides a practice-led approach to digital marketing. This highly regarded textbook combines academic theory with practical examples from a range of different organisations worldwide to highlight techniques for the development and maintenance of a successful digital presence. This textbook provides a hands-on, user-friendly platform to turn skills and knowledge into strategic advantage. It is ideal for advanced undergraduate, postgraduate and executive students of digital marketing and marketing strategy, as well as for practitioners. Online resources include PowerPoint slides and a test bank.

Routledge
August 2024:432
Pb: 978-1-032-43759-0: \$68.99
Hb: 978-1-032-44439-0: \$240

* For full contents and more information, visit: www.routledge.com/9781032437590

Digital Public Relations and Marketing Communication Trends in Africa



Edited by **Anne W. Njathi**, **Brandi Watkins**

Series: Routledge New Directions in PR & Communication Research

The book showcases digital marketing trends in Africa that are burgeoning at the same speed as the uptake of technology in the continent. With this in mind, the contributors seek to interrogate digital marketing trends in two stages; the status of digital marketing on the African continent, including cases from Nigeria, Egypt, Uganda and Kenya, and an analysis of the rise of influencer marketing, including cases from Namibia, Nigeria and Uganda.

Routledge
June 2024:222
Hb: 978-1-032-68961-6: \$170
eBook: 978-1-032-68965-4

* For full contents and more information, visit: www.routledge.com/9781032689616

Social Media in the Fashion Industry

Fundamentals, Strategy and Research Methods



Patricia SanMiguel, **Tekila Harley Nobile**, **Cristina Sánchez-Blanco**, **Nadzeya Sabatini**

Series: Routledge Studies in the Fashion Industry

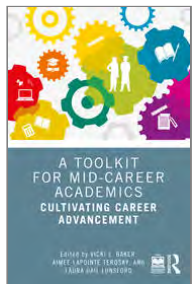
This book introduces social network fundamentals in the fashion domain. It addresses the creation of social media marketing plans, highlighting strategic approaches that allow fashion brands to differentiate themselves in the ephemeral and challenging fashion context. This cutting-edge book that combines theory and practice will appeal to undergraduate and master students across a broad range of fields including fashion studies, marketing, digital marketing, and communication and to young professionals who are starting to work in social media. In addition, this book is also developed for young researchers and PhD students employing social media analysis in their studies.

Routledge
October 2024:200
Pb: 978-1-032-82657-8: \$52.99
Hb: 978-1-032-82656-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032826578

A Toolkit for Mid-Career Academics

Cultivating Career Advancement



Edited by **Vicki L. Baker**, **Aimee LaPointe Terosky**,
Laura Gail Lunsford

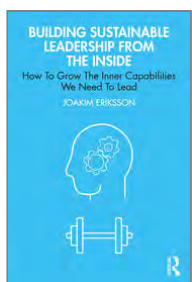
This book offers action-oriented tools to engage (or re-engage) mid-career programming at the individual faculty, institutional, consortial, and grant-funded levels. Bringing together leading scholars and practitioners engaged in research and practice, this edited volume offers solutions to two driving questions faced by mid-career faculty: "what's next" and "how to navigate." Each chapter can serve as a stand-alone resource, be read in order as presented, or be read non-sequentially based on the reader's specific needs.

Routledge
April 2024:280
Pb: 978-1-032-55023-7: \$54.99
Hb: 978-1-032-55030-5: \$180
eBook: 978-1-003-42862-6

* For full contents and more information, visit: www.routledge.com/9781032550237

Building Sustainable Leadership from the Inside

How To Grow The Inner Capabilities We Need To Lead



Joakim Eriksson

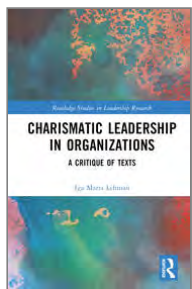
This is a research-backed and practical guide for how to grow inner capabilities enabling sustainable leadership in this time. It is built around five areas that many leaders will recognize as being challenging on a personal level, such as how to stay calm under pressure or collaborate skilfully with people with diverse points of views. While many leadership books describe the importance of such traits, few show how to actually cultivate them. Grounded in multiple fields of research, this book offers a practical training manual for the mind. With more than 40 reflections and exercises, it offers a guided tour to an 'inner gym', showing readers how to cultivate these capabilities.

Routledge
August 2024:176
Pb: 978-1-032-75982-1: \$42.95
Hb: 978-1-032-77862-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032759821

Charismatic Leadership in Organizations

A Critique of Texts



Iga Maria Lehman

Series: *Routledge Studies in Leadership Research*

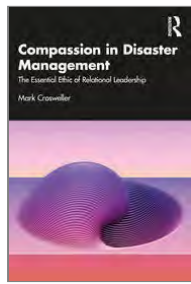
Given that scholarly writing about leadership, management and organizations is inevitably a mix of the presentation of empirical truths and value judgements, the ability to engage the reader intellectually and emotionally is necessary for the successful dissemination of disciplinary knowledge and belief claims. This book encapsulates this ability in the notion of charisma.

Routledge
September 2024:160
Hb: 978-1-032-62058-9: \$180

* For full contents and more information, visit: www.routledge.com/9781032620589

Compassion in Disaster Management

The Essential Ethic of Relational Leadership



Mark Croweller Ethical Intelligence Pty Ltd., Australia

This book offers leaders, especially those in disaster management, a way to improve their ability to lead, serve, and protect others during disasters and crises. Drawing upon his own experiences as a disaster management specialist as well as high-level interviews with disaster management leaders from the USA, Australia and New Zealand, Croweller bridges theory and practice to provide context, empirical accounts and a relational leadership framework centred upon an ethic of compassion. An essential text for aspiring and experienced leaders, especially those in the fields of EMS, fire services, law enforcement, and emergency management.

Routledge
August 2024:300
Pb: 978-1-032-81377-6: \$42.95
Hb: 978-1-032-81378-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032813776

Digital Transformation in Educational Organizations

Leadership, Innovation and Industry 4.0



Pawel Poszytek

Series: *Routledge Open Business and Economics*

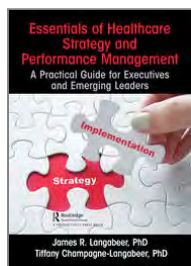
The publication presents a theoretical and practical approach to assess how well educational leaders handle the challenges of the digital transformation era by using European collaborative projects. The book will be of value to researchers, academics, practitioners, and advanced students in the fields of leadership, organizational change, management of technology and innovation, and those interested in the development of education and the utilization of digitalization.

Routledge
June 2024:216
Hb: 978-1-032-77149-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032771496

Essentials of Healthcare Strategy and Performance Management

A Practical Guide for Executives and Emerging Leaders



James R. Langabeer, **Tiffany Champagne-Langabeer**

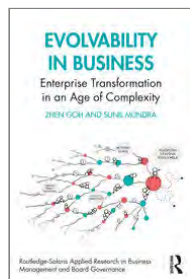
Using pragmatic and real-world evidence, this book provides essential briefings on key topics that every current or aspiring leader needs to know in order to better manage strategy and achieve improved performance in their hospital or health system. Leaders and students of healthcare organizations should be asking themselves one thing in these financially challenging times: how can we maintain a strategic and competitive advantage over other facilities in their market?

Productivity Press
June 2024:226
Pb: 978-1-032-62370-2: \$49.95
Hb: 978-1-032-62371-9: \$170
eBook: 978-1-032-62372-6

* For full contents and more information, visit: www.routledge.com/9781032623702

Evolvability in Business

Enterprise Transformation in an Age of Complexity



Zhen Goh Founder of The Emerginarium, Singapore,
Sunil Mundra Principal Consultant at Thoughtworks,
Singapore

*Series: Routledge-Solaris Applied Research in Business
Management and Board Governance*

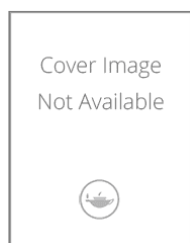
Through the unique combination of evolutionary biology and management theory applied to business cases, Goh and Mundra propose organisational evolvability as a new frame to guide enterprise transformation and change. Topics covered include: Understanding the differences between Complicated and Complex; Moving from Planned Change to Emergent Change; Applying principles of evolution to enterprise evolvability, and how to operationalise it using a Sense-Adapt-respond loop; Identifying and addressing Sensemaking gaps; Measuring outcomes under conditions of complexity. A perfect volume for managers, executives and leaders at companies of all sizes.

Routledge
November 2024:200
Pb: 978-1-032-82617-2: \$44.99
Hb: 978-1-032-82634-9: \$180

* For full contents and more information, visit: www.routledge.com/9781032826172

Guiding the Tide

The Call for Agency in 21st Century Business Leaders



Francis Guglielmo, **Jonathan Donner**, **Sudhanshu Palsule**

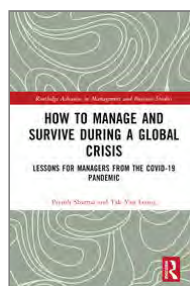
This book uses storytelling, examples, and clear, everyday language to blend leading-edge psychological research and leadership practices with the authors' own work in coaching, assessing, and developing leaders for three decades around the world.

Productivity Press
September 2024:168
Pb: 978-1-032-79422-8: \$36.95
Hb: 978-1-032-79424-2: \$100

* For full contents and more information, visit: www.routledge.com/9781032794228

How to Manage and Survive during a Global Crisis

Lessons for Managers from the COVID-19 Pandemic



Piyush Sharma Curtin University, Australia, **Tak Yan Leung** University of the Sunshine Coast, Australia

Series: Routledge Advances in Management and Business Studies

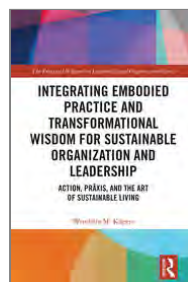
Sharma and Leung explore the differences in the national and organisational responses to COVID-19 across various countries. The book is organised under distinct themes based on the stages of Covid-19 pandemic, consisting of a) discovery and early response, b) global spread and reactions, c) early successes and failures, d) subsequent waves and new strains. It goes on to analyse the differences in national responses to draw important lessons for managers and governments and concludes with policy recommendations. A useful guide for scholars and professionals interested in learning about the COVID-19 experience and how such global crises could be managed more effectively in future.

Routledge
July 2024:216
Hb: 978-1-032-12977-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032129778

Integrating Embodied Practice and Transformational Wisdom for Sustainable Organization and Leadership

Action, Pràxis, and the Art of Sustainable Living



Wendelin M. Küpers

Series: The Practical Wisdom in Leadership and Organization Series

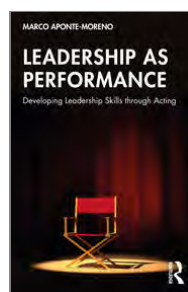
This volume explores how practical wisdom can be conceptualised and applied to practices that respond to the life-worldly realities of organisations. At the same time, it relates to praxis understood as situated conduct in an ethico-political configuration.

Routledge
August 2024:290
Hb: 978-0-367-89676-8: \$180
eBook: 978-1-003-02532-0

* For full contents and more information, visit: www.routledge.com/9780367896768

Leadership as Performance

Developing Leadership Skills through Acting



Marco Aponte-Moreno

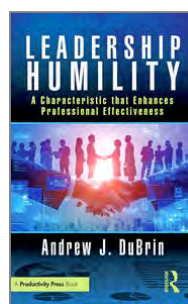
Leadership as Performance: Developing Leadership Skills through Acting is based on the premise that leadership is a performance, a role played by leaders to inspire followers to achieve a shared goal. Thus, the book explores how acting techniques can facilitate the development of leadership skills. For this purpose, it introduces the SPACE model of leadership development, which is based on five key leadership skills: self-awareness, presence, authenticity, communication, and emotional intelligence. This book is ideal for undergraduate and graduate courses in leadership, executive education courses, and for anyone interested in developing their leadership skills through acting.

Routledge
August 2024:150
Pb: 978-1-032-39462-6: \$46.95
Hb: 978-1-032-39460-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032394626

Leadership Humility

A Characteristic that Enhances Professional Effectiveness



Andrew J. DuBrin Rochester Institute of Technology,
New York, USA

The theme of this book is that leadership and professional effectiveness are enhanced when interspersed with other key leadership attributes including those mentioned above, assertiveness, a sense of humor, and strategic thinking ability.

Productivity Press
August 2024:200
Pb: 978-1-032-61055-9: \$39.95
Hb: 978-1-032-61056-6: \$125

* For full contents and more information, visit: www.routledge.com/9781032610559

Leading Beyond Sustainability

Six Aspirations for a Brighter Future



Clive Wilson

As well as the obvious disruptive challenges of climate change, wars, and the pandemic, technology has evolved at a blistering pace. Through technological advances in five sectors – energy, transport, materials, food and manufacturing – we could, in principle, combine and transform the world as we know it. The book seeks to give readers the confidence that there is real hope for a better future for our world using these developments. The text is supported by inspiring case studies of organisations who are already doing amazing things.

Routledge
September 2024:176
Pb: 978-1-032-54925-5: **\$42.95**
Hb: 978-1-032-54924-8: **\$170**

* For full contents and more information, visit: www.routledge.com/9781032549255

Learn to See the Invisible

How to Unlock Your Potential as a Leader



Michael Bremer

This book describes four key foundations and 25 different actions leaders can practice to become more effective in training their eyes to see things tomorrow that are currently invisible. It helps leaders and managers become better observers of their current reality by practicing getting better at getting better.

Productivity Press
October 2024:168
Pb: 978-1-032-80070-7: **\$38.95**
Hb: 978-1-032-80071-4: **\$170**

* For full contents and more information, visit: www.routledge.com/9781032800707

Make It To the Top

How to Use Your Traits, Experiences, and Behaviors to Achieve Limitless Growth for Yourself and Your Organization



Payal Nanjiani

In this book, Payal Nanjiani points out that the reason why many do not make it to the top is not because of a lack of information, abilities or skills. Having private access to some of the world's most successful industry leaders, she tells you that those who truly make it to the top in their careers are doing things differently.

Productivity Press
September 2024:184
Pb: 978-1-032-57383-0: **\$32.95**
Hb: 978-1-032-57384-7: **\$125**

* For full contents and more information, visit: www.routledge.com/9781032573830

Managing Across Generations and Cultures

A Practical Guide for Business



Lori Radulovich

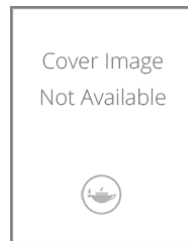
Develop powerful leadership skills with this concise guide to managing multigenerational and culturally diverse teams. Assess your leadership competencies using eight proven questionnaires that target critical areas for improvement. Build leadership credibility and foster collaboration to drive higher team performance using the practical recommendations provided for each leadership trait. Today, managers face the daunting challenge of leading multigenerational teams from globally diverse cultures. This handbook provides specific steps to develop leadership competencies that create self-driven, high-performing teams by breaking down generational and cultural barriers.

Routledge
July 2024:240
Pb: 978-1-032-77604-0: **\$42.95**
Hb: 978-1-032-78713-8: **\$170**

* For full contents and more information, visit: www.routledge.com/9781032776040

Minds Unveiled

Exploring the Effects of Generative AI on Business Behavior



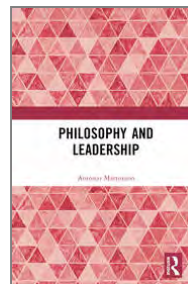
Edited by **Raul V. Rodriguez, Hemachandran K Woxsen**
University, Hyderabad, India

This book demonstrates how generative AI, a form of sophisticated AI technology, is transforming our knowledge of how the human mind functions in relation to business leadership and decision-making. It describes the most recent findings and applications of generative AI in psychology.

Productivity Press
October 2024:288
Pb: 978-1-032-71107-2: **\$69.95**
Hb: 978-1-032-71501-8: **\$200**

* For full contents and more information, visit: www.routledge.com/9781032711072

Philosophy and Leadership



Antonio Marturano

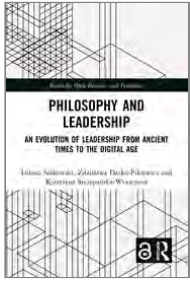
Philosophy and Leadership offers a panorama of the main philosophies, both ancient and modern, which form the basis of contemporary leadership theories. This book will draw on many philosophical positions to offer a critique of the most important nodes of modern leadership studies – such as ethics, purpose, meaning and legacy. It will include probing questions and theoretical as well practical exercises aimed at reinforcing the points discussed in each chapter, as well as examples from history, literature, films and music.

Routledge
October 2024:132
Hb: 978-1-138-21151-3: **\$180**

* For full contents and more information, visit: www.routledge.com/9781138211513

Philosophy and Leadership

An Evolution of Leadership from Ancient Times to the Digital Age



Łukasz Sułkowski, Zdzisław Dacko-Pikiewicz WSB University, Poland., **Katarzyna Szczepańska-Woszczyzna**

Series: *Routledge Open Business and Economics*

Philosophy and Leadership is an ambitious exploration of leadership's philosophical underpinnings from antiquity to the AI-driven future. The book journeys through history, glean insights from eminent philosophers and contextualizing their teachings to leadership. The book will guide readers from the philosophical epochs of yore to the AI-predicted leadership paradigms of the future. By intertwining the enduring wisdom of philosophers with the dynamic nature of leadership, this book serves as a beacon for anyone aspiring to lead in any era.

Routledge
May 2024:268
Hb: 978-1-032-78728-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032787282

Purpose-driven Innovation Leadership for Sustainable Development

A Qualitative Case Study Approach



Gaia Grant

Series: *Routledge Focus on Business and Management*

Purpose-driven Innovation Leadership for Sustainable Development investigates how to create a culture that supports sustainable purpose-driven innovation and growth. It will be of interest for businesses looking for evidence-based insights in an accessible and actionable format.

Routledge
June 2024:138
Hb: 978-1-032-73021-9: \$64.95

* For full contents and more information, visit: www.routledge.com/9781032730219

Storytelling for Leaders

Tales of Sorrow and Love



Manfred F. R. Kets de Vries

Stories matter. Written by renowned psychoanalyst, leadership scholar, and executive coach, Manfred Kets de Vries, this book uncovers, explains and captures the power and art of storytelling at work and in life, and how it can be applied in organizations to powerful effect. The book is perfect for organizational leaders looking to develop their understanding and skills in the art of storytelling, thereby increasing their effectiveness in positive and powerful ways.

Routledge
October 2024:184
Pb: 978-1-032-81561-9: \$36.99
Hb: 978-1-032-83356-9: \$180

* For full contents and more information, visit: www.routledge.com/9781032815619

Strategy and Leadership as Service

How the Access Economy Meets the C-Suite



Sara Daw

Disrupting and challenging the traditional full-time employment model, the 'Strategy and Leadership as Service' framework provides businesses with access to the complete range of functional, emotional, and collective intelligence at the C-Suite level by moving their positions from the "pay-roll" to an "access-role." By presenting a working business model, and real-world case studies throughout, this book provides executives and leaders with a complete understanding of this ground-breaking approach and its key benefits, the theory upon which it is based, its essential ingredients, the mindset change required and, most importantly, how to apply it in practice.

Routledge
May 2024:330
Pb: 978-1-032-43611-1: \$44.99
Hb: 978-1-032-39052-9: \$180
eBook: 978-1-003-36809-0

* For full contents and more information, visit: www.routledge.com/9781032436111

The Darker Side of Leadership

Pythons Devouring Crocodiles



Manfred F. R. Kets de Vries

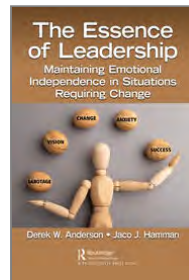
Manfred Kets de Vries is one of the most authoritative voices on organizational dynamics, leadership, executive coaching, and psychotherapy today. In all his roles, he has noticed that questions are now, increasingly, coming back to one thing – the wider state of the world. Guided by theoretical concepts, this book provides readers with a better understanding of the underlying forces that drive the darker side of leadership to the surface, and introduces strategies to counteract the emergence of these regressive forces. Using an engaging and highly readable style, Manfred helps us to make sense of the confusing and, some might say, psychotic times in which we now live.

Routledge
May 2024:158
Pb: 978-1-032-70520-0: \$44.99
Hb: 978-1-032-73185-8: \$180
eBook: 978-1-003-42711-7

* For full contents and more information, visit: www.routledge.com/9781032705200

The Essence of Leadership

Maintaining Emotional Independence in Situations Requiring Change



Derek W. Anderson, Jaco J. Hamman

After reading this book, leaders will be empowered with a growing understanding of the role anxiety plays in systemic change even as they are equipped to lead with less anxiety.

Productivity Press
May 2024:286
Pb: 978-1-032-73398-2: \$39.99
Hb: 978-1-032-73483-5: \$180
eBook: 978-1-003-46399-3

* For full contents and more information, visit: www.routledge.com/9781032733982

The Human Constraint

How Business Leaders Can Embed Continuous Innovation, Conflict Resolution, and Problem Solving Into Daily Practice



Angela Montgomery

The Human Constraint is a business novel inspired by over 25 years of work in the field with a methodology that combines Deming's management philosophy and the Theory of Constraints to equip leaders with the knowledge, method, and tools to manage complex challenges and continuous innovation.

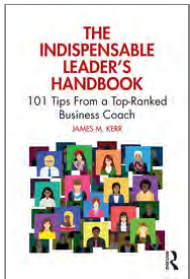
Productivity Press
August 2024:264

Pb: 978-1-032-64426-4: \$42.95
Hb: 978-1-032-64427-1: \$155

* For full contents and more information, visit: www.routledge.com/9781032644264

The Indispensable Leader's Handbook

101 Tips From a Top-Ranked Business Coach



James M. Kerr

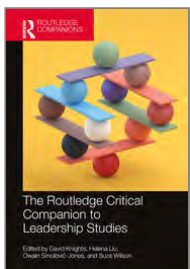
Unlike other leadership coaching books, this is not a guide to help coaches improve their skills, but to help leaders to improve by folding coaching techniques into their leadership approach. It covers a wide variety of topics, from mindset to culture to change management, and each tip comes with a suggested action for executive, mid-level, and supervisory leaders, ensuring this book's value regardless of your current leadership role within your organization.

Routledge
August 2024:234

Pb: 978-1-032-71026-6: \$42.95
Hb: 978-1-032-72818-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032710266

The Routledge Critical Companion to Leadership Studies



Edited by David Knights , Helena Liu , Owain Smolović-Jones , Suze Wilson

Series: Routledge Companions in Business and Management

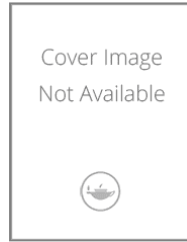
The Routledge Critical Companion to Leadership Studies offers a rich and insightful overview of critical leadership studies for students, teachers, researchers and practitioners. The book has been curated to serve as a 'go to' resource for undergraduate and postgraduate students, academic staff and researchers seeking to understand the current state of play on a given topic, as well as inspiration for how they might contribute to its development.

Routledge
May 2024:516

Hb: 978-1-032-42515-3: \$280
eBook: 978-1-003-36312-5

* For full contents and more information, visit: www.routledge.com/9781032425153

The Uprising of Women in Philanthropy



Ndana Bofu-Tawamba , Ruby Bright , Stephanie Clohesy , Christine Grumm , Musimbi Kanyoro , Helen LaKelly Hunt , Ana Oliveira , Laura Rismini , Jessica Tomlin

The Uprising of Women in Philanthropy tells the inspiring, never-before-told, story of the Global Women's Funding Movement -- considered the women's movement's greatest secret -- and how it enabled women from all walks of life to harness the power of money to free themselves from oppression. The Uprising of Women in Philanthropy is for those interested in focusing the power of philanthropy on leveraging systemic social justice victories and gender equality gains. The long-practiced "Feminist Funding Principles" imparted by the authors is a recipe for the feminist alchemy needed to transform society for the betterment of all.

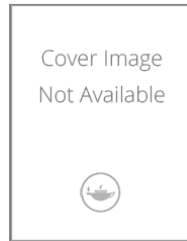
Routledge
August 2024:180

Pb: 978-1-032-36147-5: \$42.99
Hb: 978-1-032-36146-8: \$220

* For full contents and more information, visit: www.routledge.com/9781032361475

The Work of Management

A Leader's Guide to Applying Systems Leadership



Ian Macdonald , Catherine Burke , Karl Stewart

The Work of Management demonstrates how the concepts, models, and tools of Systems Leadership can be applied, enabling you to become a more effective manager by improving your own work to create a more positive and effective organisation. Building on the bestselling book, Systems Leadership, this book provides leaders with a manual for the application of concepts as well as a basic introduction to Systems Leadership Theory, a method that has been used successfully by businesses from large multinational firms and banks, to SMEs, public agencies and NGOs.

Routledge
August 2024:380

Pb: 978-1-032-60437-4: \$42.95
Hb: 978-1-032-60438-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032604374

Uncover Your Message

The 3-Step Process for Presenting Your Ideas Effectively and Persuasively, Globally and Locally



Natsuyo N. Lipschutz

Lipschutz developed the 3-step process she calls the "3 As" (Acknowledge, Analyze, Adapt), using a unique multi-layered approach: cross-culture X logical thinking X storytelling. Using the 3As process, readers will improve their awareness of cultural differences, learn analytical and logical thinking skills to zero in on their own unique message, tell persuasive stories, and ultimately, get their messages not only clearly heard but acted upon in a culturally diverse, global business environment.

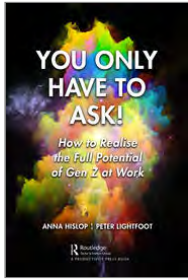
Routledge
July 2024:188

Pb: 978-1-032-59652-5: \$42.95
Hb: 978-1-032-59657-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032596525

You Only Have to Ask!

How to Realise the Full Potential of Gen Z at Work



Anna Hislop , Peter Lightfoot

The eight questions in this book hold the key to a customized, dynamic, supportive environment for personal, team and business growth and future success.

Productivity Press

July 2024:152

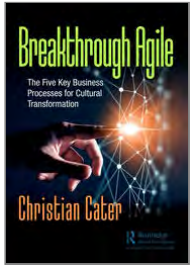
Pb: 978-1-032-71535-3: \$36.95

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Breakthrough Agile

The Five Key Business Processes for Cultural Transformation



Christian Cater

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Lesley Campbell

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Productivity Press

August 2024:190

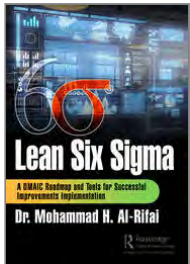
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Lean Six Sigma

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Mohammad H. Al-Rifai

This book is a comprehensive guide that equips organizations and individuals with the necessary tools and knowledge to streamline operations, optimize resources, and deliver superior customer value through implementing Lean Six Sigma methodologies.

Productivity Press

June 2024:366

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Bill Artzberger

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Productivity Press

October 2024:216

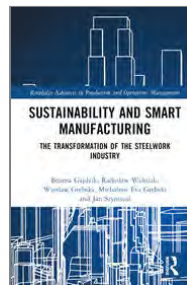
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Sustainability and Smart Manufacturing

The Transformation of the Steelwork Industry



Bożena Gajdzik , Radosław Wolniak , Wiesław Grebski , Jan Szymaszal , Michalene Eva Grebski

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This insightful book discusses how the steel industry can develop intelligent solutions to enhance sustainable performance and the challenges they must overcome, including policy and regulation. Case studies evaluate how steel companies are investing in new technologies that meet environmental requirements but also human resource development to enhance digital skills and competencies of the workforce.

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August 2024:176

Hb: 978-1-032-69737-6: \$170

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Technology and Luxury Hospitality

AI, Blockchain and the Metaverse



Edited by Park Thaichon University of Southern Queensland, Australia, *Pushan Kumar Dutta , Pethuru Raj Chelliah , Sachin Gupta*

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The integration of pioneering information and communication technologies has transformed the hospitality sector. This ground-breaking book delves into the transformative power of cutting-edge technologies in the world of high-end travel and accommodation. As the digital revolution continues to reshape our lives, this book offers an exclusive look at how the hospitality industry is adapting and evolving to cater to the sophisticated tastes of the modern, tech-savvy traveller.

Routledge

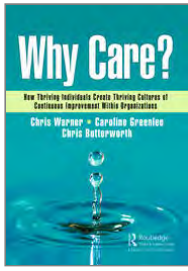
June 2024:334

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Why Care?

How Thriving Individuals Create Thriving Cultures of Continuous Improvement Within Organizations



Chris Warner , Caroline Greenlee , Chris Butterworth

We live in an ever-changing world in which organizations find it increasingly difficult to stay ahead of the changes needed to be successful without thriving people. The authors believe that when people are valued and respected it improves their overall mental well-being and workplace experience, which in turn, makes them more motivated to help meet the purpose and objectives of the organization and adapt to external drivers. This book provides unique insight into how mental well-being and a culture of continuous improvement are intertwined explaining how thriving people and a thriving culture of continuous improvement create a thriving organization.

Productivity Press

June 2024:352

Pb: 978-1-032-53764-1: **\$42.95**

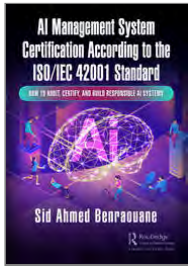
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How to Audit, Certify, and Build Responsible AI Systems



Sid Ahmed Benraouane

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Productivity Press

June 2024:226

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Rama Prosad Banerjee

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June 2024:532

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Business School Internationalisation in a Changing World



Edited by **Matthew Wood**

Series: EFMD Management Education

This is the Open Access edition of Global Focus from the European Foundation for Management Development (EFMD). Global Focus has become one of the most authoritative resources for in-depth analysis and updates on international management development. With features, topical reports, thought leadership and insight from leading experts from academia, business schools, companies and consultancies, this edition focuses on business school internationalisation.

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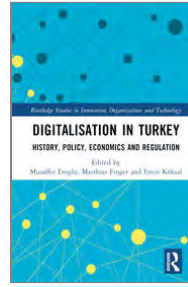
August 2024:146

Hb: 978-1-032-80560-3: \$44.95

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Digitalisation in Turkey

History, Policy, Economics and Regulation



Edited by **Muzaffer Eroglu**, **Matthias Finger** EPFL, Switzerland, **Emin Köksal**

Series: Routledge Studies in Innovation, Organizations and Technology

Turkey offers an interesting case study, both when it comes to the practice and the regulation of digitalisation, as it combines a Western economic and legal system with an emerging country approach to digitalisation. This co-edited volume examines the history, policies, economics and various regulations of digitalisation in Turkey. Chapters provide a comprehensive overview of how digitalisation has developed in Turkey and how digitalisation has come to be regulated, inspired by EU legislation yet with a "Turkish touch". This book will be of interest to academics and students, particularly to those with an interest in innovation, economics of digitalization, policy and regulation.

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October 2024:250

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The University and Business Partnership



Edited by **Nicholas O'Regan**

This book presents best practice in broadening successful academic-business engagement on a major scale. It explores new and innovative partnerships and collaborations, and how academics can adapt to, and leverage, these new opportunities. The book focuses on the academic as the primary driver of the external relationship and the skills and capabilities needed to pro-actively develop engagement. Written by senior business scholars and leaders from around the world, and with examples from leading universities, this book gives universities the insight needed to build up a broader range of relationships with businesses and to have genuine engagement and impact in practice.

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Innovation Pathways to Sustainability

Conversations Towards Complex Systems of Governance



Edited by **Michael Lester**, **Marie dela Rama** University of Technology Sydney, Australia

Series: Routledge Frontiers of Business Management

The book offers insights into reconciling innovation with sustainability and identifying key stakeholders responsible for the reconciliation. Through conversations with experts in various fields, the intersection of innovation, sustainability, governance and complex systems in a rapidly changing climate-driven world is discussed. This interdisciplinary approach to the complexity of climate change and policy making provides readers an opportunity for thoughtful discussions and lessons to be learnt from multiple angles. A vital resource for scholars in climate studies, innovation and sustainability, that also confronts important challenges facing policymakers, government and society.

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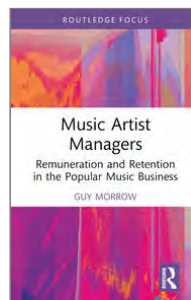
October 2024:352

Hb: 978-1-032-24829-5: \$190

* For full contents and more information, visit: www.routledge.com/9781032248295

Music Artist Managers

Remuneration and Retention in the Popular Music Business



Guy Morrow Macquarie University, Australia

Series: *Routledge Focus on the Global Creative Economy*

To what extent is it possible to do good work in music artist management? Drawing upon original research, this shortform book explores and evaluates motivation, remuneration and equity stakes within the music industries. Emphasising the quality of the subjective experience of music artist managers, this concise book provides readers with new insights into the important role managers play in the music business. The result is a book that will be useful reading for academics and reflective practitioners.

Routledge

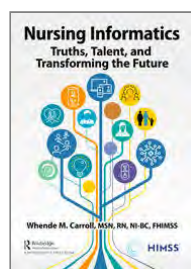
July 2024:138

Hb: 978-1-032-48227-9: \$66.99

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Nursing Informatics

Truths, Talent, and Transforming the Future



Edited by **Whende Carroll**, MSN, RN-BC, FHIMSS

Series: *HIMSS Book Series*

This book will explicitly detail why, how, and where nurses can utilize their much-needed abilities to evolve their nursing careers and move health IT into the future.

Productivity Press

June 2024:192

Pb: 978-1-032-06577-9: \$59.95

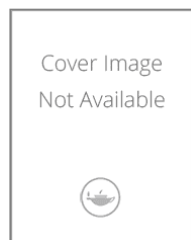
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Patterns of Inclusion

How Gender Matters for Automation, Artificial Intelligence and the Future of Work



Elisabeth Kelan Cranfield School of Management, UK

Digitalisation and AI are expected to change the future of work. This pathbreaking book, written by leading thinker in gender and organisations, Elisabeth Kelan, raises awareness of certain forms of gender binarity and inequality that are reinforced through digitalisation, so that organisations can understand more deeply the key issues involved, and how to promote more gender equitable workplaces.

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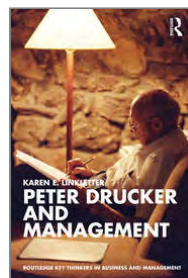
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Peter Drucker and Management



Karen E. Linkletter

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Peter Drucker is arguable the world's most influential management writer, but his contributions as a social theorist and philosopher are also notable. This book presents Drucker as a key thinker, whose work encompasses ideas about management practice, technology, social developments and trends, the nature of human beings, matters of theology, and, most of all, how to avoid extremes. By positioning Drucker in a wider context, this book is valuable reading for scholar, students and reflective practitioners of management as well as those with an interest in intellectual history more broadly.

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June 2024:204

Pb: 978-1-032-53132-8: \$48.95

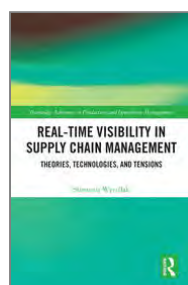
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Real-Time Visibility in Supply Chain Management

Theories, Technologies, and Tensions



Sławomir Wyciślak Jagiellonian University, Poland

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Real-Time Visibility in Supply Chain Management applies the paradox theory to understand why real-time visibility expectations and aspirations do not meet supply chain realities. Providing an understanding of the governance of industrial digital platforms for real-time visibility, the book identifies paradoxical tensions among platform partners and explores how to navigate them.

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Step-by-Step from Theory into Practice



P.J. Moar

This pioneering book is the first ever practical guide to developing and communicating technology and engineering strategies. It describes many easy-to-use tools, both new and established, for supporting activities such as solution design, system monitoring, risk identification, project management, the development of personnel, and ethical decision making. The book brims with strategic and tactical advice on such topics as university collaboration, technical compatibility, data utilisation, product design, project cancellations, outsourcing, knowledge management, and risk mitigation.

Routledge

August 2024:462

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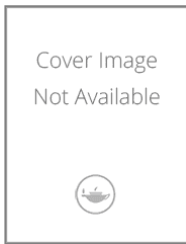
Hb: 978-1-032-75202-0: \$170

eBook: 978-1-003-47291-9

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The Age of Decentralization

How Web3 and Related Technologies will change Industries and our Lives



Sam Ghosh , Subhasis Gorai

In this book, the authors take us on a journey through the tech landscape, exploring how decentralized technologies, including Web3, are on the verge of becoming mainstream and offer a practical roadmap for understanding and embracing this shift. Web2 brought us “the great centralization” by centralizing not only data but also business processes, blurring the industry boundaries. So, payment platforms started offering e-commerce services and ride-hailing services started delivering food. Scale became the most effective moat. But, at the same time, these huge platforms became a magnet for security threats and started violating user privacy rights and consumer rights.

Productivity Press
October 2024:242

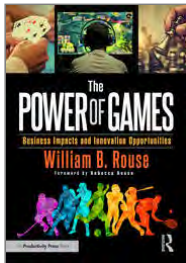
Pb: 978-1-032-83021-6: \$59.95

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The Power of Games

Business Impacts and Innovation Opportunities



William B Rouse

The principal focus of this book is on how games foster human playing, learning, and competing, including how we can design games to do this better. The author provides a wealth of real-world examples of how he created games for clients in the domains of education, energy, healthcare, national security, and transportation.

Productivity Press

August 2024:200

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The Rise of Digital Management

From Industrial Mobilization to Platform Capitalism



François-Xavier de Vaujany

Series: Routledge International Studies in Business History

This book explores the reconfiguration of management as ‘digital management’ in the context of World War 2 and its aftermath, from the US industrial mobilization to the end of the cold war period.

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Digital Marketing

Analyzing its Transversal Impact



Edited by **Paulo Botelho Pires** Polytechnic of Porto, Portugal, **José Duarte Santos** Polytechnic of Porto, Portugal, **Inês Veiga Pereira** Polytechnic of Porto, Portugal

This book provides practical guidance on a range of topics, including strategy and planning, consumer behavior, marketing research, data analysis, B2B marketing, international marketing, communications, sales team management, and internal marketing. It provides insight into emerging digital media and technology resources and shows how to use them to meet and deliver marketing objectives.

CRC Press
July 2024:302
Hb: 978-1-032-47173-0: \$160
eBook: 978-1-003-38496-0

* For full contents and more information, visit: www.routledge.com/9781032471730

4TH EDITION

Financial Services Marketing

A Guide to Principles and Practice



Christine Ennew Nottingham Business School, UK, **Nigel Waite**, **Róisín Waite** Barclays Group, UK.

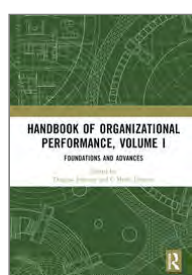
This fourth edition of Financial Services Marketing firmly reinforces the book's role as a leading global educational resource, combining appropriate conceptual principles with practical insights on how financial products and services are marketed in the real world. Financial Services Marketing is essential reading for advanced undergraduate and postgraduate students studying Marketing for Financial Services, Marketing Strategy, and Consumer Ethics in Finance. It is also suitable for executive students studying for professional qualifications and executive MBAs.

Routledge
October 2024:626
Pb: 978-1-032-50464-3: \$79.95
Hb: 978-1-032-50463-6: \$280

* For full contents and more information, visit: www.routledge.com/9781032504643

Handbook of Organizational Performance, Volume I

Foundations and Advances



Edited by **Douglas Johnson** Eastman Chemical Company, USA., **C Merle Johnson**

This book covers the intersection of behavior analysis and management, including a comprehensive examination of different topics within organizational behavior management. It exemplifies how behavior science can be extended to drive business performance improvements at both the individual level and the organizational level. The chapters in this book were originally published in the Journal of Organizational Behavior Management.

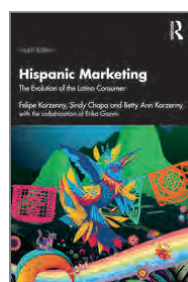
Routledge
August 2024:296
Hb: 978-1-032-70824-9: \$170

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4TH EDITION

Hispanic Marketing

The Evolution of the Latino Consumer



Felipe Korzenny, **Sindy Chapa**, **Betty Ann Korzenny**

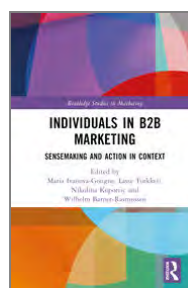
This book focuses on using cultural insights to connect with Hispanic consumers. This fourth edition brings up to date the theories, concepts and practices that help readers understand Hispanic consumers and marketing communication campaigns across Hispanic segments. Written by leaders in the field of Hispanic marketing, each chapter includes real-life case studies and distils the key implications for marketers, to ensure students grasp the essential concepts. This is important reading for undergraduate and postgraduate students studying Hispanic marketing and consumer behaviour specifically, as well as those interested in cross-cultural consumer behaviour and multicultural marketing.

Routledge
September 2024:428
Pb: 978-1-032-13774-2: \$58.95
Hb: 978-1-032-13772-8: \$210

* For full contents and more information, visit: www.routledge.com/9781032137742

Individuals in B2B Marketing

Sensemaking and Action in Context



Edited by **Maria Ivanova-Gongne** Abo Akademi University, Finland., **Lasse Torkkeli** LAB University of Applied Sciences, Finland, **Nikolina Koporcic** Abo Akademi University, Finland, **Wilhelm Barner-Rasmussen**

Series: *Routledge Studies in Marketing*

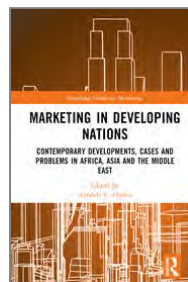
This book covers the gap by providing a variety of novel perspectives that involve individuals as central figures in the B2B marketing environment. The book will provide practical implications on the topics in focus, which will bring the role and importance of individuals to the fore in the understanding on how B2B marketing works.

Routledge
June 2024:276
Hb: 978-1-032-48220-0: \$170
eBook: 978-1-003-38803-6

* For full contents and more information, visit: www.routledge.com/9781032482200

Marketing in Developing Nations

Contemporary Developments, Cases and Problems in Africa, Asia and the Middle East



Edited by **Ayodele C. Oniku** University of Lagos, Nigeria

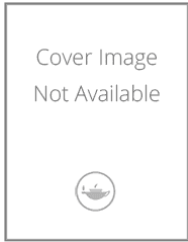
Series: *Routledge Studies in Marketing*

The developing markets of Africa, Asia and the Middle-East are quickly becoming the future of world economic and trade development. They are affluent in terms of population, resources, and market expansion. This book presents contemporary cases across Africa, Asia and the Middle-East to aid the global understanding of both market and consumer behaviours across the regions, and equally provide robust knowledge to approach the markets with strategic responses. This edited collection will bring together a comprehensive assembly of cases considering these diverse characteristics to provide foresight for marketing strategy, policy and decision making.

Routledge
October 2024:250
Hb: 978-1-032-57834-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032578347

Money and Marketing in the Art World



Henrik Hagtvedt

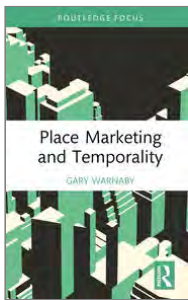
Series: Routledge Studies in Marketing

This book illustrates how money and marketing, in combination with general trends, play decisive roles in shaping the art world and in propelling specific artists and artworks to positions of prominence. With a combination of marketing insights, and relevant research findings, this book contributes to increased transparency while providing thought-provoking digressions and anecdotes along the way. It offers an accessible analysis of the art market for scholars and graduate students across arts marketing and management in particular but will also interest those more broadly interested in art and business.

Routledge
November 2024:150
Pb: 978-1-032-87189-9: \$49.99
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Place Marketing and Temporality



Gary Warnaby

Series: Routledge Focus on Business and Management

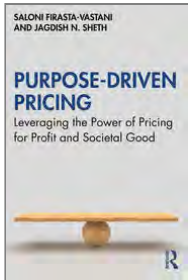
This book examines the role of temporal dimensions in place marketing and branding. It analyses how the past - both material (i.e. the historic built environment) and intangible (i.e. routines, practices and the 'character' of the populace) - is appropriated, in order to 'sell' the city into the future. It acknowledges the inherent selectivity involved and discusses the factors influencing what is remembered from the past - and equally importantly, what is forgotten. Adopting a range of theoretical approaches to understanding temporality in this context, the book will appeal to advanced students, academic researchers and reflexive place branding practitioners.

Routledge
June 2024:94
Hb: 978-1-032-68978-4: \$66.99

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Purpose-Driven Pricing

Leveraging the Power of Pricing for Profit and Societal Good



Saloni Firasta-Vastani , Jagdish N. Sheth

Pricing is frequently used as a key strategic lever for management to increase profitability. However, price can also be used as a lever for societal good. Price can be used to manage demand, incentivize consumer behavior, and influence change. This book, written by two leading thinkers on pricing strategy and practice, demonstrates how effective use of price can have prosocial impacts, such as helping to reduce carbon emissions, accelerating the adoption of eco-friendly products, and improving people's health outcomes and quality of life.

Routledge
July 2024:178
Hb: 978-1-032-65894-0: \$38.95

* For full contents and more information, visit: www.routledge.com/9781032658940

Revolutionizing the AI-Digital Landscape

A Guide to Sustainable Emerging Technologies for Marketing Professionals



Edited by Alex Khang , Pushan Kumar Dutta Amity University Kolkata, **Sachin Gupta , Nishu Ayedee , Sandeep Chatterjee**

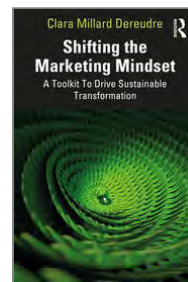
This book investigates the growing influence of artificial intelligence in the marketing sphere, providing insights into how AI can be harnessed for developing more effective and efficient marketing strategies.

Productivity Press
June 2024:366
Pb: 978-1-032-68829-9: \$69.95
Hb: 978-1-032-68831-2: \$200
eBook: 978-1-032-68830-5

* For full contents and more information, visit: www.routledge.com/9781032688299

Shifting the Marketing Mindset

A Toolkit To Drive Sustainable Transformation



Clara Millard Dereudre

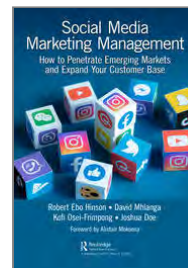
Accused of manipulation and more, marketing is one of the most misused functions and misunderstood professions. The rise of "green marketing" could have been an opportunity for the profession to exhibit its potential to transform business—but instead, there has been a turn to greenwashing, with false claims of environmental friendliness. Now, businesses must evolve, rebalancing social and environmental priorities with economic ones, and it is time for a new era: Positive Impact Marketing.

Routledge
August 2024:138
Pb: 978-1-032-72803-2: \$42.95
Hb: 978-1-032-72806-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032728032

Social Media Marketing Management

How to Penetrate Emerging Markets and Expand Your Customer Base



Robert Ebo Hinson , David Mhlanga Monash University, Australia, **Kofi Osei-Frimpong , Joshua Doe**

This book seeks to provide practical guidance on the use of social media in the firm's operations. While it provides practical perspectives by addressing contemporary issues in relation to social media marketing practices, this book will also serve as a relevant teaching text in social media marketing.

Productivity Press
July 2024:240
Pb: 978-1-032-30963-7: \$59.95
Hb: 978-1-032-30964-4: \$160

* For full contents and more information, visit: www.routledge.com/9781032309637

2ND EDITION

Strategic International Marketing

Strategy Development and Implementation



Carl Arthur Solberg, Håvard Huse

This book offers a uniquely adaptable strategy framework for firms of all sizes that are looking to internationalise their business, using Carl Arthur Solberg's tried and tested Nine Strategic Windows model. Compact and readable, this practical text offers the reader insights into the globalisation phenomenon, partner relations and strategic positioning in international markets. This 2nd edition has been fully updated to include coverage of the complex international business environment, consider how technological development has shaped buyer behaviour, channels of distribution and payments systems globally, and the impact of digitalisation on the global economy more broadly.

Routledge

June 2024:418

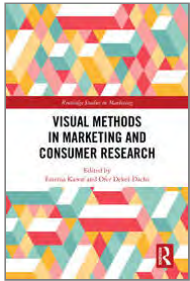
Pb: 978-1-032-46773-3: \$54.95

Hb: 978-1-032-46772-6: \$180

eBook: 978-1-003-38320-8

* For full contents and more information, visit: www.routledge.com/9781032467733

Visual Methods in Marketing and Consumer Research



Edited by **Fatema Kawaf** University of Greenwich, UK,
Ofer Dekel-Dachs Loughborough University, UK.

Series: Routledge Studies in Marketing

Despite the rising popularity of visual research methods, from images and collages to videos and animations, there is an imminent need for a book that can be a point of reference for learning about visual methods in the field of marketing and consumer research. This book offers a comprehensive outlook of visual research methods in the field, highlighting their value and offering a practical guide for researchers. Building on the experiences and discussions of both experienced and aspiring visual researchers, the Editors present this book as a 'go to' guide for doing visual research in marketing and consumer research.

Routledge

June 2024:214

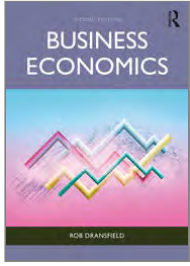
Hb: 978-1-032-31682-6: \$170

eBook: 978-1-003-31087-7

* For full contents and more information, visit: www.routledge.com/9781032316826

2ND EDITION

Business Economics



Rob Dransfield

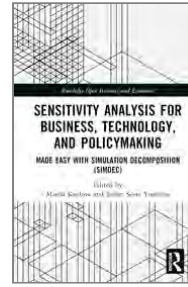
Business Economics introduces the theory and practice of economics for non-specialist students new to the topic. Business Economics, Second Edition, is designed to provide a general introduction to the discipline of Business Economics, covering an important part of first year studies and beyond. The new edition retains the successful structure of the previous edition but, like any good business economics text, includes new and updated case studies and examples to reflect present-day economic global realities.

Routledge
October 2024:500
Pb: 978-1-032-77713-9: \$66.95
Hb: 978-1-032-77714-6: \$180

* For full contents and more information, visit: www.routledge.com/9781032777139

Sensitivity Analysis for Business, Technology, and Policymaking

Made Easy with Simulation Decomposition (SimDec)



Edited by **Mariia Kozlova** LUT University, Finland., **Julian Scott Yeomans** York University, Canada

Series: *Routledge Open Business and Economics*

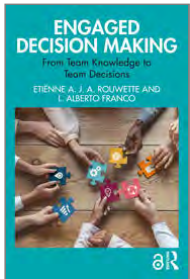
This book is the first to articulate the ubiquitous applicability of Simulation Decomposition (SimDec) and has been written by the leading proponents of the technique. It provides the necessary background to fully understand the underlying approach and then demonstrates its applicability to a wide spectrum of fields. The innovative material will be of primary benefit to practitioners and researchers analyzing data from the social sciences, business, science, engineering, mathematics, and computing.

Routledge
October 2024:420
Hb: 978-1-032-59246-6: \$180

* For full contents and more information, visit: www.routledge.com/9781032592466

Engaged Decision Making

From Team Knowledge to Team Decisions



Étienne A. J. A. Rouwette, L. Alberto Franco

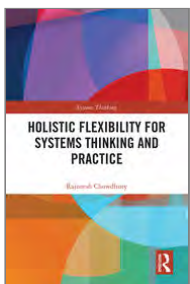
Series: *Systems Thinking*

In this book, the authors draw from research in cognitive and social psychology, decision and systems sciences—as well as their own research and consulting work that spans more than 20 years—to show how designed interventions can enable team decision making to become transparent, rigorous, and defensible. The real-life applications will also offer valuable insights for all types and sizes of teams.

Routledge
April 2024:300
Pb: 978-1-032-50351-6: \$56.99
Hb: 978-1-032-51847-3: \$190

* For full contents and more information, visit: www.routledge.com/9781032503516

Holistic Flexibility for Systems Thinking and Practice



Rajneesh Chowdhury University of Hull, UK.

Series: *Systems Thinking*

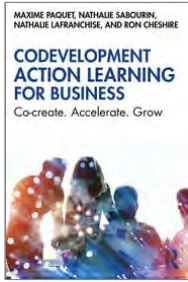
This book explores how the conceptual lens of Holistic Flexibility presents new advancements in systems thinking in management science. Systems thinking is often associated with frameworks and methodologies that often confine the discipline to academic circles in operations research and management science (OR/MS). Holistic Flexibility for Systems Thinking and Practice challenges this status-quo and talks about systems thinking as a state of mind, giving it a cognitive character.

Routledge
June 2024:308
Hb: 978-1-032-48300-9: \$170
eBook: 978-1-003-38869-2

* For full contents and more information, visit: www.routledge.com/9781032483009

Codevelopment Action Learning for Business

Co-create. Accelerate. Grow



Maxime Paquet, Nathalie Sabourin, Nathalie Lafranchise, Ron Cheshire

The CAL method, tools, and theoretical foundations for each component are presented in detail here. Real case studies and research findings on the tangible benefits and impacts of the approach enrich its content. Authored by a dynamic team of CAL business coaches and academics, the knowledge is shared in a straightforward and accessible manner. Business leaders, entrepreneurs, human resources and learning professionals, coaches, facilitators, scholar practitioners, and more will welcome this book's thought-provoking guidance to co-create solutions, accelerate goals, and grow capabilities for the 21st century.

Routledge
April 2024:236
Pb: 978-1-032-62560-7: \$48.99
Hb: 978-1-032-62567-6: \$180
eBook: 978-1-032-62572-0

* For full contents and more information, visit: www.routledge.com/9781032625607

Coping With Dynamic Business Environments

New Management Approaches for Resilience During Difficult Economies



Agnieszka Stachowiak

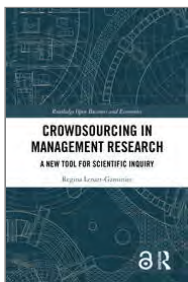
This book discusses the existing management approaches for dealing with changes – namely readiness, maturity, and resilience. Although these concepts have been discussed for several years now, their importance grows when companies must deal with extended changes in economies.

Productivity Press
October 2024:208
Pb: 978-1-032-68838-1: \$69.99
Hb: 978-1-032-68839-8: \$210

* For full contents and more information, visit: www.routledge.com/9781032688381

Crowdsourcing in Management Research

A New Tool for Scientific Inquiry



Regina Lenart-Gansiniec Jagiellonian University, Kraków, Poland

Series: *Routledge Open Business and Economics*

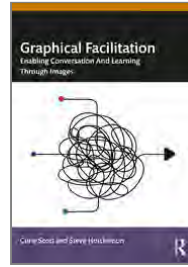
Crowdsourcing in Management Research explores the evolving landscape of academic research in the context of contemporary legal, social, cultural, and technological shifts. The inclusion of well-known and topical case studies enhances the book's relevance, while groundbreaking content ensures its significance in the rapidly evolving field of management research.

Routledge
August 2024:152
Hb: 978-1-032-77045-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032770451

Graphical Facilitation

Enabling Conversation And Learning Through Images



Curie Scott, Steve Hutchinson

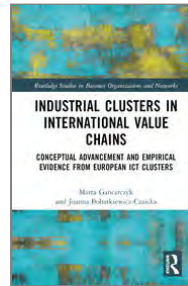
Individuals are bombarded by information, and organizations, managers, and teachers often lack a corresponding set of tools to make sense of this complexity. This is that toolkit, also offering invitations to readers to extend their thinking past these tools to enable the creation of graphical depictions, models, and metaphors to help people make sense of their world. This accessible book is constructed as a visual reference so readers can quickly pick out the specific tool or strategy they need, whether working with individuals and teams to promote self-awareness, develop emotional intelligence, improve communication, or articulate vision and strategy.

Routledge
November 2024:230
Pb: 978-1-032-53145-8: \$44.99
Hb: 978-1-032-53154-0: \$180

* For full contents and more information, visit: www.routledge.com/9781032531458

Industrial Clusters in International Value Chains

Conceptual Advancement and Empirical Evidence from European ICT Clusters



Joanna Bohatkiewicz-Czaicka, Marta Gancarczyk

Series: *Routledge Studies in Business Organizations and Networks*

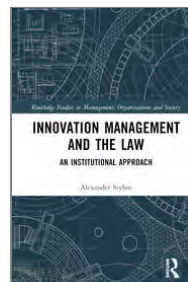
This monograph aims to develop a theoretical framework for regional CU and empirically verify this framework based on ICT clusters in Europe. It advances the theory of upgrading by linking the VC governance and capability approaches, broadening the empirical evidence on the conditions of CU, and providing policy recommendations.

Routledge
July 2024:200
Hb: 978-1-032-79117-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032791173

Innovation Management and the Law

An Institutional Approach



Alexander Styhre

Series: *Routledge Studies in Management, Organizations and Society*

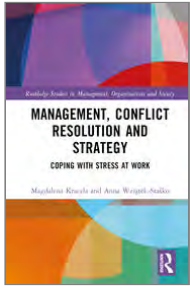
Innovation Management and the Law examines how the idea of value creation is understood to be a matter of innovation activities, and how such innovation activities are premised on legal rights that create not only incentives, corporations, and markets, but that more widely signal to market actors what kind of activities that are consistent with policy makers' economic and social welfare objectives. It will be of interest to researchers, academics, professionals, and advanced students in the fields of management, economic theory, and law.

Routledge
August 2024:212
Hb: 978-1-032-60593-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032605937

Management, Conflict Resolution and Strategy

Coping with Stress at Work



Magdalena Kracziła , Anna Wziątek-Staško Jagiellonian University, Kraków, Poland

Series: *Routledge Studies in Management, Organizations and Society*

The recommended monograph provides the latest knowledge on what contemporary managers use conflict resolution styles and what strategies they choose to deal with in stressful situations. A particular advantage of the study is the presentation of the links between both research categories, which are so paramount nowadays.

Routledge
October 2024:268
Hb: 978-1-032-58772-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032587721

Managing in Organisations

A Practical Guide



Tom Elsworth

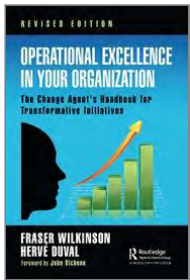
Managing in Organisations is a concise, accessible and practical approach to the difficult job of line management. It offers a kit of management tools and a range of worked examples that can be used to address the key tasks that managers face in the workplace. The book provides insights into how people behave in real organisations. It provides an introduction to the world of managing in organisations and is suitable for those study organisational behaviour, organisational studies, management and human resource management. It will also be useful to entrepreneurs planning a start-up and to the manager of an enterprise seeking to understand how to manage the organisation for performance.

Routledge
October 2024:NA
Pb: 978-1-032-68661-5: \$48.99
Hb: 978-1-032-68657-8: \$180

* For full contents and more information, visit: www.routledge.com/9781032686615

Operational Excellence in Your Organization

The Change Agent's Handbook for Transformative Initiatives



Fraser Wilkinson , Herve Duval

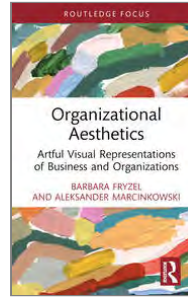
At some point, leaders and managers will also be expected to act as Change Agents. This work brings together simple, universal, accessible, and practical resources to help guide those front-line change agents regardless of particular industry or experience.

Productivity Press
June 2024:310
Pb: 978-1-032-77423-7: \$39.95
Hb: 978-1-032-77424-4: \$150
eBook: 978-1-003-48602-2

* For full contents and more information, visit: www.routledge.com/9781032774237

Organizational Aesthetics

Artful Visual Representations of Business and Organizations



Barbara Fryzel , Aleksander Marcinkowski

Series: *Routledge Focus on Business and Management*

Organizational Aesthetics attempts to reconstruct artful representations of the organizational world and businesspeople. Readers will receive a proposal on how to integrate different approaches to organizational analysis stemming from artistic, managerial, and academic experiences.

Routledge
June 2024:136
Hb: 978-1-032-79235-4: \$64.95

* For full contents and more information, visit: www.routledge.com/9781032792354

Organizational Development, Innovation, and Economy 5.0

Challenges in the Digital Era



Edited by **Elżbieta Jędrych** Vistula University, Poland,
Agnieszka Rzepka Lublin University of Technology, Poland

Series: *Routledge Studies in Management, Organizations and Society*

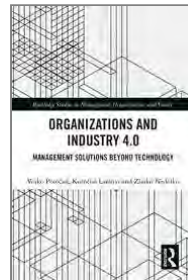
This edited collection comprehensively explores Economy 5.0, focusing on critical aspects such as organizational development, intellectual capital, soft agent dynamics, and agility. Through in-depth analysis, real-world case studies, and forward-looking perspectives, the book provides readers with practical insights into the challenges and opportunities that define contemporary organizations and skills that can be applied in different cultural and organizational contexts.

Routledge
October 2024:184
Hb: 978-1-032-81724-8: \$180

* For full contents and more information, visit: www.routledge.com/9781032817248

Organizations and Industry 4.0

Management Solutions Beyond Technology



Vojko Potočan University of Maribor, Slovenia, **Kornélia Lazányi** Obuda University, Hungary, **Zlatko Nedelko** University of Maribor, Slovenia

Series: *Routledge Studies in Management, Organizations and Society*

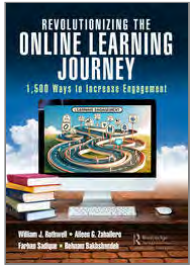
Building upon ample evidences about the role of non-technological aspects of Industry 4.0 implementation in organizations, this book addresses these ever-important non-technological aspects.

Routledge
August 2024:122
Hb: 978-1-032-11690-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032116907

Revolutionizing the Online Learning Journey

1,500 Ways to Increase Engagement



William J. Rothwell, Aileen Zaballero, Farhan Sadique, Behnam Bakhshandeh

You've been waiting for Revolutionizing the Online Learning Journey: 1500 Ways to Increase Engagement. This practical guide is for instructors, instructional designers, professional trainers, consultants, and others directly involved in teaching, producing, and leading online learning.

Productivity Press

July 2024:446

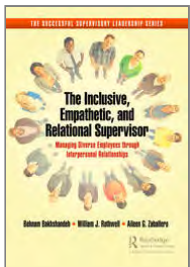
Pb: 978-1-032-55511-9: \$44.95

Hb: 978-1-032-55512-6: \$125

* For full contents and more information, visit: www.routledge.com/9781032555119

The Inclusive, Empathetic, and Relational Supervisor

Managing Diverse Employees through Interpersonal Relationships



Behnam Bakhshandeh, William J. Rothwell, Aileen G. Zaballero

Series: Successful Supervisory Leadership

This book -- Provides strategies for building solid relationships with team members, -- Uses positivity as a foundational practice to lead and encourage other employees,

Productivity Press

June 2024:368

Pb: 978-1-032-53768-9: \$44.95

Hb: 978-1-032-53769-6: \$125

eBook: 978-1-003-41349-3

* For full contents and more information, visit: www.routledge.com/9781032537689

The Meaning and Purpose of Work

An Interdisciplinary Framework for Considering What Work is For



Christopher Michaelson, Jennifer Tosti-Kharas

Two seminal crises of the early 21st century – the 9/11 terrorist attacks and COVID-19 pandemic – have led emerging generations of workers to prioritize the meaning and purpose of work. At the same time, other social and environmental crises are threatening, capitalism is evolving, and technology is advancing. In this book, a philosopher and organizational psychologist who together research meaningful work consider what these forces mean for whether work might give meaning and purpose to our lives or take it away. Readers emerge with an understanding of the meaning of meaning as well as a practical appreciation for the role of meaning in their own work.

Routledge

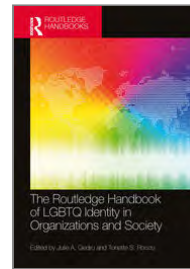
October 2024:152

Pb: 978-1-032-30933-0: \$48.99

Hb: 978-1-032-30934-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032309330

The Routledge Handbook of LGBTQ Identity in Organizations and Society



Edited by Julie A. Gedro, Tonette S. Rocco

Series: Routledge International Handbooks

This is a reference work which offers theoretical, research, and practice perspectives on Lesbian, Gay, Bisexual, Transgender, Queer and Questioning issues in global, national, social, political, cultural, social, psychological, and organizational contexts.

Routledge

May 2024:584

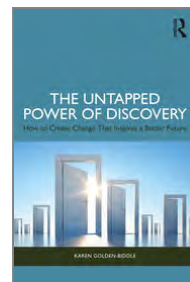
Hb: 978-0-367-65163-3: \$280

eBook: 978-1-003-12815-1

* For full contents and more information, visit: www.routledge.com/9780367651633

The Untapped Power of Discovery

How to Create Change That Inspires a Better Future



Karen Golden-Biddle

Discovery lights the intellectual spark for every breakthrough in science, technology, pharmaceuticals, and more—but fear and inertia can harden beliefs and practices that no longer fit the new realities. To counter this, discovery can be cultivated rather than suppressed, using a new, three-phase process, a management practice that consistently generates the ahas and insights that underpin all transformation. Based on years of research and real-world observation, this book inspires and equips leaders at all levels to champion this discovery process and fuel genuine, sustained change in their communities and organizations.

Routledge

June 2024:162

Pb: 978-1-032-84531-9: \$42.95

Hb: 978-1-032-84534-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032845319

Transforming Higher Education With Human-Centred Design



Edited by Radka Newton, Jean Mutton, Michael Doherty

Through case studies, thought pieces and practical advice, this book takes a fresh look at the application of Design Thinking and Service Design in a variety of university contexts. Human-centred design perspectives show up the fact that decades of rhetoric about student-centred learning have often left the student still effectively marginalised from change processes. The reader will encounter ample tools and techniques of design and co-creation that can enhance the student experience, from applicant to alumnus.

Routledge

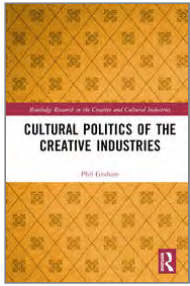
September 2024:278

Pb: 978-1-032-46763-4: \$44.95

Hb: 978-1-032-46769-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032467634

Cultural Politics of the Creative Industries



Phil Graham

Series: Routledge Research in the Creative and Cultural Industries

This book presents the creative industries as a suite of practices intimately connected to political, economic, and cultural power. Seeking to illuminate the creative industries through critical cultural analysis, the book shows the extent to which creative labour shapes our shared cultural and political realities, good and bad. The author provides a new cultural framework through which scholars, students and reflective practitioners can make critical judgements about the creative economy and its creative acts.

Routledge

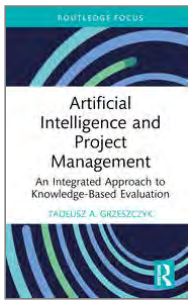
October 2024:238

Hb: 978-1-032-36332-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032363325

Artificial Intelligence and Project Management

An Integrated Approach to Knowledge-Based Evaluation



Tadeusz A. Grzeszczyk Warsaw University of Technology, Poland

Series: *Routledge Focus on Business and Management*

The unique contribution of this book is to draw attention to the possibilities resulting from conducting transdisciplinary research and drawing on the rich achievements in the field of research development on knowledge-based systems that can be used to holistically support the processes of planning, evaluation and project management. The concept of the integrated approach to knowledge-based evaluation is presented, developed as a result of drawing inspiration from the systems approach, praxeology and selected AI mathematical models.

Routledge
May 2024:88
Hb: 978-1-032-37726-1: \$64.95
eBook: 978-1-003-34161-1

* For full contents and more information, visit: www.routledge.com/9781032377261

2ND EDITION

Design Methods and Practices for Research of Project Management



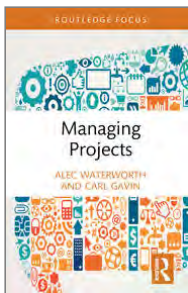
Edited by **Beverly Pasian, Rodney Turner**

Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management. This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up-to-date and complete guide to research practice on project management.

Routledge
May 2024:368
Pb: 978-1-032-12387-5: \$49.99
Hb: 978-1-032-74496-4: \$180
eBook: 978-1-003-46951-3

* For full contents and more information, visit: www.routledge.com/9781032123875

Managing Projects



Alec Waterworth Montpellier Business School, France, **Carl Gavin**

Series: *Management Practice Essentials*

Managing Projects serves as a comprehensive guide to the practice of project management, offering insights and methodologies useful to both novices and seasoned practitioners. Suitable for professionals as well as postgraduate and executive education students, Managing Projects serves as an invaluable resource for anyone looking to deepen their knowledge of the field of project management.

Routledge
May 2024:164
Hb: 978-0-367-52268-1: \$64.95
eBook: 978-1-003-05724-6

* For full contents and more information, visit: www.routledge.com/9780367522681

2ND EDITION

Managing Risk in Projects



David Hillson

This book places risk management in its proper context in the world of project management and beyond, emphasising the central concepts essential to understanding why and how risk management matters, and presenting proven practical approaches to addressing risk in any project. The new edition of this essential guide to project risk management reflects advances in risk management practice and changes in international standards and guidelines, and developments in their implementation. New material discusses risk in complex projects, the role and influence of risk leaders outside the project arena, enterprise risk management and risky decision-making.

Routledge
July 2024:170
Pb: 978-1-032-55729-8: \$54.95
Hb: 978-1-032-55728-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032557298

Mastering Project Discovery

Successful Discipline in Engineering and Analytics Projects



Elliot Bendoly, Daniel Bachrach, Kathy Koontz, Porter Schermerhorn

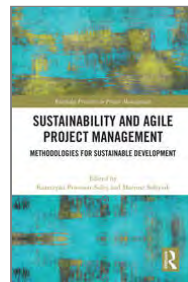
All too often, issues of moral hazard and completion bias prevent engineering and analytics managers and team leaders from asking the critical question 'what's the problem?', before committing time, energy, and resources to solve it. This book draws attention to the definition, structuring, option consideration and ultimately the addressing of the right problems, exploring the OUtCOMES Cycle framework that facilitates and energizes systematic thinking, knowledge sharing, and on-the-fly adjustment with an explicit focus on the maximization of value and ROI.

Routledge
April 2024:182
Pb: 978-1-032-54819-7: \$48.99
Hb: 978-1-032-54821-0: \$180
eBook: 978-1-003-42765-0

* For full contents and more information, visit: www.routledge.com/9781032548197

Sustainability and Agile Project Management

Methodologies for Sustainable Development



Katarzyna Piwoszar-Sulej, Mariusz Sołtysik

Series: *Routledge Frontiers in Project Management*

Sustainable project management is a new school of management thought and a growing trend yet there is a scarcity of research on the linkage between individual PM methodologies and sustainability in projects. This book fills a gap through the theoretical and empirical research on the implications of sustainability in project management and, in particular, agile project management.

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Workspace Made Easy

A clear and practical guide on how to create a fantastic work environment



Kursty Groves , Neil Usher

Demystifying the workspace industry for the non-expert and expert alike, this unique book sets out every step and consideration in how to lead a project to create a fantastic workspace. It's an accessible and practical guide applicable to all types of workspace, new or renovated and anywhere in the world. Created by two leading workspace practitioners with over half a century of combined multi-sector international experience, this book maps the process from initial idea to finished product and beyond in a succinct, logical and easy-to-follow style. This indispensable guide helps the reader become a better project leader and a more informed and prepared client.

Routledge

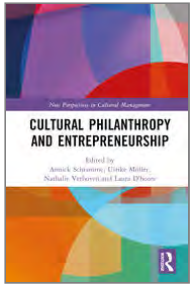
July 2024:218

Pb: 978-1-032-69909-7: **\$36.95**

Hb: 978-1-032-73201-5: **\$170**

* For full contents and more information, visit: www.routledge.com/9781032699097

Cultural Philanthropy and Entrepreneurship



Edited by **Annick Schramme, Ulrike Müller, Nathalie Verboven, Laura D'hoore**

Series: *New Perspectives in Cultural Management*

Continuing pressure on the funding of arts and culture in Europe is forcing cultural organizations to rethink their traditional ways of working. This book examines how an entrepreneurial arts organisation can leverage cultural philanthropy as alternative sources of funding. Through a comprehensive analysis of real-life case studies and expert insights, this book offers fresh perspectives on the challenges and opportunities inherent in cultural philanthropy. It provides invaluable insights for scholars and practitioners alike, offering a multifaceted exploration from historical, legal, and management viewpoints within the arts sector.

Routledge
September 2024:220
Hb: 978-1-032-78618-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032786186

Design Thinking in Cultural and Heritage Management

Creating Solutions in the Field of Culture



Lubomira Trojan, Łukasz Wróblewski

Series: *Routledge Advances in Management and Business Studies*

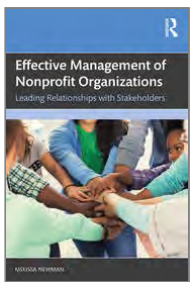
This research volume is the first comprehensive study of the application of the design thinking method to cultural management, especially management of the intangible cultural heritage. It asserts that design thinking can bring numerous benefits to organizations involved in the management of intangible cultural heritage and to its depositories. It will be of interest to researchers and academics in the fields of public and nonprofit management, strategic management, and value creation in the field of culture; students of design for culture and heritage; and practitioners in cultural management.

Routledge
August 2024:176
Hb: 978-1-032-78646-9: \$180

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Effective Management of Nonprofit Organizations

Leading Relationships with Stakeholders



Melissa Newman

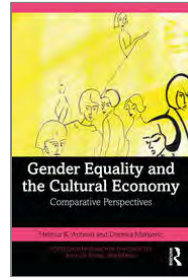
Managing Stakeholder Relationships in Nonprofits provides practical information, rooted in Organizational Behavior theory, for the effective and successful management of nonprofit organizations and key stakeholder groups. The book enables the reader to identify the ways in which application of management principles and theory varies between nonprofit and for-profit organizations. Using case studies and narrative examples the book provides the basis for the key skills including marketing, accounting, entrepreneurship, governance, fundraising and of course leadership and management. This book is ideal for college students undertaking a nonprofit management course.

Routledge
July 2024:310
Pb: 978-1-032-46087-1: \$46.95
Hb: 978-1-032-46083-3: \$170
eBook: 978-1-003-38003-0

* For full contents and more information, visit: www.routledge.com/9781032460871

Gender Equality and the Cultural Economy

Comparative Perspectives



Helmut K. Anheier, Darinka Markovic

Series: *Routledge Research in the Creative and Cultural Industries*

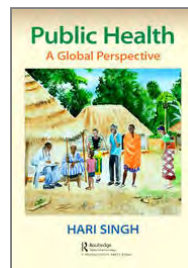
The status of women in the creative and cultural industries remains precarious. This comparative analysis provides insights from seven key economies to help understand progress toward gender equality in culture and the arts and the broader cultural economy. This book is essential reading for scholars, policymakers, and practitioners across the human and social sciences, especially those involved with arts management and the creative or cultural economy more broadly.

Routledge
September 2024:282
Pb: 978-1-032-84811-2: \$54.99
Hb: 978-0-367-85715-8: \$180

* For full contents and more information, visit: www.routledge.com/9781032848112

Public Health

A Global Perspective



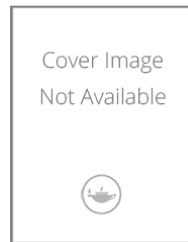
Hari Singh

While the book is primarily for public health practitioners including community nurses and physicians, social workers and community planners, this book also serves as a valuable resource for anyone interested in public health and its application in creating healthier societies.

Productivity Press
June 2024:340
Pb: 978-1-032-64422-6: \$69.95
Hb: 978-1-032-64423-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032644226

Pursuing Sustainable Urban Development in North Korea



Edited by **Pavel P. Em** Seoul National University, South Korea

Series: *Routledge Research in Sustainable Planning and Development in Asia*

This book utilizes an urban lens to provide a critical analysis of North Korean efforts to pursue sustainable development while subject to strict sanctions and experiencing a lack of vital resources. Contributors focus on six key aspects, namely: population, economics, architecture, urban planning, culture, and cross-border cooperation. They assess and reassess the trends in sustainable development resulting from market pressures, and suggest trajectories for their further intensification. A valuable reference for researchers who have a regional interest in North Korea and/or a topical interest in urban studies, urban sustainability, and post-socialist urban transformation.

Routledge
August 2024:288
Hb: 978-1-032-44412-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032444123

3RD EDITION

Risk and Crisis Management in the Public Sector



Lynn T. Drennan Alarm (the Public Risk Management Association), UK, **Adina Dudau**, **Allan McConnell** University of Sydney, Australia, **Alastair Stark**

Series: *Masters in Public Management*

Risk and Crisis Management in the Public Sector 3rd edition is a guide for public managers and public management students which combines practical and scholarly knowledge about risk and crisis management together in a single accessible text. This book provides this fundamental knowledge with reference to a range of contemporary cases including Covid-19, the war in Ukraine and global cyber-crime crises. It also explores the international, trans-boundary and multi-agency dimensions of risk and crisis management. This book is essential reading for students studying public management, risk management and crisis management as well as professionals in the public management sector.

Routledge
June 2024:292
Pb: 978-1-032-43472-8: \$66.95
Hb: 978-1-032-43475-9: \$170

* For full contents and more information, visit: www.routledge.com/9781032434728

Rural Arts Management



Elise Lael Kieffer, **Jerome Socolof**

Series: *Discovering the Creative Industries*

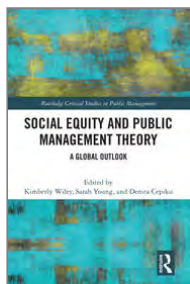
The arts and arts management exist in every corner of the world, from the largest city to the smallest town. However, just as a metropolis and a hamlet bear little resemblance to each other despite similar basic needs, arts organizations in the former are unlike to those in the latter, and many foundational arts management texts give little attention to rural settings. This book combines insights from research and practice to fill that knowledge gap and help readers understand arts administration in rural communities. This book provides a valuable resource for scholars, advanced students and reflective practitioners at the intersection of the arts and rural studies.

Routledge
July 2024:202
Pb: 978-1-032-43143-7: \$79.95
Hb: 978-1-032-43142-0: \$170
eBook: 978-1-003-36585-3

* For full contents and more information, visit: www.routledge.com/9781032431437

Social Equity and Public Management Theory

A Global Outlook



Edited by **Kimberly Wiley**, **Sarah Young**, **Denita Cepiku** University of Rome Tor Vergata, Italy

Series: *Routledge Critical Studies in Public Management*

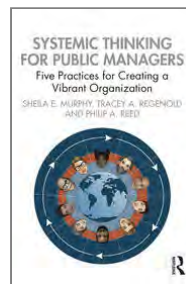
The book highlights international research that leverages public management theory to build reasonable social equity measures and applications. The research highlighted in the text includes studies from across countries in North and South America, Europe, Southeast Asia, and Australia. This is the first book specifically designed for global public affairs classrooms that connect public management theory and practice with social equity reforms.

Routledge
June 2024:242
Hb: 978-1-032-68628-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032686288

Systemic Thinking for Public Managers

Five Practices for Creating a Vibrant Organization



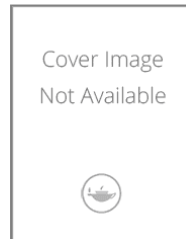
Sheila Murphy, **Tracey Regenold**, **Philip Reed**

Systemic thinking - the combination of systems thinking, critical systems thinking, and design thinking - provides a way of addressing the complexity of problems faced by public sector managers. Far too often systemic thinking has been discussed theoretically rather than practically. This book changes that, enabling public sector managers and leaders to connect staff, partners, and stakeholders in the pursuit of thoughtfully designed and responsive service.

Routledge
April 2024:160
Pb: 978-1-032-37066-8: \$48.99
Hb: 978-1-032-37071-2: \$180
eBook: 978-1-003-33515-3

* For full contents and more information, visit: www.routledge.com/9781032370668

The Routledge International Handbook of Public Administration and Digital Governance



Edited by **Sarah Giest** Leiden University, Netherlands, **Ian Roberge** York University, Canada

Series: *Routledge International Handbooks*

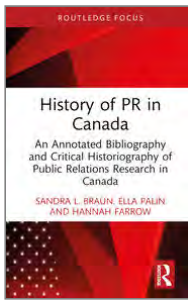
The Routledge Handbook of Public Administration and Digital Governance is a comprehensive, cutting-edge guide for students, scholars and practitioners of public policy, public administration, and digital governance. The book demonstrates the diverse nature of "digital government" through a series of case studies from different regions across the globe, including Europe, Asia, Africa, and the Americas. With contributions from both practitioners and scholars, this handbook will be a compelling resource for those researching, studying or working in in public administration, public leadership, information systems, and political science, and other related fields.

Routledge
November 2024:456
Hb: 978-1-032-60204-2: \$280

* For full contents and more information, visit: www.routledge.com/9781032602042

History of PR in Canada

An Annotated Bibliography and Critical Historiography of Public Relations Research in Canada



Sandra L. Braun , Ella Palin , Hannah Farrow

Series: History of Public Relations

A first of its kind, this annotated bibliography provides an overview of the development of public relations research in the Canadian context. This bibliography surveys the landscape of public relations research in Canada. It orientates readers to this unique history, identifies gaps in research, suggests topics of future research, and offers critical historiography. This reference work will be of interest to scholars, students and practitioners in the fields of strategic communications, marketing or communications, providing a greater understanding of communications research in various Canadian contexts such as government, industry, corporate and nonprofit.

Routledge

July 2024:92

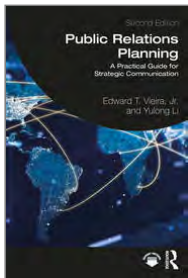
Hb: 978-1-032-83042-1: \$66.99

* For full contents and more information, visit: www.routledge.com/9781032830421

2ND EDITION

Public Relations Planning

A Practical Guide for Strategic Communication



Edward T. Vieira, Jr. , Yulong Li

Public Relations Planning provides students with an in-depth understanding of the steps involved in planning and executing a successful PR campaign. Taking a strategic approach to the subject, the authors bring years of practical experience to the project, helping students see how theoretical elements fit together in reality and preparing them for the workplace. Providing a solid foundation to the PR planning process, this text is core reading for advanced undergraduate, postgraduate and executive education students studying Public Relations Strategy, Public Relations Campaigns, and Strategic Communications.

Routledge

June 2024:684

Pb: 978-1-032-56580-4: \$79.95

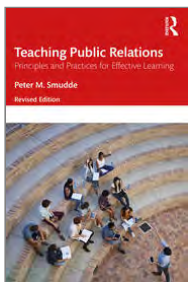
Hb: 978-1-032-56581-1: \$280

eBook: 978-1-003-43619-5

* For full contents and more information, visit: www.routledge.com/9781032565804

Teaching Public Relations

Principles and Practices for Effective Learning



Peter M. Smudde Illinois State University, USA

Excellence in public relations (PR) begins with excellence in education in public relations programs. In this book, Dr. Smudde brings together his industry expertise and over 20 years of teaching experience at higher education institutions to present a comprehensive and cohesive primer for PR educators. This book is a solid starting point for anyone, especially public relations professionals, considering a career as a full-time or part-time professor of public relations at a college or university. It is also recommended reading for current teachers and students of PR research.

Routledge

July 2024:200

Pb: 978-1-032-80525-2: \$56.95

Hb: 978-1-032-81873-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032805252

8TH EDITION

Statistical Process Control and Data Analytics



John Oakland, Robert Oakland

This revised and updated 8th edition retains its focus on processes that require understanding, have variation, must be properly controlled, have a capability, and need improvement – as reflected in the five sections of the book. The authors provide, not only the instructional guide for the tools, but communicate the management practices which have become so vital to success in organizations throughout the world. The book is supported by the authors' extensive consulting work with thousands of organisations worldwide. A new chapter on Data Governance and Data Analytics reflects the increasing importance of 'Big Data' in today's business environment.

Routledge

September 2024:400

Pb: 978-1-032-56902-4: \$66.95

Hb: 978-1-032-57371-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032569024

The New Lean

The Modern Approach to Continuous Improvement



Kyle Toppazzini

This book presents the FUSE (Formulate, Understand, Synthesize, Execute) approach which maximizes performance improvement. It embodies three core Chinese values that achieve these objectives: trust (shin), relationships (guanxi) and reflective thinking (zhi).

Productivity Press

June 2024:162

Pb: 978-1-498-73598-8: \$42.95

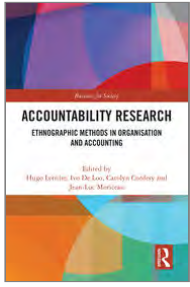
Hb: 978-1-032-78647-6: \$150

eBook: 978-1-315-36962-4

* For full contents and more information, visit: www.routledge.com/9781498735988

Accountability Research

Ethnographic Methods in Organisation and Accounting



Edited by **Hugo Letiche**, **Ivo De Loo**, **Carolyn Corderly**,
Jean-Luc Moriceau

Series: *Business for Society*

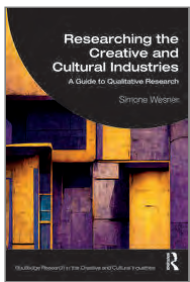
This book discusses (auto-)ethnographies of accountability, undertaken (in close collaboration) by a multinational group of accounting and organization theory researchers over a period of three years. The key assumption underlying the book is that accountability is inherently an identity creating process where the study of account-making has to be done participatively, with radical openness to the one(s) being researched, as well as to their context.

Routledge
July 2024:316
Hb: 978-1-032-44289-1: \$180
eBook: 978-1-003-37144-1

* For full contents and more information, visit: www.routledge.com/9781032442891

Researching the Creative and Cultural Industries

A Guide to Qualitative Research



Simone Wesner

Series: *Routledge Research in the Creative and Cultural Industries*

Research into creative and cultural organisations has proliferated, benefitting from insights from a range of disciplinary perspectives. Starting a research journey can be daunting in such a diverse field. This book provides expert insights into research process and practice, with a qualitative focus. A book for researchers at all stages of their work, the resources are also valuable for students and reflective cultural practitioners who want to know how to plan, implement and evaluate their research project.

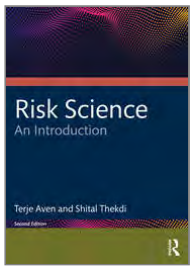
Routledge
August 2024:200
Pb: 978-0-367-75305-4: \$59.95
Hb: 978-0-367-75306-1: \$170
eBook: 978-1-003-16191-2

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2ND EDITION

Risk Science

An Introduction



Terje Aven University of Stavanger, Norway, **Shital Thekdi**

Risk science is becoming increasingly important as businesses, policymakers and public sector leaders are tasked with decision-making and investment using varying levels of knowledge and information. This book explores the theory and practice of risk science, providing concepts and tools for understanding and acting under uncertain conditions. This revised and updated second edition features an entirely new chapter on the integrity and quality of risk studies, and dealing with misinformation in the context of risk.

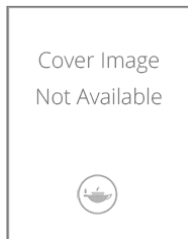
Routledge

August 2024:420

Pb: 978-1-032-79890-5: **\$66.95**Hb: 978-1-032-79891-2: **\$170*** For full contents and more information, visit: www.routledge.com/9781032798905

Sales Management for Startups and SMEs

Building An Effective Scalable Sales Organization



Anderson Hirst

Useful for nearly any sector or industry, this book is a thoroughly practical guide on how to build an excellent sales organisation, brick by brick. Creating an effective sales organisation is a challenge for many businesses, and it's easy to waste resources on ineffective approaches. Many MBA and executive education programmes do not cover sales management in any depth. Filling this knowledge gap, this guide will help readers to create their own unique high-performing sales organisation that fits their product and market environment.

Routledge

September 2024:264

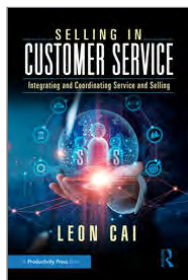
Pb: 978-1-032-58325-9: **\$49.99**

Hb: 978-1-032-58327-3: **\$180**

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Selling in Customer Service

Integrating and Coordinating Service and Selling



Leon Cai

Despite the fact that there are many books on service improvement and many related to selling skills worldwide, there are few books on how service and selling are integrated and coordinated.

Productivity Press

July 2024:180

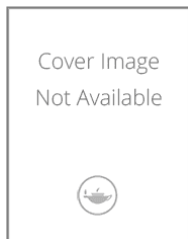
Pb: 978-1-032-64401-1: **\$32.95**

Hb: 978-1-032-64405-9: **\$120**

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The Sales Multiplier Formula

Simple Strategies to Multiply Your Sales by 4.68X



Shawn Casemore

Consider this your guide to shifting your organization from transactional selling to embracing a sales method that will explode your sales revenue, and engage your entire organization in doing so. The reason for embracing this method extends beyond achieving explosive sales growth. The author has coached thousands of sales professionals over the years and one challenge they face stands out more than any other.

Productivity Press

October 2024:192

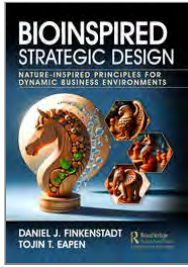
Pb: 978-1-032-73391-3: **\$26.95**

Hb: 978-1-032-73393-7: **\$100**

* For full contents and more information, visit: www.routledge.com/9781032733913

Bioinspired Strategic Design

Nature-Inspired Principles for Dynamic Business Environments



Daniel J. Finkenstadt, Tojin T. Eapen

Throughout the book, the authors provide organizational executives with a systematic framework for thinking about strategic decision-making in a hostile environment leaning on analysis of real-world cases to draw out ontologies and methods for guiding their teams through disruptions, change management, innovation, and process improvements.

Productivity Press

July 2024:318

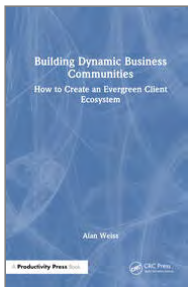
Pb: 978-1-032-71527-8: \$52.95

Hb: 978-1-032-71530-8: \$200

* For full contents and more information, visit: www.routledge.com/9781032715278

Building Dynamic Business Communities

How to Create an Evergreen Client Ecosystem



Alan Weiss

This book is based on the author's experience in creating communities and helping organizations and individuals create communities that provide for evangelism. This creates marketing and sales at low, or no, cost of acquisition.

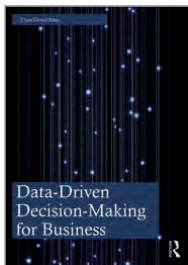
Productivity Press

November 2024:104

Hb: 978-1-032-83019-3: \$125

* For full contents and more information, visit: www.routledge.com/9781032830193

Data-Driven Decision-Making for Business



Claus Grand Bang

In this book, the reader will discover the history, theory and practice of data-driven decision-making, learning how organisations and individual managers alike can utilise its methods to avoid cognitive biases and improve confidence in their decisions. It argues that value does not come from data, but from acting on data. Data-Driven Decision-Making for Business provides important reading for undergraduate and postgraduate students of business and data analytics programs, as well as wider MBA classes. Chapters can also be used on a standalone basis, turning the book into a key reference work for students graduating into practitioners.

Routledge

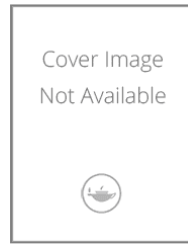
August 2024:314

Pb: 978-1-032-60149-6: \$54.95

Hb: 978-1-032-60153-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032601496

Ethics in Business Decisions and Competitive Advantage



John E. Triantis

The uniqueness of this book is the creation of a method to identify and assess how ethics impacts business decisions and competitive advantage based on accepted economic tenants. It lays the plan for quantitative assessments of the impact of ethical behavior and it is written from the perspective of a business economist. Other books deal with business ethics elements only; none explains how ethics effects permeate to business sustainability. The main contribution of this book is demonstrating that ethics is a necessary factor for business sustainability.

Productivity Press

December 2024:290

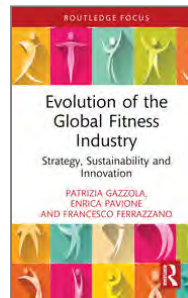
Pb: 978-1-032-71502-5: \$59.95

Hb: 978-1-032-71503-2: \$180

* For full contents and more information, visit: www.routledge.com/9781032715025

Evolution of the Global Fitness Industry

Strategy, Sustainability and Innovation



Patrizia Gazzola University of Insubria, Italy, **Enrica Pavione** University of Insubria, Italy, **Francesco Ferrazzano**

Series: *Routledge Focus on Business and Management*

This short book illustrates the main trends that are modifying the fitness industry worldwide and highlights contemporary relevance to strategic change. It outlines what is currently happening within the promising fitness market and analyses the major emerging trends and the scientific data, referring to startups that could become very interesting market players in the years to come.

Routledge

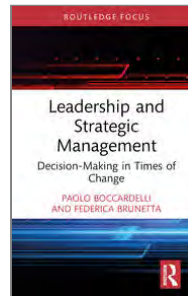
August 2024:140

Hb: 978-1-032-75588-5: \$66.99

* For full contents and more information, visit: www.routledge.com/9781032755885

Leadership and Strategic Management

Decision-Making in Times of Change



Paolo Boccardelli, Federica Brunetta

Series: *Routledge Focus on Business and Management*

The book aims at tackling the potential interrelations among environmental transformations, strategic decisions, and leadership, to better understand the role of external and internal factors on the effectiveness of managers.

Routledge

May 2024:76

Hb: 978-1-032-59800-0: \$64.95

eBook: 978-1-003-45980-4

* For full contents and more information, visit: www.routledge.com/9781032598000

5TH EDITION

Learning to Think Strategically



Julia Sloan Sloan Consulting Inc. USA

Strategic thinking has become a core capability for business leaders globally. Now in its fifth edition, this comprehensive text is an original primer for how successful strategists learn to think strategically. Learning to Think Strategically is vital reading for MBA, Strategy, Leadership Development, and Executive Education students. Its practical nature also makes it valuable for business and policy executives, as well as for managers and emerging leaders looking to develop their strategic thinking skills. Online resources include PowerPoint slides, a test bank and video clips.

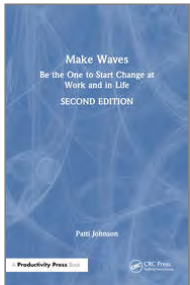
Routledge
June 2024:362
Pb: 978-1-032-56879-9: \$66.95
Hb: 978-1-032-56878-2: \$230
eBook: 978-1-003-43749-9

* For full contents and more information, visit: www.routledge.com/9781032568799

2ND EDITION

Make Waves

Be the One to Start Change at Work and in Life



Patti Johnson

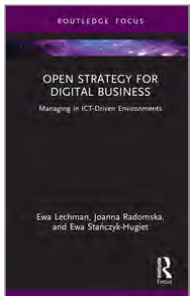
This new edition provides a more current and timely view of change with the expansion of the section on the mindset of a WaveMaker and more current examples throughout the post-Covid world.

Productivity Press
September 2024:160
Pb: 978-1-032-71534-6: \$26.95
Hb: 978-1-032-71532-2: \$32.95

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Open Strategy for Digital Business

Managing in ICT-Driven Environments



Ewa Lechman Gdansk Univ. of Tech., Poland, **Joanna Radomska** Wroclaw Univ. of Econ., Poland, **Ewa Stańczyk-Hugiet** Wroclaw Univ. of Econ., Poland

Series: Routledge Focus on Business and Management

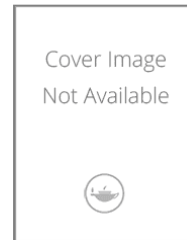
This book offers the reader a novel perspective on how digital contexts and open strategy approaches – the act of opening up strategic initiatives beyond company managers to involve front-line employees, stakeholders, and entrepreneurs – are related. Going beyond the claim that digital media drives open strategy by contains a detailed analyses of the interrelations between the two, the authors examine how ICT have diffused globally and trace the emerging links between digitally driven environments and open strategizing approaches. A useful resource for researchers of strategic management and information systems, as well as those looking at digital strategy and transformation.

Routledge
May 2024:96
Hb: 978-1-032-54417-5: \$64.95
eBook: 978-1-003-42477-2

* For full contents and more information, visit: www.routledge.com/9781032544175

Real Business Cases in Strategic Planning

A Simplified Methodology for Achieving Your Organization's Data-Driven Goals



Hakan Butuner IMECO Industrial Management & Engineering, Istanbul, Turkey

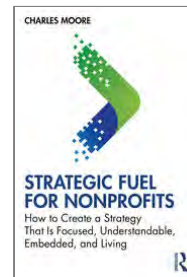
This book shows how systematic strategic planning (SSP) can be used on real-world projects for professionals at any skill level. It illustrates how this systematic methodology and its analysis tools – using workshop and brainstorming approaches – can be easily understood and universally applied to any type of business.

Productivity Press
October 2024:136
Pb: 978-1-032-85735-0: \$52.95
Hb: 978-1-032-85736-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032857350

Strategic FUEL for Nonprofits

How to Create a Strategy That Is Focused, Understandable, Embedded, and Living



Charles Moore

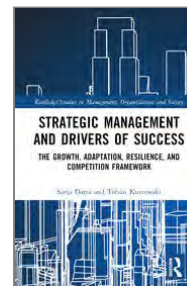
This book shows nonprofit leaders and organizations how to conduct strategic planning processes that deliver both a great strategy and an organization that can drive strategic change and continually refresh its strategy. It introduces a new framework and shows leaders how to map their organization's strategic situation to a planning approach that addresses the most important opportunities and challenges, without wasting time and effort. It also shows the actions leaders can take during strategic planning to increase the odds of successful strategy implementation.

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Pb: 978-1-032-81273-1: \$44.99
Hb: 978-1-032-81390-5: \$180

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Strategic Management and Drivers of Success

The Growth, Adaptation, Resilience, and Competition Framework



Surja Datta Oxford Brookes University, UK, **Tobias Kutzewski**

Series: Routledge Studies in Management, Organizations and Society

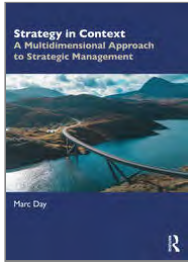
Combining practice with theory, the reversal of the conventional 'theory with practice' idea being intentional, one of the standout features of this book is that it articulates business heuristics for each of the drivers of success along with guidelines on how to use them. To illustrate the empirical grounding of the theoretical aims, the authors connect multiple real life business cases to each of the four GARC dimensions. This volume will therefore be of value to researchers, academics, practitioners, and advanced students in the fields of strategy, organizational studies, and management.

Routledge
October 2024:190
Hb: 978-1-032-64032-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032640327

Strategy in Context

A Multidimensional Approach to Strategic Management



Marc Day

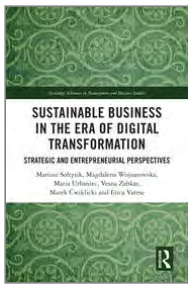
Strategy in Context represents a pragmatic and novel approach to competitive strategy and strategic thinking. It makes use of numerous examples across the public and private sectors to demonstrate strategy from three dimensions—external context, internal context, and an organisation-specific context. This textbook is suitable as both recommended and core reading for postgraduate, MBA, and executive students of Strategic Management. Online resources include PowerPoint slides and a test bank.

Routledge
October 2024:250
Pb: 978-1-032-51030-9: \$66.95
Hb: 978-1-032-51029-3: \$220

* For full contents and more information, visit: www.routledge.com/9781032510309

Sustainable Business in the Era of Digital Transformation

Strategic and Entrepreneurial Perspectives



Mariusz Sołtysik , Magdalena Wojnarowska , Maria Urbaniec , Vesna Zabkar , Marek Ćwiklicki , Erica Varese

Series: Routledge Advances in Management and Business Studies

This book seeks to understand how sustainability affects core business areas, with a focus on strategic and entrepreneurial activities. Given these considerations, the main purpose of this book is twofold: (1) to contribute to a better understanding of important and current trends in the field of sustainable transformation in core business areas; (2) to provide a comprehensive overview of quantitative and qualitative studies in the field.

Routledge
June 2024:102
Hb: 978-1-032-69784-0: \$170
eBook: 978-1-032-69789-5

* For full contents and more information, visit: www.routledge.com/9781032697840

Technology Applied

A Business Leader's Guide to Software, Systems and IT Projects



Kevin Wooldridge , Stephen Ashurst

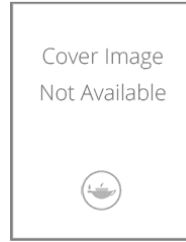
IT is one of the business world's strongest pillars and achievements. This book educates the reader on the business-related facts and impacts of IT; its daily application and how the near future will possibly change again beyond all recognition how we view and use IT.

Productivity Press
August 2024:478
Pb: 978-1-032-44537-3: \$44.95
Hb: 978-1-032-44538-0: \$160

* For full contents and more information, visit: www.routledge.com/9781032445373

The New MBA Playbook

An Updated Skills Mix for the Future Business World



Bart Tkaczyk

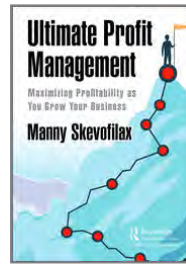
The job market is heating up, standards are higher... and competition is becoming fiercer... Want to accelerate your professional development – but can't because life is moving fast and time is short? As long as you have The New MBA Playbook, an innovative "MBA in a book", now is the ideal moment to, at your own pace, anywhere and anytime, boost your managerial proficiency so as to move forward positively, strategically, sustainably – and ethically.

Routledge
October 2024:234
Pb: 978-1-032-80555-9: \$44.99
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Ultimate Profit Management

Maximizing Profitability as You Grow Your Business



Manny Skevofilax

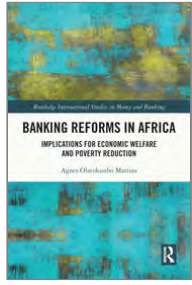
Use this book as a guide. In it, the author covers the most important aspects of reasonable, prudent growth that will avoid debt and allow you, your partners, and business associates a productive and non-stressful existence with a business that grows and profits correctly.

Productivity Press
June 2024:140
Hb: 978-1-032-71094-5: \$36.95
eBook: 978-1-032-71098-3

* For full contents and more information, visit: www.routledge.com/9781032710945

Banking Reforms in Africa

Implications for Economic Welfare and Poverty Reduction



Agnes Olatokunbo Martins

Series: Routledge International Studies in Money and Banking

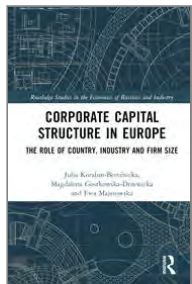
This book comprehensively explores the intricate relationship between banking reforms, economic well-being, and poverty reduction across the African continent. Delving into the historical roots of banking reforms, it examines the resilience of banking sectors in key African countries like South Africa, Nigeria, Kenya, MENA, and beyond. The book offers an insightful exploration into a brighter economic future. The findings presented herein offer valuable insights for policymakers, researchers, and practitioners striving to enhance financial stability, foster economic growth, and alleviate poverty in Africa.

Routledge
June 2024:216
Hb: 978-1-032-74102-4: \$170
eBook: 978-1-003-46767-0

* For full contents and more information, visit: www.routledge.com/9781032741024

Corporate Capital Structure in Europe

The Role of Country, Industry and Firm Size



Julia Koralun-Bereznicka , Magdalena Gostkowska-Drzewicka , Ewa Majerowska

Series: Routledge Studies in the Economics of Business and Industry

This book offers a comprehensive examination of the factors affecting corporate capital structures across twelve European Union countries, focusing on the influence of country-specific, industry-specific and firm-size-related determinants. It provides a comprehensive review of various interpretations of the capital structure concept and offers a detailed characterisation of commonly employed metrics. Targeting a broad readership including students, Ph.D. candidates, researchers, academics and financial practitioners, the book offers a rich understanding of capital structure optimisation and its significance for enhancing company value.

Routledge
August 2024:224
Hb: 978-1-032-85378-9: \$180

* For full contents and more information, visit: www.routledge.com/9781032853789

Digital Financial Inclusion

Towards Inclusive and Sustainable Finance for All



Peter Goldfinch

This book is a comprehensive guide to understanding the transition of financial services from cash-based to digital-based systems, with a focus on financial inclusion. It takes a critical but constructive look at the field over the last 20+ years and discusses the key learnings. It examines the Kenya mobile money approach to financial inclusion, compared with the Indian bank lead approach, and delivers a broad-based plan on how the programs can be more effective in the future. Financial inclusion requires a pathway to progress, through a period of technology transformation.

Routledge
July 2024:140
Pb: 978-1-032-74819-1: \$54.95
Hb: 978-1-032-74820-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032748191

Innovation and Economic Development



Raja M. Almarzoqi Middle East Institute, Washington DC, USA, **F. John Mathis**

Series: Routledge Studies in the Economics of Innovation

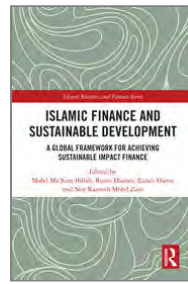
This book explores the impact of the significant changes which have occurred in the world's political and economic landscape on the processes of contemporary disruptive innovations during the Fourth Industrial Technology Revolution and the role that global finance and international commerce play. The expansion of multinational corporations, increasing dependence on global supply chains, and the globalization of the world economy have aided the rising expansion of Innovations worldwide. The authors analyze the drivers and relationship between these increasingly dispersed Innovations and the expanding linkage between economic growth in developed and developing countries.

Routledge
September 2024:254
Hb: 978-1-032-46803-7: \$180

* For full contents and more information, visit: www.routledge.com/9781032468037

Islamic Finance and Sustainable Development

A Global Framework for Achieving Sustainable Impact Finance



Edited by Mohd Ma'Sum Billah , Rusni Hassan , Razali Haron , Nor Razinmah Mohd Zain

Series: Islamic Business and Finance Series

The interest in improving ESG outcomes among stakeholders of Islamic banking and finance is central to the discussions relating to Islamic sustainable finance. This book offers an expansive overview of the relevant issues, global initiatives and trends in the management, governance, and operation of Islamic sustainable impact finance. It identifies the models and mechanisms required to achieve sustainable impact finance in the context of Islamic investment and project development and collects and observes the latest approaches in maintaining and fulfilling the principles of Shariah-compliance in Sustainable Development Goals and Environmental, Social and Governance-oriented projects.

Routledge
May 2024:246
Hb: 978-1-032-74307-3: \$180
eBook: 978-1-003-46865-3

* For full contents and more information, visit: www.routledge.com/9781032743073

Islamic Green Finance

A Research Companion



Edited by Mohd Ma'Sum Billah , Rusni Hassan , Razali Haron , Romzie Rosman , Akhtarun Naba' Billah

Series: Routledge Research Companions in Business and Economics

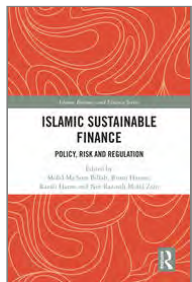
This timely book provides a comprehensive guide and offers practical solutions to the core issues of green finance within the principles of Maqasid al-Shari'ah. Islamic green finance's emphasis on transparency, governance, risk-sharing, and responsible investing helps lessen systemic risks and supports the transition towards a more stable and sustainable global financial landscape. The book's holistic approach to green finance in Maqasid al-Shari'ah aims to ensure that financial actions align with Islamic principles and help create a more sustainable and responsible economic system. It will appeal to academics, researchers, students and policymakers alike.

Routledge
September 2024:260
Hb: 978-1-032-67291-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032672915

Islamic Sustainable Finance

Policy, Risk and Regulation



Edited by **Mohd Ma'Sum Billah , Rusni Hassan , Razali Haron , Nor Razinah Mohd Zain**

Series: *Islamic Business and Finance Series*

This book opens up the discussion on sustainable impact finance by offering a Shariah-compliance perspective. It is a primer on how Islam addresses and offers solutions to the challenges facing us within the spirit of Maqasid al-Shari'ah, among others, in tackling poverty, food supply, health and well-being, quality education, reducing inequalities, responsible consumption and production and climate action. It discusses the connection between Islamic sustainable finance and the Sustainable Development Goals (SDGs) and explains the strategic action-plan of Islamic banks towards achieving Islamic Sustainable Finance.

Routledge
May 2024:254
Hb: 978-1-032-49784-6: \$180
eBook: 978-1-003-39544-7

* For full contents and more information, visit: www.routledge.com/9781032497846

Sustainable Finance for Sustainable Development

Regulation, Theory and Practice



Edited by **Güler Aras**

Series: *Finance, Governance and Sustainability*

This book addresses current developments in the field of sustainable finance, conveying the relevant theories in connection with their practical application. It analyses current issues and evolving theories including, but not limited to the EU Green Deal, Green taxonomy, impact investing, Environmental Social Governance investing and the carbon and energy markets, and offering a cross-disciplinary perspective of the challenges and impact of these concepts. It will appeal to a wide audience from academics, researchers and advanced students to regulators, standard setters, ESG intermediaries, auditors and policymakers.

Routledge
November 2024:208
Hb: 978-1-032-71331-1: \$180

* For full contents and more information, visit: www.routledge.com/9781032713311

Open Banking

Global Development and Regulation



Edited by **Francesco De Pascalis , Alan Brener**

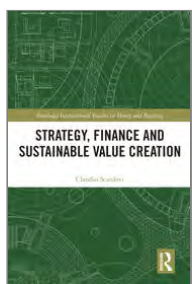
Series: *Routledge International Studies in Money and Banking*

Open banking has developed in different ways across the globe. This book examines the empowering and enabling regulations that facilitate all this. It compares a number of different open banking national strategies. These range from the focus of the UK and EU on enhanced competition to the more collaborative approaches in many East Asian jurisdictions. It also looks at the use of open banking for socio-economic purpose in Brazil and India. This book will be valuable for fintech companies, policymakers and financial services regulators. Its overarching aim is to demonstrate the possibilities and challenges of open banking and how it is changing lives across the world.

Routledge
May 2024:245
Hb: 978-1-032-36317-2: \$180
eBook: 978-1-003-33133-9

* For full contents and more information, visit: www.routledge.com/9781032363172

Strategy, Finance and Sustainable Value Creation



Edited by **Claudio Scardovi** Alix Partners LLP, UK

Series: *Routledge International Studies in Money and Banking*

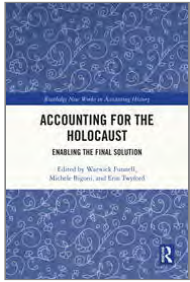
This book argues that strategy and finance are value twins, both of which need a thorough overhaul, from their tool kits to their end goals. The author contends that we rely on strategic and financial frameworks that were developed decades ago but, in an increasingly complex and risky environment, these need to undergo a profound transformation, one which follows an intertwined approach, enabling companies to achieve the twin goals of value creation and sustainability, consistently and successfully. Readers are given useful insights via the inclusion of case studies from numerous industries, closing the gap between theory and practice.

Routledge
August 2024:220
Hb: 978-1-032-64137-9: \$170
eBook: 978-1-032-64140-9

* For full contents and more information, visit: www.routledge.com/9781032641379

Accounting for the Holocaust

Enabling the Final Solution



Edited by **Warwick Funnell**, **Michele Bigoni**, **Erin Twyford**

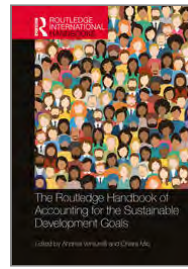
Series: *Routledge New Works in Accounting History*

This book reveals how the numerical calculations, techniques and reports that constitute accounting practices allowed the attempted annihilation of Jews by the German Nazis and the Italian Fascists to be carried out with machine-like efficiency and devoid of any moral considerations. This largely hidden aspect of the Holocaust will allow a wide range of readers, both academic and across many sectors of the general population, to understand how the systematic murder of more than six million Jews was expedited by accounting practices and the information that these produced by allowing the humanity of those killed to be denied when they became mere numbers in a process.

Routledge
June 2024:286
Hb: 978-1-032-68527-4: \$170
eBook: 978-1-032-68532-8

* For full contents and more information, visit: www.routledge.com/9781032685274

The Routledge Handbook of Accounting for the Sustainable Development Goals



Edited by **Andrea Venturelli**, **Chiara Mio**

Series: *Routledge International Handbooks*

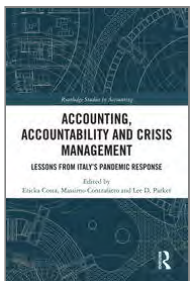
This handbook identifies the recent challenges in accounting research and the Sustainable Development Goals (SDGs) by exploring the evolutionary pathways and future direction of sustainability reporting. It explores the role of businesses as contributors to Agenda 2030 by assuming a multidisciplinary approach and provides a measure of organisations' contributions to the SDGs through the understanding of business strategies and policies on Agenda 2030 integration. It will appeal to students, scholars, researchers, practitioners and policymakers interested in increasing their awareness of Agenda 2030 and offers a significant contribution to the evolution of accounting practices.

Routledge
November 2024:620
Hb: 978-1-032-51828-2: \$280

* For full contents and more information, visit: www.routledge.com/9781032518282

Accounting, Accountability and Crisis Management

Lessons from Italy's Pandemic Response



Edited by **Ericka Costa**, **Massimo Contrafatto**, **Lee Parker**

Series: *Routledge Studies in Accounting*

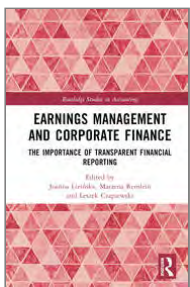
This book presents a multifaceted analysis and reflection of the challenges that various types of organisations - public, private and non-profit - have had to face during the pandemic. Italy was one of the earliest countries to be affected by the COVID-19 pandemic and also one of the hardest-hit. With a focus on institutional approaches to establishing, maintaining and discharging accountability throughout the pandemic, the insights of this book are invaluable to both students and practitioners seeking to bolster institutional resilience in an increasingly uncertain world.

Routledge
August 2024:268
Hb: 978-1-032-36432-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032364322

Earnings Management and Corporate Finance

The Importance of Transparent Financial Reporting



Edited by **Joanna Lizińska**, **Marzena Remlein**, **Leszek Czapiewski**

Series: *Routledge Studies in Accounting*

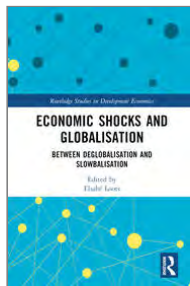
This book uniquely discusses practical earnings management methods within the accounting and taxation realms. It is supported by extensive international evidence linking informativeness of financial reports to companies' financial decisions and provides profound insights into how profits can be influenced through accounting choices and real business transactions. It is a must-read for those seeking the latest insights on earnings management, those producing or assessing accounting information, and those using financial reports in their research or business practice.

Routledge
August 2024:264
Hb: 978-1-032-61542-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032615424

Economic Shocks and Globalisation

Between Deglobalisation and Slowbalisation



Edited by **Elsabé Loots**

Series: *Routledge Studies in Development Economics*

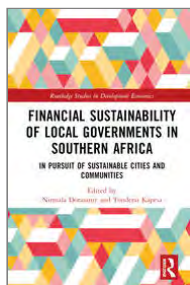
This book answers the question of why the performance of the hyper-globalisation period has not continued during the post-GFC (Global Financial Crisis) period after 2010, and what might be expected going forward. It analyses recent global events and shocks such as the COVID-19 pandemic, gathers a deeper understanding of the present drivers of globalisation and identifies the major geo-economical, socio-economical, and geopolitical trends and shifts. The book is aimed at academics in economics, political sciences, social sciences, and may also find an audience among international policymakers and scholars at multilateral institutions such as the World Bank and the United Nations.

Routledge
August 2024:288
Hb: 978-1-032-60765-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032607658

Financial Sustainability of Local Governments in Southern Africa

In Pursuit of Sustainable Cities and Communities



Edited by **Nirmala Dorasamy, Tonderai Kapesa**

Series: *Routledge Studies in Development Economics*

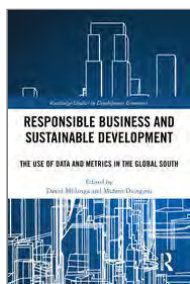
This book delves into the critical issue of ensuring the long-term financial viability of local governments in the diverse region of Southern Africa. The authors explore the intricate relationship between financial sustainability and the pursuit of sustainable cities and communities through different lenses. They examine the factors influencing revenue generation, expenditure management, and fiscal governance, shedding light on the complexities of financial decision-making in the context of limited resources and pressing development needs. The book offers practical insights and actionable recommendations for policymakers, practitioners, and academics alike.

Routledge
October 2024:234
Hb: 978-1-032-80713-3: \$180

* For full contents and more information, visit: www.routledge.com/9781032807133

Responsible Business and Sustainable Development

The Use of Data and Metrics in the Global South



Edited by **David Mhlanga, Mufaro Dzingirai**

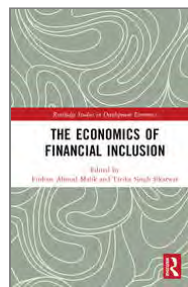
Series: *Routledge Studies in Development Economics*

This book presents a transdisciplinary framework for addressing the 2030 Sustainable Development Agenda, offering fresh perspectives from the Global South. It provides an overview of the key challenges and opportunities associated with responsible business practices in the information age, including the need to balance privacy and security concerns with data analytics and innovation. Its inclusive approach to exploring various perspectives and opinions invites readers to participate in a constructive dialogue, broadening their understanding and deepening their empathy for different viewpoints.

Routledge
June 2024:272
Hb: 978-1-032-71222-2: \$170
eBook: 978-1-032-71224-6

* For full contents and more information, visit: www.routledge.com/9781032712222

The Economics of Financial Inclusion



Edited by **Firdous Ahmad Malik, Tarika Singh Sikarwar**

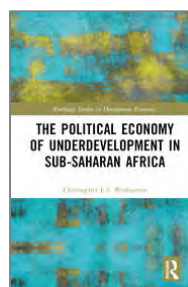
Series: *Routledge Studies in Development Economics*

This book offers a thorough examination of the economics of financial inclusion and management from a contemporary standpoint. It covers a vast array of financial inclusion-related topics, surveying economies around the globe and analyzes the factors that contribute to both financial inclusion and exclusion. It discusses the role of technology, examining how technological advances have revolutionized financial services and increased access to populations that were previously underserved and studies the intersection of financial inclusion and sustainability. Its comparative approach provides readers with insights into promoting financial inclusion in various economic contexts.

Routledge
September 2024:364
Hb: 978-1-032-65513-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032655130

The Political Economy of Underdevelopment in Sub-Saharan Africa



Christopher E.S. Warburton East Stroudsburg University, USA

Series: *Routledge Studies in Development Economics*

This book combines history, politics, and economics to rationalize the progression of underdevelopment in Sierra Leone, and the challenges of economic growth and development confronting some Sub-Saharan African countries. It concisely presents the internal frictions that are most responsible for the underdevelopment of Sierra Leone since 1961, while also benchmarking the performance of the country with other countries globally. It highlights the external threats that are highly capable of stifling the economic growth and sustainable development of the country, including sovereign debt, the paucity of human capital, the use of natural resources, and external shocks.

Routledge
October 2024:260
Hb: 978-1-032-85500-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032855004

Unlocking Economic Development

The Unlearning Process of Nations



Ahmed Tahiri Jouti

Series: *Routledge Studies in Development Economics*

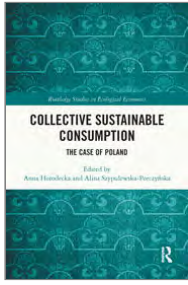
This book addresses development issues from a behavioral perspective, linking mindsets and behaviors to growth and development strategies and policies. It identifies six mindsets and actions that impede the economic development of underdeveloped nations and suggests solutions to upgrade the mindsets according to the plans and policies. Each chapter identifies the state of mind needed to 'unlearn' with real examples and experiences and offers suggestions to undertake and accomplish the unlearning process. It will appeal to scholars, students and researchers in economics and development, as well as policymakers wishing to attempt new approaches to counteract the boomerang effect.

Routledge
June 2024:162
Hb: 978-1-032-73687-7: \$170
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Collective Sustainable Consumption

The Case of Poland



Edited by **Anna Horodecka**, **Alina Szypulewska-Porczyńska**

Series: *Routledge Studies in Ecological Economics*

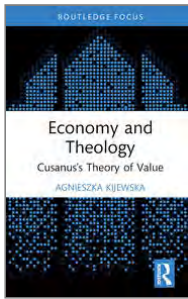
This volume promotes a collective approach to sustainable consumption, and combines general theoretical issues with empirical examples from the Polish economy. This book will be of great interest to researchers and scholars interested in sustainability and consumption issues in economics, management, law, public administration and political science.

Routledge
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Economy and Theology

Cusanus's Theory of Value



Agnieszka Kijewska

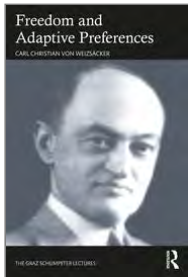
Series: *Economics and Humanities*

Economy and Theology: Cusanus' Theory of Value, a study from the field of the history of philosophy, responds to the present-day interest in what is referred to as economic theology. This study aims to show that value (valor), one of the fundamental concepts of contemporary philosophy and economics, has its genealogy in the thought of Nicholas of Cusa.

Routledge
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Hb: 978-1-032-31515-7: \$65.95
eBook: 978-1-003-31069-3

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Freedom and Adaptive Preferences



Carl Christian von Weizsäcker

Series: *The Graz Schumpeter Lectures*

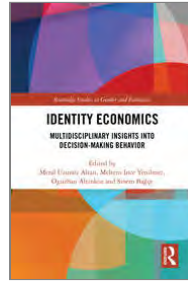
Traditional welfare economics works with the assumption of the fully rational economic agent (*homo economicus*) whose preferences are fixed: that is, they are not influenced by their economic environment. To the contrary, this book presents a theory of welfare economics that maintains the principles of normative individualism while allowing for adaptive or changeable preferences. This book will be of great interest to readers of welfare economics, behavioural economics and economic theory.

Routledge
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Pb: 978-1-032-72660-1: \$52.95
Hb: 978-1-032-72629-8: \$170

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Identity Economics

Multidisciplinary Insights into Decision-Making Behavior



Edited by **Meral Uzunöz Altan**, **Meltem İnce Yenilmez**, **Izmir Democracy University, Turkey**, **Oğuzhan Altınkoz**, **Sinem Bağçe**

Series: *Routledge Studies in Gender and Economics*

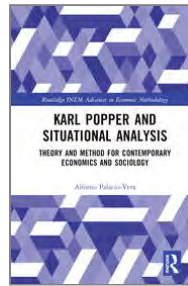
This book fills a gap in the extant literature by providing an in-depth analysis of the main claims made in favour of identity economics. Firstly, it familiarizes readers with the concept of Identity Economics. Secondly, and essentially, it persuades a larger audience of the relevance and creativity of this sector, and thirdly, it advocates for the applicability of the approach to the field of knowledge. The book skilfully weaves together literature from several disciplines including regional, gender, labour, social and areas studies, thus academics, students and researchers in these fields will find the individual contributions useful for their areas of study.

Routledge
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Karl Popper and Situational Analysis

Theory and Method for Contemporary Economics and Sociology



Alfonso Palacio-Vera

Series: *Routledge INEM Advances in Economic Methodology*

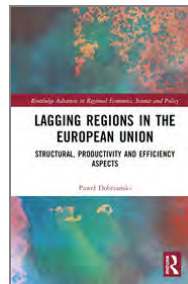
'Situational Analysis' represents Karl Popper's methodological proposal for the social sciences. Although it has been widely studied and interpreted, this book argues that Situational Analysis remains underestimated and undeveloped and, if properly reformulated, it could yet become a broad methodological framework that encompasses both the 'historical' social sciences and a large section of the 'theoretical' social sciences. This book will be vital reading for academic economists, sociologists, philosophers of science and other social scientists interested in methodology.

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Lagging Regions in the European Union

Structural, Productivity and Efficiency Aspects



Paweł Dobrzański

Series: *Routledge Advances in Regional Economics, Science and Policy*

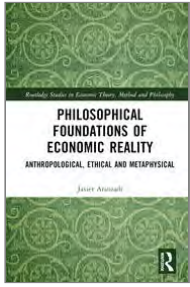
This book investigates the problem of left-behind regions in the European Union. It first introduces the reader to the theories of regional imbalances and problems with measuring them. It then explores imbalances in the European Union using a variety of indicators and describes the EU's regional policy for reducing regional disparities. It uses an empirical shift-share analysis to assess the productivity of EU regions which are lagging behind. The book also provides an empirical analysis of the effectiveness of EU funds in increasing labour productivity performed with DEA methodology.

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Philosophical Foundations of Economic Reality

Anthropological, Ethical and Metaphysical



Javier Aranzadi

Series: Routledge Studies in Economic Theory, Method and Philosophy

The dominant paradigm of the economy is based on homo economicus and its positivist, mechanistic, and utilitarian approach. This book argues for a reconceptualization of the philosophical foundations of economic reality in the 21st century. The book also explores the ethics that structure human behaviour providing a comparison between utilitarian ethics, hedonistic ethics and first-person ethics or virtues. This book marks a significant addition to the literature on philosophy of economics, ethics and markets, institutions and economic theory more broadly.

Routledge
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Political Economy, Institutions and Virtue

Alasdair MacIntyre's Revolutionary Aristotelianism



Matías Petersen

Series: Routledge Advances in Social Economics

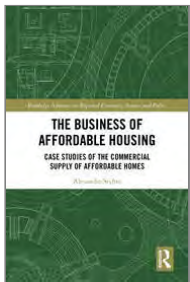
This book engages with a radical critique of the modern state and the contemporary economic order: Alasdair MacIntyre's 'revolutionary Aristotelianism' project. Central to this critique is the idea that the moral norms that markets and states tend to reproduce or reinforce are an obstacle to the development of practical judgment. The book outlines MacIntyre's theory of practical reason and discusses some of the institutional arrangements that can be derived from it. This book will be of interest to social scientists working in questions of political economy as well as political and moral philosophers.

Routledge
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The Business of Affordable Housing

Case Studies of the Commercial Supply of Affordable Homes



Alexander Styhre OPU University of Gothenburg, Sweden

Series: Routledge Advances in Regional Economics, Science and Policy

This book offers a case study that includes two Swedish housing development companies that have targeted a market niche for affordable homes that few other companies and market actors are concerned with. One is part of a major construction company conglomerate, which produces pre-fabricated housing modules. The other is a municipality-owned housing development company that acts on basis of market practices and rules but that also on policymakers' stated ambition to provide affordable homes for the residents in a large municipality. The study of these two companies provides first-hand insights into how the production of affordable homes takes place in a real-world economy.

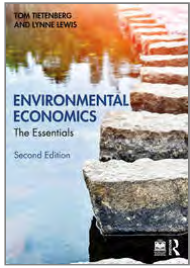
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May 2024:200
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2ND EDITION

Environmental Economics

The Essentials



Tom Tietenberg Colby College, USA, **Lynne Lewis** Bates College, USA

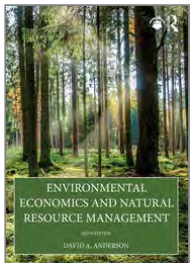
Environmental Economics: The Essentials offers a policy-oriented approach to the increasingly influential field of environmental economics that is based upon a solid foundation of economic theory and empirical research. This second edition provides updated data, new studies, and more international examples. There is a considerable amount of new material, with a deeper focus on climate change. The text is fully supported with end-of-chapter summaries, discussion questions, and self-test exercises in the book, as well as digital resources. It is adapted from the 12th edition of the best-selling Environmental and Natural Resource Economics textbook by the same authors.

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6TH EDITION

Environmental Economics and Natural Resource Management



David A. Anderson

Environmental Economics and Natural Resource Management promotes environmental and economic literacy with policy-oriented, application-based content delivered in concise, accessible discussions. Through its engaging approach, the text brings the economic way of thinking into discussions of personal, community, corporate, and government activities that affect environmental assets and the quality of life. The book has been thoroughly updated while retaining the story-based narratives and visual emphasis of previous editions, capturing students' attention with full-color photos, graphs, and illustrations.

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Global Environmental Politics and International Organizations

The Eurasian and European Experience



Edited by **Anastassia Obydenkova** Uppsala University, Sweden

This book aims to address the following questions: How do various actors (such as regional IOs) matter in promoting an environmental agenda? What challenges do they face? The first perspective developed investigates European IOs (e.g., the EU, the European Bank for Reconstruction and Development) and newly emerged Eurasian IOs (e.g., the Eurasian Economic Union, the Asian Infrastructure Investment Bank). The second perspective unfolds various environmental issues within the EU and across post-Communist EU members and candidate states (e.g., in Serbia, Latvia, Hungary). The chapters in this book were originally published as a special issue of Post-Communist Economies.

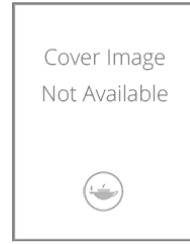
Routledge
May 2024:162
Hb: 978-1-032-70410-4: \$180
eBook: 978-1-032-70412-8

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2ND EDITION

Natural Resource Economics

The Essentials



Tom Tietenberg Colby College, USA, **Lynne Lewis** Bates College, USA

Natural Resource Economics: The Essentials offers a policy-oriented approach to the increasingly influential field of natural resource economics that is based upon a solid foundation of economic theory and empirical research. This second edition provides updated data, new studies, and more international examples. There is a considerable amount of new material, with a deeper focus on climate change. The text is fully supported with end-of-chapter summaries, discussion questions, and self-test exercises, as well as digital resources. It is adapted from the 12th edition of the best-selling Environmental and Natural Resource Economics textbook by the same authors.

Routledge
August 2024:424
Pb: 978-1-032-68908-1: \$99.95
Hb: 978-1-032-68909-8: \$210

* For full contents and more information, visit: www.routledge.com/9781032689081

Sustainable Development, Regional Governance, and International Organizations

Implications for Post-Communism



Edited by **Anastassia Obydenkova** Uppsala University, Sweden

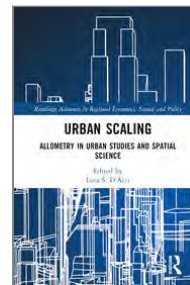
This book aspires to establish a dialogue among the studies of sustainable development, global environmental politics, comparative regionalism, and area studies of Eurasia. The chapters reflect deep knowledge of the authors of the main trends in environmental politics at global, international, and national levels before the invasion in Ukraine in 2022. With a new foreword and afterword, this book will appeal to students, scholars and researchers of political science, international relations, area-studies, and practitioners and policymakers working in international organizations. The other chapters were originally published as a special issue of Problems of Post-Communism.

Routledge
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Urban Scaling

Allometry in Urban Studies and Spatial Science



Edited by **Luca S. D'Acci**

Series: Routledge Advances in Regional Economics, Science and Policy

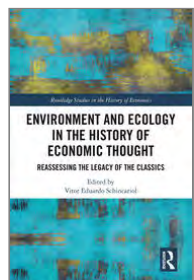
This book addresses a relatively novel but highly debated topic within urban studies and geography, and presents many results, techniques, methods, and reflections on urban scaling and allometry. The sections are organized into different sub-areas e.g. socio-economic, infrastructural or environmental outputs, so that there is a broad organization of the findings into recognizable sub-domains. It is particularly timely as it is becoming increasingly urgent and necessary to understand the pro and cons of different city sizes and therefore to plan policies accordingly. It will benefit researchers in urban science, and scholars entering the field from a variety of disciplines.

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Environment and Ecology in the History of Economic Thought

Reassessing the Legacy of the Classics



Edited by **Vitor Eduardo Schincariol**

Series: *Routledge Studies in the History of Economics*

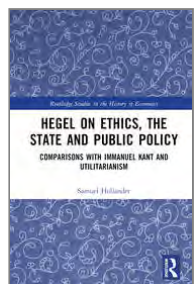
This volume proposes a reconsideration of ecological and environmental aspects of the work and ideas of various heterodox authors and traditions in the history of economic thought, including the field of economic development. Many of the contributors to this book focus on thinkers and works which are not typically considered as part of the ecological sphere, while others consider such economists in a new light or domain. This book will be of great interest for readers in the history of economic thought, ecological economics, environmental economics and economic development.

Routledge
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Hegel on Ethics, the State and Public Policy

Comparisons with Immanuel Kant and Utilitarianism



Samuel Hollander

Series: *Routledge Studies in the History of Economics*

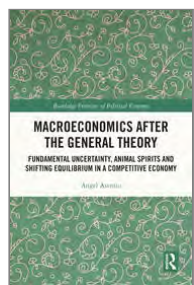
Drawing on a wide range of Hegel's writings, this book analyses the Hegelian position on ethical action. This position is systematically compared with that of Immanuel Kant, the comparison emphasizing Hegel's insistence on a morality grounded in an 'ethical' context which essentially refers to the State rather than the agent's private will. This book carries further the researches published in *A History of Utilitarian Ethics and Immanuel Kant and Utilitarian Ethics*, and will be of interest to readers in the history of political economy, political science, philosophy and ethics.

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Macroeconomics After the General Theory

Fundamental Uncertainty, Animal Spirits and Shifting Equilibrium in a Competitive Economy



Angel Asensio

Series: *Routledge Frontiers of Political Economy*

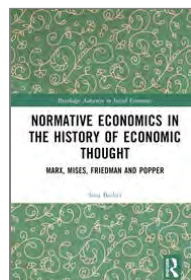
This book approaches macroeconomics on the basis of the General Theory, of which a new exposition is offered in the first part, purged of the grey areas that resulted from the context in which it was written, and of the considerable confusion generated for almost a century by the vain attempts of orthodox thinking to integrate such novel ideas in its deficient conceptual framework.

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Normative Economics in the History of Economic Thought

Marx, Mises, Friedman and Popper



Sina Badii

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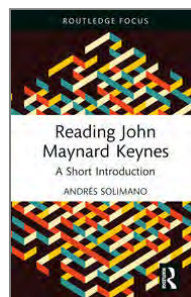
This book examines the role of normative economics in the writings of Karl Marx, Ludwig von Mises, Milton Friedman and Karl Popper. The book will be of interest to economists, historians of economic thought, philosophers of economics and political theorists and philosophers.

Routledge
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Hb: 978-1-032-42339-5: \$180
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Reading John Maynard Keynes

A Short Introduction



Andrés Solimano

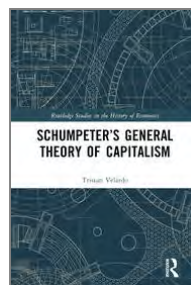
Series: *Routledge Focus on Economics and Finance*

This book focuses on understanding the thinking of one of the greatest economists of the 20th century: John Maynard Keynes (JMK) stressing the evolution of his thinking from adherence to the classic Quantity Theory of Money to the development of his own novel theories of unemployment, stagnation and instability in modern capitalism and the need to have active policies to combat these malaises. It will be of significant interest to scholars, students and social researchers in various fields who are often surrounded by excessively technically-oriented books about Keynes that often omit the history of ideas.

Routledge
May 2024:130
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eBook: 978-1-003-48078-5

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Schumpeter's General Theory of Capitalism



Tristan Velardo

Series: *Routledge Studies in the History of Economics*

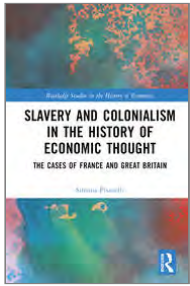
Joseph A. Schumpeter made multiple contributions to economic science and beyond. Drawing on this wide range of writings, this book argues that Schumpeter provided a theoretical account of capitalism as a total phenomenon. It methodically reconstructs the "general theory" of capitalism present in Schumpeter's work and show its consistency and limits. The book identifies three key dimensions of a Schumpeterian general theory of capitalism. This book will be of interest to readers in history of economic thought, economic theory, innovation, political economy and social theory.

Routledge
August 2024:144
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* For full contents and more information, visit: www.routledge.com/9781032628684

Slavery and Colonialism in the History of Economic Thought

The Cases of France and Great Britain



Simona Pisanelli

Series: Routledge Studies in the History of Economics

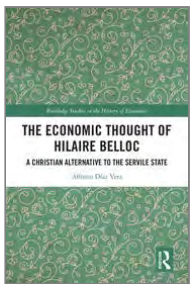
This book aims to briefly illustrate the colonisation process implemented by France and Great Britain in the Caribbean and to reconstruct the debate on colonialism and slavery that developed in these two countries, approaching the issue from the standpoint of the History of Economic Thought. The book provides the reader with the critical tools to understand that opting for slavery was not only an unforgivable sin in human history, but also an economically irrational choice.

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The Economic Thought of Hilaire Belloc

A Christian Alternative to the Servile State



Alfonso Díaz Vera

Series: Routledge Studies in the History of Economics

Hilaire Belloc's thinking on the economy constitutes a heterodox approach of the greatest interest in addressing the economic problems of his time and those of our own. Belloc's main interest as a writer were on economics and history, and his works were praised by economists such as F. A. Hayek or Wilhelm Röpke and political philosophers such as Robert Nisbet and Russell Kirk, but his contributions have been often overlooked. To address that oversight, this book inserts Belloc's ideas into the academic dialogue on economics. The book will be of interest to scholars and students, as well as general readers, interested in heterodox perspectives on economics.

Routledge
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Hb: 978-1-032-54610-0: \$170
eBook: 978-1-003-42573-1

* For full contents and more information, visit: www.routledge.com/9781032546100

Artificial Intelligence, Big Data, Algorithms and Industry 4.0 in Firms and Clusters

Cover Image
Not Available



Edited by **Luciana Lazeretti**, **Rafael Boix-Domenech**, **Jose-Luis Hervás-Oliver** Universidad Politécnica de Valencia, Spain, **Niccolò Innocenti**

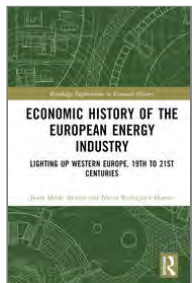
This volume offers a wide-ranging discussion on the interrelations among AI, algorithms, big data, and Industry 4.0 to understand the importance of these new paradigms for the development of firms, districts, clusters, cities, regions, and innovation. Drawing on theoretical, empirical, and qualitative studies and using local perspectives, the chapters in this book explore theoretical aspects of AI and its evolution in social sciences, focusing on industry 4.0, smart cities, big data, and other related topics. This book was originally published as a special issue of *European Planning Studies*.

Routledge
October 2024:206
Hb: 978-1-032-84693-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032846934

Economic History of the European Energy Industry

Lighting up Western Europe, 19th to 21st centuries



Alberte Martínez-López, **Jesús Mirás-Araujo**, **Nuria Rodríguez-Martín**

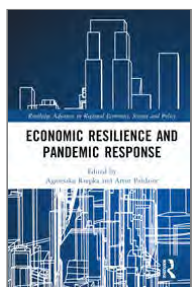
Series: Routledge Explorations in Economic History

Global climate change and the war in Ukraine have put energy back on the agenda for Europe in a way that has not been seen since the oil crisis of the 1970s. This book explores changes in energy markets, strategies, firms and investments during the 19th and 20th centuries. The primary focus is on manufactured gas - the gas that was initially produced from coal distillation until new ways of manufacturing gas emerged after World War II. This book will be of interest to readers in economic history, business history, energy history, the history of public utilities and modern European history more broadly.

Routledge
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Hb: 978-1-032-55034-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032550343

Economic Resilience and Pandemic Response



Edited by **Agnieszka Rzepka** Lublin University of Technology, Poland, **Artur Paździor**

Series: Routledge Advances in Regional Economics, Science and Policy

This book presents research on these transformations caused by COVID-19, examining how the economy and society were impacted. Organizing different aspects of the pandemic into individual chapters, it examines issues such as financing structures, liquidity, profitmaking, investment, financial security, and market valuation, among other topics. Reflecting deep research as well as an extensive review of the literature, each chapter provides not just theoretical and empirical insight but also a set of policy recommendations to insure against similar crises in the future. It will appeal to a wide range of readers interested in economics, management, regional studies, and related fields.

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Spatial Planning and the European Union

Europeanisation from Within



Eva Purkarthofer

Series: Routledge Advances in Regional Economics, Science and Policy

This book serves as a guide to navigate the connection points between EU policies and spatial planning by introducing the logics of EU policymaking and European spatial planning, outlining the most relevant EU policies with relevance for spatial planning and presenting examples from Austria and Finland how EU policies are applied in domestic contexts. By exploring the Europeanisation of spatial planning 'from within', the book acknowledges how differential ideas about what spatial planning is and what role the EU plays therein shape the actualised impacts of EU policies.

Routledge
July 2024:234
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Technology-Based Regional Economic Development

Institutional Perspectives from the USA and Japan



Akio Nishizawa, **David V. Gibson**

Series: Routledge Advances in Regional Economics, Science and Policy

This book provides an overview of United States and Japanese technology policy development at the national level with case analyses of Austin, Texas and Tsuruoka, Japan to identify key strategies and processes that have resulted in successful endogenous technology-based business development and job creation. It offers an innovative analytical perspective to improve our understanding of how successful tech-based regional economic development works in theory and practice. The book clearly explains the relations between institutions and economic growth, an important issue in contemporary economics.

Routledge
October 2024:138
Hb: 978-1-032-78490-8: \$180

* For full contents and more information, visit: www.routledge.com/9781032784908

The Development of European Competition Policy

Social Democracy and Regulation



Edited by **Brian Shaeve**, **Sigfrido M. Ramírez Pérez**

Series: Routledge Explorations in Economic History

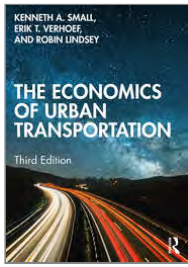
This book considers a central issue of our time: the relationship between the macroeconomic objectives of political parties in democratic countries and the legal framework of market economies. The impressive panel of contributors examine social democratic policies on cartels, market concentration, and competition in multiple European countries, spanning a hundred-year period (specifically the interwar period, the initial postwar period, the 1960s and 1970s, the 1980s and 1990s, and the 2000s). This book is for advanced students, researchers and policymakers interested in modern economic history, industrial organization, political economy, European legal history and political science.

Routledge
June 2024:342
Hb: 978-1-138-54159-7: \$170
eBook: 978-1-351-01057-3

* For full contents and more information, visit: www.routledge.com/9781138541597

3RD EDITION

The Economics of Urban Transportation



Kenneth A. Small, **Erik T. Verhoef** Free University Amsterdam, The Netherlands, **Robin Lindsey** University of British Columbia, Canada

This new edition of the seminal textbook *The Economics of Urban Transportation* incorporates the latest research affecting the design, implementation, pricing, and control of transport systems in towns and cities. The book offers an economic framework for understanding the societal impacts and policy implications of many factors including congestion, traffic safety, climate change, air quality, COVID-19, and of newly important developments such as ride-hailing services, electric vehicles, and autonomous vehicles. It is essential reading for students, researchers, and practicing professionals in transportation economics, planning, engineering, or related disciplines.

Routledge

June 2024:432

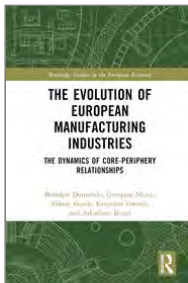
Pb: 978-1-138-06905-3: \$66.95

Hb: 978-1-032-70669-6: \$170

* For full contents and more information, visit: www.routledge.com/9781138069053

The Evolution of European Manufacturing Industries

The Dynamics of Core-Periphery Relationships



Bolesław Domański, **Grzegorz Micek**, **Robert Guzik**, **Krzysztof Gwosdz**, **Arkadiusz Kocaj**

Series: Routledge Studies in the European Economy

The book provides a picture of the increasing significance of Central Europe and especially Poland in global production networks, discussing the underlying economic, social, and political factors. The key question it answers is to what extent the growth of production and exports results in industrial upgrading towards the manufacturing of more sophisticated high value-added products, new technologies, and the development of non-production functions, especially design and advanced service capabilities. The authors provide insight into relationships between globalisation processes, place-specific attributes, and current economic policies.

Routledge

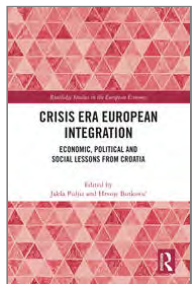
August 2024:250

Hb: 978-1-032-55322-1: \$170

* For full contents and more information, visit: www.routledge.com/9781032553221

Crisis Era European Integration

Economic, Political and Social Lessons from Croatia



Edited by **Jakša Puljiz**, **Hrvoje Butković**

Series: *Routledge Studies in the European Economy*

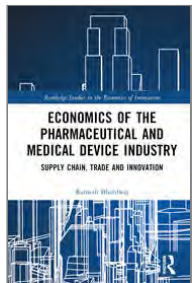
This book examines how Croatia has changed over the last decade and looks at the driving forces as well as the obstacles on its post-accession path of Europeanization. It argues that the Croatian case has special importance given that the last decade of European integration has arguably been the most challenging one yet. The book provides answers to the question of how successful Croatian policymakers were in dealing with the crises related challenges and other adaptations and explores how EU membership has affected the design and implementation of selected national public policies, the functioning of governing institutions and patterns of cooperation between main social actors.

Routledge
August 2024:314
Hb: 978-1-032-49480-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032494807

Economics of the Pharmaceutical and Medical Device Industry

Supply Chain, Trade and Innovation



Ramesh Bhardwaj George Brown College, Canada

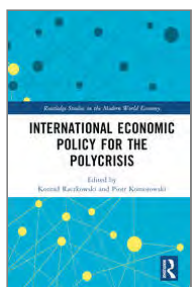
Series: *Routledge Studies in the Economics of Innovation*

This book provides a comprehensive examination of the pharmaceutical and medical device industry, including analysis of its current trade and innovation strategies. Opening with a survey of the global pharmaceutical and medical device industry, Bhardwaj outlines the growing trade and trade interdependence among countries in the global supply chain. He adopts a trade competitiveness approach to analyse patterns of product specialisation, and examines the drug discovery process and its challenges. With its evidence-based analysis, this book will be of great interest to researchers in pharmaceutical studies, supply chain management, global health and health economics.

Routledge
August 2024:232
Hb: 978-1-032-58195-8: \$170

* For full contents and more information, visit: www.routledge.com/9781032581958

International Economic Policy for the Polycrisis



Edited by **Konrad Raczkowski**, **Piotr Komorowski**

Series: *Routledge Studies in the Modern World Economy*

This book provides a comprehensive diagnosis of the current global economic landscape and evaluates the processes affecting the economic and financial realities and the effectiveness of economic policies. It describes the evolution of international economic policy, offering a comparative analysis of foreign trade theories, especially in the context of macroeconomic trends and the impact of international trade in the new balance of power of the global economy. Its primary readership will be academics, students, and researchers in economics, finance, international relations, and management, as well as policymakers involved in contemporary state economic policies.

Routledge
September 2024:314
Hb: 978-1-032-78446-5: \$180

* For full contents and more information, visit: www.routledge.com/9781032784465

Mega-Regional Trade Agreements and India

Balancing Economic and Strategic Concerns



Pankhuri Gaur Research and Information System for Developing Countries (RIS), India

Series: *Routledge Studies in the Modern World Economy*

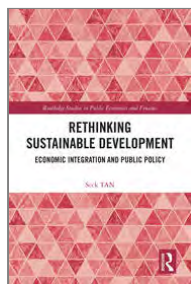
The world has witnessed the proliferation of Mega-Regional Trade Agreements (MRTAs), and this book critically examines a range of issues with MRTAs starting from their genesis to their economic clout over the world, the likely implications for member countries' integration, and the challenges they pose for non-member countries. This book is useful for research scholars working in the field of international economics as well as government aids and policymakers. It will also be valuable for classes in international trade and integration, international relations, international security and regional studies.

Routledge
October 2024:224
Hb: 978-1-032-55225-5: \$180

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Rethinking Sustainable Development

Economic Integration and Public Policy



Seck TAN

Series: *Routledge Studies in Public Economics and Finance*

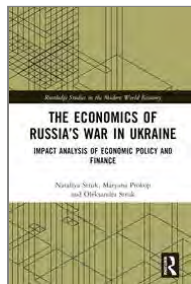
This book examines the economic performance of global economies and addresses how environmental capital should be included in forecasting. It demonstrates how environmental capital can be measured with reference to select OECD countries, and provides a methodology for analysing how macroeconomic goals are related to a steady state economy. Rethinking Sustainable Development is an invaluable reference for policymakers as well as researchers and students of environmental economics, sustainable development, and macroeconomics.

Routledge
June 2024:164
Hb: 978-0-367-43341-3: \$155
eBook: 978-1-003-00255-0

* For full contents and more information, visit: www.routledge.com/9780367433413

The Economics of Russia's War in Ukraine

Impact Analysis of Economic Policy and Finance



Nataliya Struk, **Maryana Prokop**, **Oleksandra Struk**

Series: *Routledge Studies in the Modern World Economy*

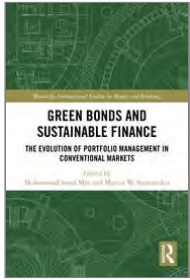
The Economics of Russia's War in Ukraine provides a thorough analysis of the Russo-Ukrainian war, tracing its historical roots and exploring its multifaceted dimensions. This book emphasizes economic, geopolitical, and humanitarian impacts, highlighting Ukraine's resilience amid challenges. This book will be useful for scholars, students, professionals, policy makers and all those interested in the fields of economics, international relations, security, and global studies, as well as all those wishing to have a thorough and clear understanding of the backdrop of Russia's invasion of Ukraine in February 2022 and its influence on Europe.

Routledge
August 2024:236
Hb: 978-1-032-56417-3: \$170

* For full contents and more information, visit: www.routledge.com/9781032564173

Green Bonds and Sustainable Finance

The Evolution of Portfolio Management in Conventional Markets



Edited by **Muhammad Saeed Meo , Marcin W. Staniewski**

Series: *Routledge International Studies in Money and Banking*

This book introduces green bonds and their significance in portfolio management and sustainable finance. It emphasizes the significance of green bonds in terms of two primary factors: environmental sustainability and investor return. The authors discuss asset allocation strategies for investors as well as various methods for integrating ESG issues into investment portfolio design. Pitched at graduate students and researchers in finance, accounting, as well as related fields of energy and environmental economics, this book will also interest practitioners and investors looking to understand this emerging area in finance.

Routledge

May 2026:184

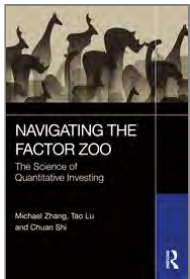
Pb: 978-1-032-68682-0: \$52.95

Hb: 978-1-032-68683-7: \$170

* For full contents and more information, visit: www.routledge.com/9781032686820

Navigating the Factor Zoo

The Science of Quantitative Investing



Michael Zhang , Tao Lu , Chuan Shi

Bridging the gap between theoretical asset pricing and industry practices in factors and factor investing, Zhang et al. provides a comprehensive treatment of factors, along with industry insights on practical factor development. Chapters cover a wide array of topics, including the foundations of quantamentals, the intricacies of market beta, the significance of statistical moments, the principles of technical analysis, and the impact of market microstructure and liquidity on trading. This book would appeal to investment management professionals, graduate and upper undergraduate students in quantitative finance, factor investing, asset management and/or trading.

Routledge

October 2024:296

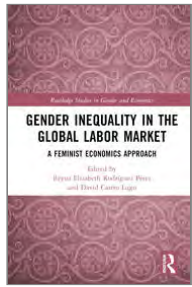
Pb: 978-1-032-76841-0: \$44.99

Hb: 978-1-032-76843-4: \$180

* For full contents and more information, visit: www.routledge.com/9781032768410

Gender Inequality in the Global Labor Market

A Feminist Economics Approach



Edited by **Reyna Elizabeth Rodríguez Pérez**, **David Castro Lugo**

Series: *Routledge Studies in Gender and Economics*

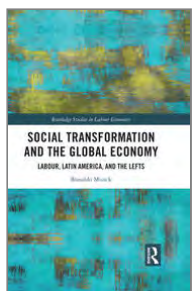
This book examines gender inequality from the perspective of Feminist Economics, with empirical application, across different countries such as Turkey, United States, Mexico, Uruguay, Argentina, Colombia, Costa Rica and territories within Europe. It centers on topics such as labor participation, occupational segregation, feminization of poverty and migration, wage differentials, changes in and the quality of employment, equity index and gender bias in fiscal policies. The book also examines the impact of the COVID-19 crisis on inequality on the working lives of men and women.

Routledge
October 2024:270
Hb: 978-1-032-56881-2: \$180

* For full contents and more information, visit: www.routledge.com/9781032568812

Social Transformation and the Global Economy

Labour, Latin America, and the Lefts



Ronaldo Munck

Series: *Routledge Studies in Labour Economics*

The overall context of this book is set by the decline of the globalization paradigm's ability to grasp the complexity and uncertainty of the current era. It takes a new approach based on the frame of 'transformation' viewed as a catalyst to understand the complex interconnected nature of the world around us from a concrete, grounded perspective. Latin America offers a unique laboratory of social transformation, since the 'pink tide' of the 2000s. The book is at once global in its ambition while grounded in labour and Latin American realities. Theoretically based and empirically robust, it will enthruse the reader to pursue their own research on matters covered here.

Routledge
June 2024:262
Hb: 978-1-032-67862-7: \$170
eBook: 978-1-032-67865-8

* For full contents and more information, visit: www.routledge.com/9781032678627

Technological Change and Labor Markets

Productivity, Job Polarization, and Inequality



Edited by **Reyna Elizabeth Rodríguez Pérez**, **Liliana Meza González**

Series: *Routledge Studies in Labour Economics*

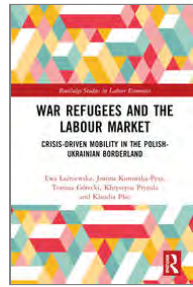
This book demonstrates how digitalization and task-biased technological change are affecting the labor markets and the economy in general of different regions of the world and examines the factors that cause this inequality among nations. The book also considers questions such as how labor market effects differ by gender and what the impact of digital skills on employment, inequalities and public policies might be. In so doing, it identifies the advances, opportunities, and changes that have taken place, while also making public policy proposals. The book will appeal to graduate students and researchers in the field of economics and, specifically, in the study of labor markets.

Routledge
November 2024:264
Hb: 978-1-032-48624-6: \$180

* For full contents and more information, visit: www.routledge.com/9781032486246

War Refugees and the Labour Market

Crisis-Driven Mobility in the Polish-Ukrainian Borderland



Edited by **Ewa Łaźniewska**, **Joanna Kurowska-Pysz**, **Tomasz Górecki**, **Khrystyna Prytula**, **Klaudia Plac**

Series: *Routledge Studies in Labour Economics*

This book addresses the complex socioeconomic situation in the Polish-Ukrainian borderland, in the context of the labour market, following Russia's invasion of Ukraine. It will be of interest to scholars, researchers and policymakers concerned with regional development, including contact regions, as well as cross-border flows, the labour market and migration.

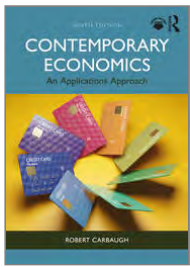
Routledge
August 2024:346
Hb: 978-1-032-74944-0: \$170

* For full contents and more information, visit: www.routledge.com/9781032749440

9TH EDITION

Contemporary Economics

An Applications Approach



Robert Carbaugh

Emphasizing how the discipline of economics connects to the world, the 9th edition of Contemporary Economics takes a friendly and accessible tone, illustrating theory with applications. This new edition comes with updated applications and data to reflect the changing world events and contemporary issues since the previous edition was published. Including a suite of digital resources including instructor's manual, lecture slides and test bank, Contemporary Economics is suitable for both economics students and non-majors studying economics and economic issues at the introductory level.

Routledge

May 2024:584

Pb: 978-1-032-57259-8: \$74.99

Hb: 978-1-032-57257-4: \$200

eBook: 978-1-003-43857-1

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4TH EDITION

Economic Growth



Quamrul H. Ashraf , David N. Weil

This leading text introduces students to the latest theoretical tools, data, and insights underlying this pivotal question. Economic Growth provides students with a complete introduction to the discipline and the latest research. In addition to thorough updates to the data throughout the book, this fourth edition responds to new research in the field since the last edition. Major changes include updated material and revised chapters as well as updated online learning resources. It is ideal for a wide array of courses, including undergraduate and graduate courses in economic growth, economic development, macroeconomic theory, applied econometrics, and development studies.

Routledge

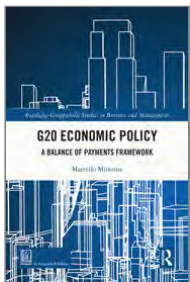
September 2024:698

Hb: 978-1-138-50434-9: \$210

* For full contents and more information, visit: www.routledge.com/9781138504349

G20 Economic Policy

A Balance of Payments Framework



Marcello Minenna

Series: Routledge-Giappichelli Studies in Business and Management

This book examines the statistics of the G-20 members with the goal of providing an analysis of their economic policies, with a particular emphasis on the financial dynamics of each country's Balance of Payments, in order to offer a framework for better understanding where we are headed in an era of great economic and geopolitical reconfiguration. It seeks to contribute to a nuanced understanding of the current economic realities of key global actors and their complex interplay with geopolitical choices. Based on a scholarly approach, the analysis provides insights into the complex and evolving global order.

Routledge

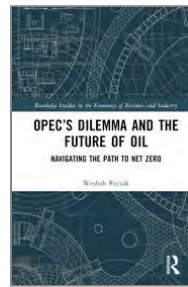
July 2024:254

Hb: 978-1-032-81280-9: \$170

* For full contents and more information, visit: www.routledge.com/9781032812809

OPEC's Dilemma and the Future of Oil

Navigating the Path to Net Zero



Weshah Razzak

Series: Routledge Studies in the Economics of Business and Industry

This book is a new stress test in applied econometric analysis of oil producing countries. Students, scholars and researchers will benefit from the innovative ideas presented in the book and it will be a useful guide for policymakers and global governance experts.

Routledge

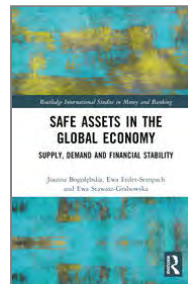
August 2024:220

Hb: 978-1-032-78485-4: \$170

* For full contents and more information, visit: www.routledge.com/9781032784854

Safe Assets in the Global Economy

Supply, Demand and Financial Stability



Joanna Bogolewska , Ewa Feder-Sempach , Ewa Stawasz-Grabowska

Series: Routledge International Studies in Money and Banking

Safe assets constitute an essential component of the contemporary, international financial system and are vital to its stability. The book will appeal to researchers, scholars and advanced students of macroeconomics, international finance and economics, investment analysis, financial economics and econometrics. The book will appeal to researchers, scholars and advanced students of macroeconomics, international finance and economics, investment analysis, financial economics and econometrics.

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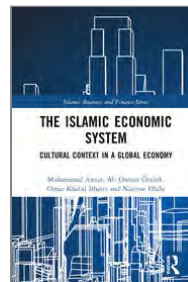
July 2024:208

Hb: 978-1-032-45341-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032453415

The Islamic Economic System

Cultural Context in a Global Economy



Muhammad Awais , Ali Osman Öztürk , Omar Khalid Bhatti , Nazima Ellahi

Series: Islamic Business and Finance Series

This book presents an interesting and timely narrative of the concepts of Islamic economics in the context of Islamic culture, guiding individuals and organizations towards a Shariah-based Islamic Economic System. The author emphasizes the principles that set Islamic economics apart from traditional systems and highlights their role promoting overall business success and ethical practices in the banking industry, offering comparative analysis between Islamic and conventional models. Drawing on a rich array of sources, including the Quran and interviews with renowned religious scholars, the book provides a well-rounded and thoroughly researched argument.

Routledge

August 2024:168

Hb: 978-1-032-77686-6: \$170

* For full contents and more information, visit: www.routledge.com/9781032776866

Human Enhancement Technologies and Healthcare Policy



Jacek Klich

Series: Routledge International Studies in Health Economics

This book presents the definition, theory, scope, and main challenges of human enhancement (HE) from a health policy and healthcare systems perspective. It examines the latest achievements of HE, focusing on four forms of enhancement: cognitive, physical, mood and moral. These forms are supported by the list of specific technologies and techniques used for HE. The book identifies the current trends in HE's development and analyzes the challenges that HE poses to health policy and healthcare systems. The book will be of interest to students and researchers in political sciences, public health, public sector management and sociology, as well as healthcare managers and policymakers.

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August 2024:152

Hb: 978-1-032-58316-7: \$170

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Long-Term Financial Sustainability Accounting and Reporting in the Public Sector



Hassan Ouda

Series: Routledge Studies in Accounting

This book's primary aim is to develop a novel accounting and reporting system for measuring and reporting long-term financial sustainability in the public sector. The significance of this book lies in its introduction of an innovative role within the field of accounting. This role entails providing guidance and issuing alerts to governments regarding essential adjustments needed in current policies to ensure the long-term financial sustainability of governmental entities. This approach functions as an early warning system for governments and empowering them to proactively modify their policies and transition from unsustainable scenarios to sustainable ones.

Routledge

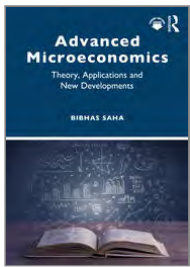
September 2024:258

Hb: 978-1-032-28064-6: \$185

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Advanced Microeconomics

Theory, Applications and New Developments



Bibhas Saha

Advanced Microeconomics presents microeconomic problems in an intuitive way. Real-life applications are given throughout the chapters, clearly showing students how the advanced theory connects to the real world. Learning is supported by lists of key terms, chapter summaries and further reading suggestions. Advanced technical materials are presented in optional appendices. Flexible chapter sequencing in the book enables instructors to create their preferred syllabus. Developing students' intuitive appreciation for the theory as well as mathematical analysis, this is the ideal textbook for microeconomics courses at master's level (MSc and MRes) and advanced undergraduate level.

Routledge

July 2024:566

Pb: 978-1-032-12950-1: \$79.95

Hb: 978-1-032-12953-2: \$170

* For full contents and more information, visit: www.routledge.com/9781032129501

Artificial Intelligence and the Future of Healthcare



Jon-Arild Johannessen Nord University, Oslo, Norway

Series: *Routledge International Studies in Health Economics*

This book reveals systemic connections to tackle questions about the potential impact of AI on future challenges in the healthcare sector. Specifically, it develops practical proposals for ways in which AI can be applied to solve these forthcoming issues. It emphasizes the importance of AI in 'human augmentation'. The book's innovative perspective is apparent in the way it challenges conventional wisdom in the context of several pressing questions and it also contains an underlying argument to the effect that the rational approach adopted by economists is perhaps less rational when applied to a healthcare sector that is crying out for more 'first line competence'.

Routledge

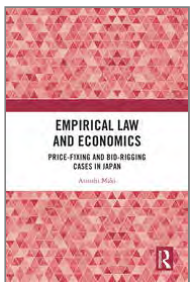
July 2024:174

Hb: 978-1-032-80368-5: \$170

* For full contents and more information, visit: www.routledge.com/9781032803685

Empirical Law and Economics

Price-Fixing and Bid-Rigging Cases in Japan



Atsushi Maki Tokyo International University, Japan Bank account details updated SF 896961 18.8.16 DB

Maki provides an empirical analysis of law and economics through reevaluating Myrdal's value premises and Weber's separation of analysis and policy. The general equilibrium theory assumes a perfectly competitive market. However, in the real economy, legal transactions do not always take place and this book analyzes price-fixing and bid-rigging cases. Using the real economy as data, this book illustrates issues related to the ideals of economics and the proper application of law. A useful reference for graduate students and researchers in economics and legal research, and an interesting read for those who consider economics to be an empirical science.

Routledge

July 2024:212

Hb: 978-1-032-44099-6: \$170

eBook: 978-1-003-37044-4

* For full contents and more information, visit: www.routledge.com/9781032440996

2ND EDITION

Essentials of Economics in Context



Neva Goodwin Tufts University, USA., **Jonathan M. Harris**, **Pratistha Joshi Rajkarnikar**, **Brian Roach**, **Tim B. Thornton** La Trobe University, AUS

Essentials of Economics in Context is designed to meet the requirements of a one-semester introductory economics course that provides coverage of both microeconomic and macroeconomic foundations. It addresses current economic challenges, paying specific attention to issues of inequality, globalization, unpaid work, technology, financialization, and the environment. It integrates numerous real-world examples and by presents the material in the recognized accessible and engaging style of this experienced author team. This text is the ideal resource for one-semester introductory economics courses globally. The book's companion website is available at: www.bu.edu/eci/essentials

Routledge

September 2024:598

Pb: 978-1-032-59676-1: \$79.95

Hb: 978-1-032-59686-0: \$210

* For full contents and more information, visit: www.routledge.com/9781032596761

Routledge International Handbook of Complexity Economics



Edited by Ping Chen, Wolfram Elsner, Andreas Pyka

Series: *Routledge International Handbooks*

In this volume, a distinguished group of international scholars explore the state of the art of complexity economics. Chapters cover the basic principles and methods of complexity economics and offers an overview of various domains ranging from diverse fields of productivity studies, agricultural economics, and monetary economics, to current challenges such as climate change, epidemics, and economic inequality. Offering a vibrant alternative to orthodox economics, this handbook is a crucial resource for advanced students, researchers and economists across the disciplines of heterodox economics, economic theory, and econophysics.

Routledge

November 2024:776

Hb: 978-0-367-63421-6: \$350

* For full contents and more information, visit: www.routledge.com/9780367634216

A Practical Guide to Paying off Your Mortgage Early



Lien Luu University of Northampton, UK, **Sukanlaya Sawang**

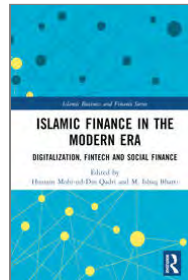
This book shows borrowers how to manage their mortgage debt more effectively, and how to repay their mortgage quickly so that they are debt-free. It seeks to empower consumers, young and old, by providing a roadmap to help borrowers achieve financial security through planning for the future, insuring their income and setting up an emergency fund. It also outlines simple strategies for an early repayment of debt, including paying off the capital, making extra payments and monitoring their mortgage debt. In doing so, it aims to help readers improve their general well-being, enhance their financial security, reduce their financial worries, and eliminate their 'mortgage insomnia'.

Routledge
October 2024:200
Pb: 978-1-032-28630-3: \$46.99
Hb: 978-1-032-28631-0: \$180

* For full contents and more information, visit: www.routledge.com/9781032286303

Islamic Finance in the Modern Era

Digitalization, FinTech and Social Finance



Edited by **Hussain Mohi-ud-Din Qadri**, **M. Ishaq Bhatti**
La Trobe University, Australia

Series: *Islamic Business and Finance Series*

This book focuses on recent developments in financial technology, specifically, how Fintech affects the Islamic finance industry. It examines into the challenges of shariah compliance and explores opportunities for riba-free finance. It addresses thematic issues in Islamic finance, including its role in poverty eradication, elevating SMEs and the Islamic digital economy and examines Shariah-compliant instruments in Islamic finance. Finally it assesses the risk profile of Islamic finance products and explores mitigation strategies. It simultaneously presents theories, practice, and key issues, introducing new ideas and perspectives to the Islamic banking and financial community.

Routledge
August 2024:352
Hb: 978-1-032-43316-5: \$150

* For full contents and more information, visit: www.routledge.com/9781032433165

FinTech, Financial Inclusion and Sustainable Development

Disruption, Innovation and Growth



David Mhlanga

Series: *Routledge Studies in the Economics of Innovation*

This book explores the significant impact of FinTech on the financial industry and how it could be used to promote legitimate development in the global economy. It takes readers on an engaging tour of the field of FinTech, immersing them in a thorough investigation of the technological advancements, creative business models, and regulatory issues that define the FinTech landscape. This will be a useful reference for researchers, scholars and students, concerned with the changing dynamics of the industry in an increasingly digital and interconnected world.

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Green Finance in the European Union



Marta Postuła, **Mariusz Lipski**

Series: *Routledge International Studies in Money and Banking*

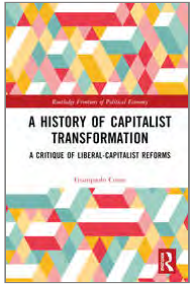
There are very few publications that offer a comprehensive approach to the financing of environmental protection activities by the European Union. This book explores this topic from various angles and levels, as well as highlighting the determinants that influence micro- and macro-level decisions in this area. It presents an in-depth and unique analysis of the sources of funding for environmental measures implemented by European Union institutions, against the backdrop of national expenditure by Member States, and analyses the plausibility of the adopted targets in the run-up to 2050, in the context of the war in Ukraine and ad hoc energy policy solutions.

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A History of Capitalist Transformation

A Critique of Liberal-Capitalist Reforms



Giampaolo Conte

Series: *Routledge Frontiers of Political Economy*

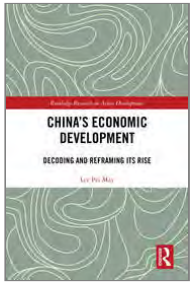
This book highlights how, since the recent financial crises, the expression 'liberal reform' has entered common parlance as an evocative image of austerity and economic malaise, especially for the working classes and a segment of the middle class. The research analyses the historical origins of liberal-capitalist reformism using a critical approach, starting with the origins of the Industrial Revolution. This volume will be of significant interest to readers on capitalism, political economy, the history of the global economy and British history.

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China's Economic Development

Decoding and Reframing its Rise



Lee Pei May International Islamic University of Malaysia, Malaysia

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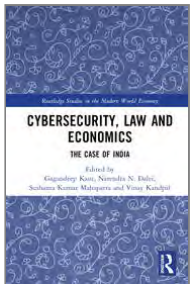
Lee addresses China's catch up by using four development theories to uncover its complexity and multifaceted development. Positioning China within the global economy, this book traces its developmental progress relative to other countries. To determine if the Chinese political economy is socialist, Lee moves away from the orthodox definition of socialism and instead examines the official narrative of Socialism with Chinese characteristics. Lastly, the book argues that though China is catching up, challenges are to be anticipated. A useful resource for students and scholars in the field of international political economy, Chinese studies, and development studies.

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Cybersecurity, Law and Economics

The Case of India



Edited by **Gagandeep Kaur** Assistant Professor-SG (Law) School of Law, University of Petroleum and Energy Studies, **Narendra N. Dalei** Associate Director (Research), Central University of Himachal Pradesh, **Sushanta Kumar Mahapatra** The ICFAI Foundation for Higher Education (IFHE) Deemed University, Hyderabad, **Vinay Kandpal** Graphic Era (Deemed to be University)

Series: *Routledge Studies in the Modern World Economy*

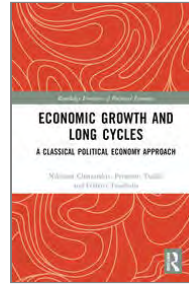
This book examines the intersection between cybersecurity and the law and economy of India, and offers a course of action in designing efficacious policies against emerging cybercrimes. Contributors conduct a risk assessment of the potential economic impacts and security vulnerabilities, as well as identify the current regulatory and legal gaps regarding cryptocurrency, ecommerce and digital banking. It also considers the subject of data localisation and sovereignty, and the challenges of establishing an indigenous data architecture. It is of interest to researchers and students of cybersecurity, law and economics, and international relations as well as Indian policy makers.

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Economic Growth and Long Cycles

A Classical Political Economy Approach



Nikolaos Chatzarakis, Persefoni Tsaliki, Lefteris Tsoulfidis University of Macedonia, Greece

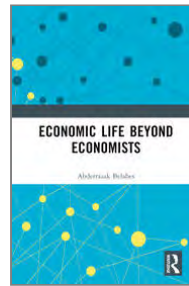
Series: *Routledge Frontiers of Political Economy*

Contemporary capitalism is characterized by periods of vigorous economic growth and periods of slow or even negative growth. This book draws on the classical political economy approach to consider both economic cycles and economic growth and draw conclusions about the inherent instability of the modern economy. The book shows that the work of the old Classical economists (Smith and Ricardo) and Marx is theoretically sound and capable of providing answers to both growth and cycles. This book will interest readers in history of economic thought, economic growth and development, macroeconomics and political economy.

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Economic Life Beyond Economists



Abderrazak Belabes

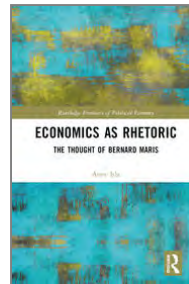
Through an examination of the work of great scholars from fields including philosophy, literature, semiology, quantum physics, and anthropology, this book argues that building on the contribution of non-economists can open new areas of reflection in economics beyond the usual schools of thought. The book will be of particular interest to readers of economic methodology and pluralism, and philosophers of science and other social scientists interested in methodological issues.

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Economics as Rhetoric

The Thought of Bernard Maris



Anne Isla

Series: *Routledge Frontiers of Political Economy*

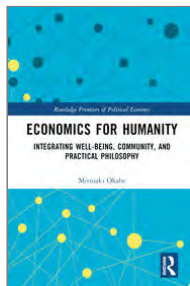
Bernard Maris was killed in Paris on January 7, 2015, during the terrorist attack against the satirical magazine Charlie Hebdo. He remains one of the most original intellectuals of contemporary France but despite being a uniquely original heterodox thinker, his international reputation has been compromised by the fact that his writings are inaccessible to non-French-speakers. This book remedies that. This book will be of great interest to readers in heterodox economics, economic methodology, epistemology, as well as French literature and culture more broadly.

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Economics for Humanity

Integrating Well-being, Community, and Practical Philosophy



Mitsuaki Okabe

Series: Routledge Frontiers of Political Economy

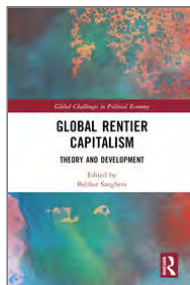
Economics is often referred to as "the queen of social sciences." This is because mainstream economics has been established as an elegant academic discipline by assuming mankind simply to be homo economicus. This book challenges this basic perception of human beings.

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Global Rentier Capitalism

Theory and Development



Edited by Balihar Sanghera University of Kent, UK

Series: Global Challenges in Political Economy

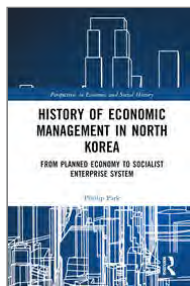
Recent work on rent and rentierism has offered a distinctive and fresh approach to understanding and explaining contemporary capitalism. Drawing on political economy, economics, geography and sociology, this research has brought together distinct theoretical traditions in original and fertile ways to reshape the study of issues related to class, political-economic change and environmental challenges. It will be the first book of its kind to offer a global account of rentier capitalism. It will be of immense interest to readers in economics, political economy, sociology, geography and development studies.

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History of Economic Management in North Korea

From Planned Economy to Socialist Enterprise System



Phillip Park Kyungnam University, South Korea

Series: Perspectives in Economic and Social History

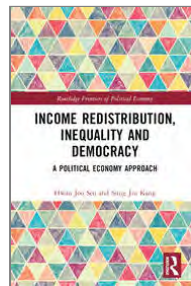
This book seeks to understand how the economic construction of the Democratic People's Republic of Korea (DPRK) evolved, shaped by the formulation and execution of various economic management systems spanning the years 1949 to 2023, in response to numerous challenges faced by the country. Park charts the developmental phases of the DPRK economy under Kim Il Sung, Kim Jong Il, and current leader Kim Jong Un. Where related literature relies on testimonies and interviews of defectors, it offers a novel analysis of sources taken from North Korea. It will be of interest to researchers and advanced undergraduates of Korean history, Korean studies, and economic history.

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Income Redistribution, Inequality and Democracy

A Political Economy Approach



Hwan Joo Seo Hanyang University, South Korea, **Sung Jin Kang** Korea University, Korea

Series: Routledge Frontiers of Political Economy

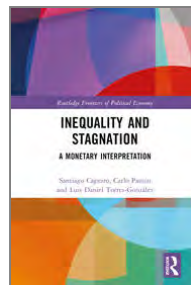
Through a political economy perspective, Seo and Kang argue that income inequality and income redistribution are shaped by the institutions, policies, and laws generated by the political system, with their formation and nature being determined by the power distribution among socio-political groups. What sets this research apart from existing studies is its intensified focus on income inequality as a product of the complex interplay between the political and economic domains, rather than a standalone examination of income inequality in isolation. A useful resource for researchers, scholars, and policymakers concerned with issues of inequality and income redistribution.

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Inequality and Stagnation

A Monetary Interpretation



Santiago Capraro, **Carlo Panico**, **Luis Torres-González**

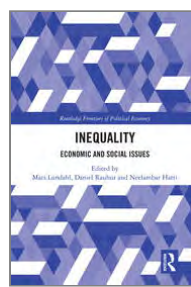
Series: Routledge Frontiers of Political Economy

The book examines how the outgrowth of the financial industry has contributed to the recent tendencies towards inequality and stagnation. It proposes a monetary interpretation of these events using a Classical-Keynesian theoretical approach derived from the work of Keynes and Sraffa. Using the Classical-Keynesian approach, the book shows how the changes in legislation and policies since the abandonment of the Bretton Woods agreements have caused the outgrowth of finance and how these alterations have raised financial instability. This book is essential reading for researchers studying the interactions among financial markets, distribution and growth.

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Inequality: Economic and Social Issues



Edited by Mats Lundahl Stockholm School of Economics, Sweden, **Daniel Rauhut**, **Neelambar Hatti**

Series: Routledge Frontiers of Political Economy

Inequalities of opportunity affect a person's life expectancy, access to basic services and human rights, through discrimination, abuse and lack of access to justice. This book presents wide-ranging perspectives on economic inequality, as measured by differences in incomes and wealth. The contributors to this book explore how the economy is shaped in such a way as to generate differences in economic and social welfare between individuals, regions and nations. It will be essential reading for anyone interested in the causes and consequences of economic inequality including those in economics, sociology, politics, and geography.

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Public Policy in Transition Economies

An Institutional Perspective



Maciej J. Grodzicki, Anna Zachorowska-Mazurkiewicz

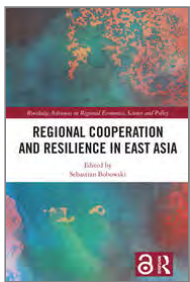
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Public policies are usually carefully designed to address a particular problem, but they are also shaped and influenced by the sociocultural heritage of a particular country. This volume explores the origins of economic and other public policies in Central and Eastern Europe. The book will be of interest to readers in institutional economics, policy studies, transition economies and the recent history of Eastern Europe.

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Regional Cooperation and Resilience in East Asia



Edited by **Sebastian Bobowski**

Series: *Routledge Advances in Regional Economics, Science and Policy*

This book argues that a resilient region should act reactively and proactively in the face of shocks and disruptions and asserts that the institutionalization of regional cooperation may be the answer to development challenges in times of uncertainty and instability. It considers regional, transregional, and subregional cooperation initiatives for building regional resilience and critically examines a broad spectrum of issues, such as international security and trade, economic development, value chains in production, and social welfare. The book will be helpful to scholars and students of international economics, international security as well as as policymakers.

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Routledge Handbook of the Informal Economy



Edited by **Ceyhun Elgin**

Series: *Routledge International Handbooks*

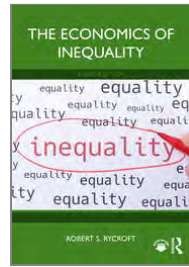
Delve into the intricate landscape of the informal economy with the Routledge Handbook of Informal Economy, a groundbreaking volume that transcends conventional economic analysis by contextualizing it within a broader regulatory and social framework. This comprehensive handbook offers cutting-edge categorical, thematic, and regional analyses of the informal, or shadow, economy. This definitive and up-to-date reference work is indispensable for readers in labor economics, development economics, political economy, policy studies, and sociology, offering a nuanced understanding of the multifaceted dimensions and dynamics of the informal economy.

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3RD EDITION

The Economics of Inequality



Robert S. Rycroft University of Mary Washington, USA

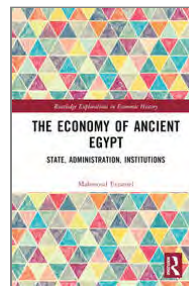
With an emphasis on data, theory and policy, the third edition of this introductory-level book tackles each issue by exploring three key questions in each chapter: What does the data tell us about what has been happening to the American economy? What are the economic theories needed to understand what has been happening? Key controversies are highlighted in each chapter to drive classroom discussion, and end-of-chapter questions develop student understanding. The book will also be accompanied by PowerPoint slides for each chapter. This clearly written text is suited to a variety of courses on contemporary economic conditions, inequality, and social economics in the United States.

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The Economy of Ancient Egypt

State, Administration, Institutions



Mahmoud Ezzamel

Series: *Routledge Explorations in Economic History*

Taking ancient records as the starting point for analysis, this book theorises the state, administration and economy of ancient Egypt. The book examines the classification schemes of the Egyptian population devised by the administrative field of power and how they were used to differentiate, hierarchise and fix specific individuals within clearly demarcated social and economic categories that aimed to fix the subjectivity of those assigned to each category. This book will be of interest to readers in economic history, ancient Egypt and ancient history more broadly.

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The Ideas That Rule Us

How to Understand, Organise and Fight Against Bad Economics



Chris Grocott University of Leicester, UK

It may seem surprising that the economic choices we make in society are often determined by ideas rather than scientific evidence or financial resources. The consequences of such choices are often stark – such as the austerity policies which eroded our ability to withstand crises like the Covid 19 pandemic. This book explores the ideas that rule how our economy works, how government operates and how workers organise. This accessible book invites readers to question the ideas that rule us and explore the challenges facing society. It invites progressive thought about how we need to urgently organise action for the future.

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The Political Economy of Mediterranean Europe

A Growth Models Perspective



Edited by **Luis Cárdenas**, **Javier Arribas**

Series: *Routledge Frontiers of Political Economy*

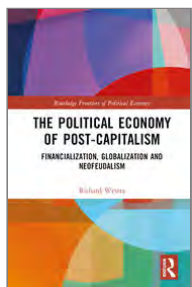
Applying the demand-led growth models framework, this book examines the recent macroeconomic performance of the key Mediterranean economies - Italy, Spain, Portugal and Greece - including the responses to the economic and financial crisis (2008), the debt crisis (2010) and the Covid-19 crisis (2020). In particular, the book examines whether policy responses and state interventions in recent years have led to a divergence between the economies. This book marks a significant addition to the literature on the economics and politics of Southern Europe and the fields of political economy, comparative economics and macroeconomics more broadly.

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The Political Economy of Post-Capitalism

Financialization, Globalization and Neofeudalism



Richard Westra

Series: *Routledge Frontiers of Political Economy*

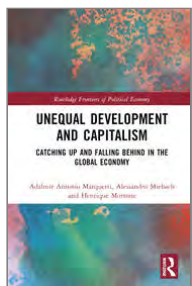
Westra explores a nuanced literature on postcapitalism which claims that instead of constituting the end of history or ending in its supplanting by socialism, capitalism has transmuted into something else. Foci of this literature ranges from questions of financial system and technological change through evidence of shifting class contours metastasizing a more predatory constellation. This book, written in a clear and compelling fashion, is a clarion call for social change. It will be of interest to academics and students across fields of economics, political economy, economic history, political science and sociology as well as to progressive policymakers and social activists.

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Unequal Development and Capitalism

Catching Up and Falling Behind in the Global Economy



Adalmar Antonio Marquetti, **Alessandro Miebach**,
Henrique Morrone

Series: *Routledge Frontiers of Political Economy*

Unequal development is one of the main features of capitalism. Throughout history, countries have exhibited differences in their productivity and growth performances and although some nations may catch up with the productivity levels or well-being of developed economies at times, others fall behind. Trying to explain the factors behind these variations has puzzled economists for many years. This book is a major resource for readers interested in economic growth and development, heterodox macroeconomics, development economics and related areas.

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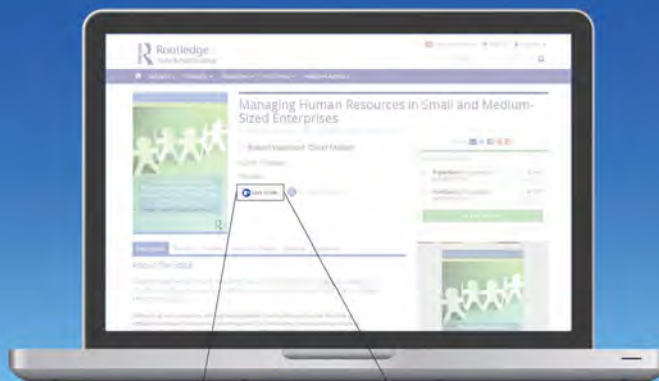
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