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Sport Management Textbook Catalogue

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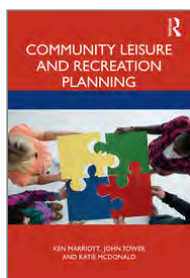
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Community Leisure and Recreation Planning



Ken Marriott, John Tower, Katie McDonald

Community Leisure and Recreation Planning offers an up-to-date, evidence-based approach to planning community leisure and recreation facilities, programs and services. It introduces readers to key theory and best practice in the planning of effective leisure and recreation projects. The book defines planning, leisure, recreation and other key concepts and explains why a thorough planning process is essential to achieving effective outcomes. This is an essential course text for all leisure and recreation courses, and invaluable reading for academics, practitioners, stakeholders and students working in leisure and recreation planning, events, culture and sport.

Routledge

November 2020:302

Hb: 978-0-367-34293-7: **£135**

Pb: 978-0-367-34294-4: **£35.99**

eBook: 978-0-429-32485-7

* For full contents and more information, visit: www.routledge.com/9780367342944

Community Sport Coaching

Policies and Practice



Edited by **Ben Ives, Paul Potrac, Laura Gale, Lee Nelson**

Bringing together an international team of leading researchers in sport policy, sport development, sport pedagogy, and sport coaching, as well as some of the best emerging talents, this book is the first to critically consider a range of policy and practice issues directly connected to community sport coaching.

Routledge

October 2021:282

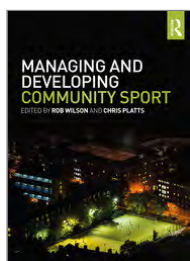
Hb: 978-0-367-43175-4: **£130**

Pb: 978-0-367-74678-0: **£35.99**

eBook: 978-1-003-15906-3

* For full contents and more information, visit: www.routledge.com/9780367746780

Managing and Developing Community Sport



Edited by **Rob Wilson, Chris Platts**

How do community groups manage sport facilities? How do managers ensure that services are delivered to meet the needs of the community? This is the first textbook to focus on community-level sport management and development. Bringing together authors with expertise in sport management, sport development, the sociology of sport, physical activity programming and community coaching, the book introduces the context to community sport, explores contemporary issues and outlines best practice in functional and operational areas such as marketing, finance and leadership. This is vital reading for sport management practitioners or students hoping to work in community-level sport.

Routledge

February 2018:256

Hb: 978-1-138-67431-8: **£135**

Pb: 978-1-138-67433-2: **£36.99**

eBook: 978-1-315-56135-6

* For full contents and more information, visit: www.routledge.com/9781138674332

2ND EDITION

Sport Consumer Behaviour

Marketing Strategies

**Daniel C Funk, Kostas Alexandris, Heath McDonald**

Now in a fully revised and updated second edition, this textbook offers a complete introduction to consumer behaviour in sport and recreation. Combining theory and cutting-edge research with practical guidance and advice, it helps students and industry professionals become more effective practitioners. This book is an invaluable resource for anyone involved in the sport, recreation, and events industries, from students and academics to professional managers.

Routledge

August 2022:352

Hb: 978-0-367-55241-1: **£135**Pb: 978-0-367-55243-5: **£45.99**

eBook: 978-1-003-09253-7

* For full contents and more information, visit: www.routledge.com/9780367552435

Critical Issues in Global Sport Management



Edited by **Nico Schlenker, Stephen Frawley**

Adopting a critical management perspective, this book examines the most important themes and challenges in contemporary global sport management. From governance, corruption and corporate social responsibility, to new media technologies, drugs in sport and global athlete migration, the book helps students and practitioners to understand the changing face of the global sport industry across compound business contexts and socio-economic environments. Including contributions from leading sport management researchers from the US, UK, Australia, continental Europe and beyond, this book will add depth and currency to any course in sport management, sport business or sport development.

Routledge

October 2016:320

Hb: 978-1-138-91122-2: **£135**

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eBook: 978-1-315-69288-3

* For full contents and more information, visit: www.routledge.com/9781138911239

Routledge Handbook of the Business of Women's Sport



Edited by **Nancy Lough, Andrea N. Geurin**

Combining knowledge from sport management, marketing, media, leadership, governance, and consumer behavior in innovative ways, this book goes further than any other in surveying current theory and research on the business of women's sport around the world, making it an unparalleled resource for all those who aspire to work in, or understand, women's sport. An essential reference for any researcher or advanced student with an interest in women's sport or women in business and useful supplementary reading for researchers and advanced students working in sport business, sport management, mainstream business and management, or women's studies.

Routledge

September 2021:576

Hb: 978-1-138-57161-7: **£215**

Pb: 978-1-032-17804-2: **£43.99**

eBook: 978-0-203-70263-5

* For full contents and more information, visit: www.routledge.com/9781032178042

Sport Analytics

A data-driven approach to sport business and management



Edited by **Gil Fried, Ceyda Mumcu**

This is the first textbook to explain how the big data revolution is having a profound influence across the sport industry, showing how sport managers and sport business professionals can use analytical techniques to improve their professional practice. While other books on sports analytics have focused almost exclusively on player performance data, this book shows how analytics can be applied in every functional area of sport business, from marketing and event management to finance and legal services. The book begins with a concise introduction to analytical methods, and every chapter contains real world examples, industry profiles, extended case studies and useful learning features.

Routledge

November 2016:278

Hb: 978-1-138-66712-9: **£135**

Pb: 978-1-138-66713-6: **£58.99**

eBook: 978-1-315-61908-8

* For **full contents** and more information, visit: www.routledge.com/9781138667136

2ND EDITION

Winning with Data in the Business of Sports

CRM and Analytics



Fiona Green

The book provides clear guidance and knowledge that sports industry professionals need to understand the role of data for the business side of sports. It is essential reading for sports clubs, governing bodies and those working in sports marketing, media and communications, sponsorship, merchandise, ticketing, events, and participation development. The book will also be of interest to students of sports management. This new edition of Winning with Data in the Business of Sports explains how to acquire, store, maintain, and use data in the most effective ways.

Routledge

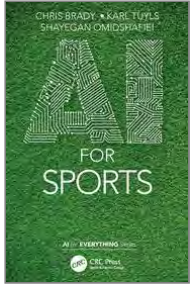
March 2021:244

Hb: 978-0-367-61070-8: **£32.99**

eBook: 978-1-003-10456-8

* For **full contents** and more information, visit: www.routledge.com/9780367610708

AI for Sports



Chris Brady, Karl Tuyls, Shayegan Omidshafiei

Series: AI for Everything

It seems that artificial intelligence (AI) is always only five years away, but recent developments have made the practical utility of game theory and machine learning a genuine reality. Will sport provide the petri dish in which AI will prove itself? What do the domain specialists like managers and coaches want to know that they can't currently find out, and can AI provide the answer? What competitive advantages might AI provide for Recruitment, Performance & Tactics, Health & Fitness, Pedagogy, Broadcasting, eSports, Gambling, and Stadium Design? Written by leading experts in both Sports Management and AI, *AI for Sports* begins to answer many questions on the future of this field.

CRC Press

December 2021:162

Hb: 978-1-032-05202-1: **£120**

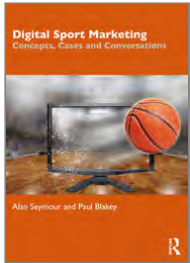
Pb: 978-1-032-04829-1: **£22.99**

eBook: 978-1-003-19653-2

* For full contents and more information, visit: www.routledge.com/9781032048291

Digital Sport Marketing

Concepts, Cases and Conversations



Alan Seymour, Paul Blakey

Digital sports marketing is a new, dynamic and rapidly evolving area that is having a profound impact on contemporary sport business. This is the only textbook to introduce core principles and best practice in digital sports marketing, focusing on key issues, emerging topics and practical techniques. The book surveys the new international digital landscape in sport business and explains how to apply digital marketing across key areas from fan engagement and public relations to strategic communication and branding. Full of useful features, this is an essential textbook for any sport marketing, sport management, sport business or sport development course.

Routledge

September 2020:262

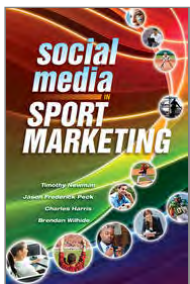
Hb: 978-1-138-70139-7: **£170**

Pb: 978-1-138-70140-3: **£38.99**

eBook: 978-1-315-20407-9

* For full contents and more information, visit: www.routledge.com/9781138701403

Social Media in Sport Marketing



Timothy Newman, Jason Peck, Brendan Wilhide

Not surprisingly, companies of all sizes are using social media as part of their marketing and public relations efforts. The growth of the social media phenomenon and constant advances in technology obviously create unique and powerful opportunities for those able to capitalize on them. The question is how best to do so? Written from the perspective of sport professionals, this text explores the concepts, tools, and issues surrounding social media and marketing, with reader-friendly examples and applications specifically from the world of sports. It connects industry-specific content with current trends in social media and provide readers with a balance between theory and experience.

Routledge

April 2013:216

Hb: 978-1-138-07816-1: **£135**

Pb: 978-1-934-43278-5: **£54.99**

eBook: 978-1-315-21297-5

* For full contents and more information, visit: www.routledge.com/9781934432785

5TH EDITION

Diversity and Inclusion in Sport Organizations

A Multilevel Perspective

**George B. Cunningham**

This textbook is a comprehensive introduction to the ways in which people differ—including race, gender identity, age, disability, religion, sexual orientation, and social class—and the importance of these differences for sport organizations. This is important reading for any student taking a course in sport business, sport management, sport development, sport coaching, human resource management in sport, sport and social issues, sport participation, sport leadership, or the ethics of sport.

Routledge

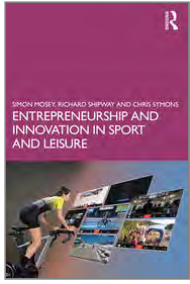
December 2022:399

Hb: 978-1-032-16329-1: **£125**Pb: 978-1-032-16328-4: **£51.99**

eBook: 978-1-003-24809-5

* For full contents and more information, visit: www.routledge.com/9781032163284

Entrepreneurship and Innovation in Sport and Leisure



Simon Mosey, Richard Shipway, Chris Symons

This innovative textbook explains how sport and leisure organisations can become more entrepreneurial in order to achieve sustainable growth. It introduces key tools, techniques and approaches that can help sport and leisure organisations put entrepreneurship at the centre of their culture. Full of real-world cases and scenarios, and useful features to encourage critical reflection, this book is essential reading for courses on entrepreneurship, sport management, leisure, sports studies, recreation, event studies, entertainment management or tourism. It is also fascinating reading for practitioners looking to improve their professional skills.

Routledge

December 2022:184

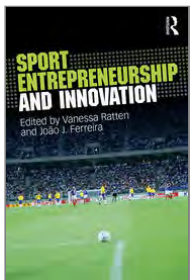
Hb: 978-1-032-10778-3: **£125**

Pb: 978-1-032-01883-6: **£35.99**

eBook: 978-1-003-21701-5

* For full contents and more information, visit: www.routledge.com/9781032018836

Sport Entrepreneurship and Innovation



Edited by **Vanessa Ratten, João J. Ferreira**

This book features international authors discussing the role of entrepreneurship and innovation in the sports context. It focuses on topics such as the role of entrepreneurial marketing in sport, how technological innovation has changed the way sport is played and viewed, the globalization of sport as a product and service, the new types of sports that have emerged, athlete entrepreneurs and their related business endeavours and how sport influences innovation in other industries. This interdisciplinary book will be appealing to entrepreneurship, innovation and sport management scholars, students and practitioners.

Routledge

November 2016:284

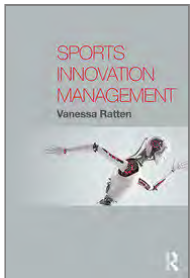
Hb: 978-1-138-94173-1: **£140**

Pb: 978-1-138-94174-8: **£48.99**

eBook: 978-1-315-39338-4

* For full contents and more information, visit: www.routledge.com/9781138941748

Sports Innovation Management



Vanessa Ratten

This book introduces readers to emerging issues of sport innovation. The book focuses on the role of innovation in the sports context and how we can leverage opportunities that arise from networks and optimize resources by identifying where they are most effective. It helps to identify the conditions and procedures that emergent business ventures need to be formed. The book is a useful reference for sports organizations, athletes and government organizations promoting the use of innovation to generate competitive advantage in the global marketplace.

Routledge

August 2017:138

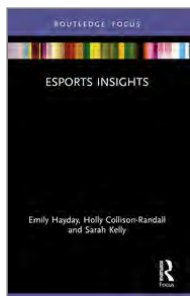
Hb: 978-1-138-03731-1: **£130**

Pb: 978-1-138-03732-8: **£35.99**

eBook: 978-1-315-17797-7

* For full contents and more information, visit: www.routledge.com/9781138037328

Esports Insights



Emily Hayday, Holly Collison-Randall, Sarah Kelly

Series: Sport Business Insights

Esports Insights outlines the fundamental characteristics, features, and structures of the rapidly growing esports industry and acts as the perfect primer for readers without any prior knowledge of esports. This book will be of interest to any student, researcher, or practitioner with an interest in sport business, sport and society, event studies, esports or video gaming, or the wider media industry.

Routledge

September 2023:108

Hb: 978-1-032-04427-9: **£49.99**

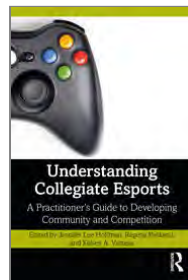
Pb: 978-1-032-10089-0: **£19.99**

eBook: 978-1-003-21359-8

* For full contents and more information, visit: www.routledge.com/9781032100890

Understanding Collegiate Esports

A Practitioner's Guide to Developing Community and Competition



Edited by Jennifer Lee Hoffman, Regena Pauketat, Kelsey A. Varzeas

This practical volume helps higher education professionals understand the expanding role of collegiate esports, describing the ecosystem of college esports and the experience for college players, as well as the connections between gaming and career preparation. Chapter authors offer an overview and practical look at the main structures and issues facing collegiate esports programs, athletes, and administrators, and addresses the needs of the campus gaming community, building gender and racial inclusivity, athlete health, amateurism and the esports athlete, the role of the technology industry, governance, career paths, and coaching.

Routledge

August 2022:186

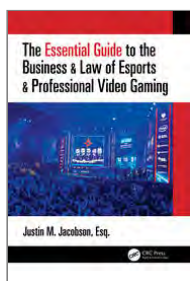
Hb: 978-1-032-21057-5: **£135**

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The Essential Guide to the Business & Law of Esports & Professional Video Gaming



Justin Jacobson

The Essential Guide to the Business & Law of Esports & Professional Video Gaming covers everything you need to know about the past, present and future of esports and professional video gaming. Written by one of the foremost attorneys and business practitioners in today's esports and professional gaming scene, Justin M. Jacobson, Esq.

CRC Press

February 2021:326

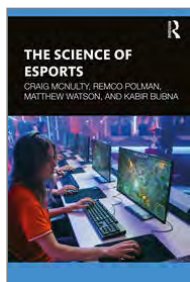
Hb: 978-0-367-69945-1: **£130**

Pb: 978-0-367-67512-7: **£46.99**

eBook: 978-1-003-14396-3

* For full contents and more information, visit: www.routledge.com/9780367675127

The Science of Esports



Craig McNulty, Remco Polman, Matthew Watson, Kabir Bubna

The Science of Esports draws from contemporary research and coach expertise to examine esports athlete health and performance from a range of disciplinary perspectives, including physiology, psychology, sociology, and nutrition. The rapid expansion of the esports industry has elevated competitive video gaming into the realm of high performance, requiring players, coaches, and practitioners to implement interdisciplinary approaches to performance support.

Routledge

November 2023:162

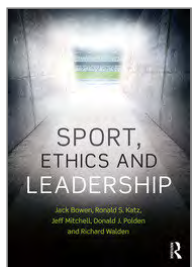
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eBook: 978-1-003-32238-2

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Sport, Ethics and Leadership



**Jack Bowen, Ronald S. Katz, Jeffrey R. Mitchell,
Donald J. Polden, Richard Walden**

Everybody involved in sport, from the bleachers to the boardroom, should develop an understanding of ethics. Sport ethics prompt discussion of the central principles and ideals by which we all live our lives, and effective leadership in sport is invariably ethical leadership. This fascinating new introduction to sport ethics outlines key ethical theories in the context of sport as well as the fundamentals of moral reasoning. It explores all the central ethical issues in contemporary sport: from violence, hazing, and gambling to performance enhancement, doping, and discrimination. This book is an essential resource for any course on sport and leisure studies.

Routledge

July 2017:262

Hb: 978-1-138-73846-1: **£180**

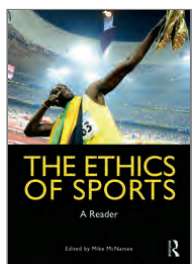
Pb: 978-1-138-73847-8: **£36.99**

eBook: 978-1-315-18473-9

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The Ethics of Sports

A Reader



Edited by **Mike McNamee**

There are few, if any, aspects of contemporary sport that do not raise ethical questions. This important collection of articles showcases the very best international scholarship in the field of sports ethics, and offers a comprehensive, one-stop resource for any student, scholar or sportsperson with an interest in this important area. It addresses cutting-edge contemporary themes within sports ethics, such as gene doping, coaching ethics, sports business and sports medicine, as well as introducing classic ethical debates that define our understanding of sport, sporting conduct and sport in practice. It is essential reading for all students with an interest in sport or applied ethics.

Routledge

June 2010:520

Hb: 978-0-415-47860-1: **£175**

Pb: 978-0-415-47861-8: **£59.99**

* For full contents and more information, visit: www.routledge.com/9780415478618

Managing Sport Facilities and Major Events

Second Edition



Eric C. Schwarz, Hans Westerbeek, Dongfeng Liu, Paul Emery, Paul Turner

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge

October 2016:324

Hb: 978-1-138-65860-8: **£150**

Pb: 978-1-138-65861-5: **£56.99**

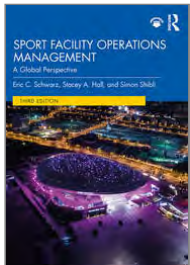
eBook: 978-1-315-62069-5

* For full contents and more information, visit: www.routledge.com/9781138658615

3RD EDITION

Sport Facility Operations Management

A Global Perspective



Eric C. Schwarz, Stacey Hall, Simon Shibli

Now in a fully revised and updated third edition, Sport Facility Operations Management goes beyond the basic theories of sport facility management to include relevant practical professional experiences connecting facilities, people, and technology. With a wealth of online resources, this is a vital resource for sport management educators and students, especially those studying facility management. It is also an interesting read for industry professionals working in sport facility management, from grassroots and community complexes to global mega stadiums and arenas.

Routledge

August 2019:368

Hb: 978-0-367-34555-6: **£135**

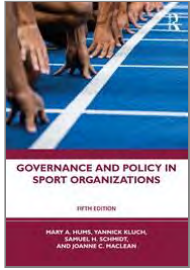
Pb: 978-0-367-13364-1: **£54.99**

eBook: 978-0-429-02610-2

* For full contents and more information, visit: www.routledge.com/9780367133641

5TH EDITION

Governance and Policy in Sport Organizations



**Mary A. Hums, Yannick Kluch, Sam H. Schmidt,
Joanne C. MacLean**

Now in a fully updated and expanded fifth edition, this textbook introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to good governance and policy development, and looks at the structure and functions of individual organizations within the larger context of the global sport industry. Helping readers to see the big picture across the contemporary sport industry, at all levels, and to find their place in it as future sport managers, this is an essential textbook for all courses on sport governance, sport policy or sport development.

Routledge
April 2023:500
Hb: 978-1-032-30047-4: **£125**
Pb: 978-1-032-30042-9: **£61.99**
eBook: 978-1-003-30318-3

* For full contents and more information, visit: www.routledge.com/9781032300429

Sport Governance



Russell Hoye, Graham Cuskelly

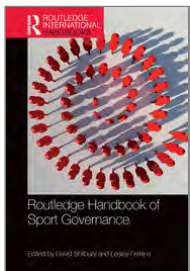
Series: Sport Management Series

Sport Governance provides a comprehensive guide to the practical application of governance principles to amateur and professional sport organisations operating at the community, state/provincial, national, and international levels in the UK. It presents a balanced view between accepted practice and what contemporary research evidence tells us about a range of governance principles and practices.

Routledge
November 2006:248
Hb: 978-1-138-13076-0: **£130**
Pb: 978-0-750-66999-3: **£56.99**
eBook: 978-0-080-46696-5

* For full contents and more information, visit: www.routledge.com/9780750669993

Routledge Handbook of Sport Governance



Edited by David Shillbury, Lesley Ferkins

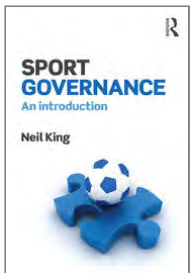
The Routledge Handbook of Sport Governance is a comprehensive and authoritative survey of the wide range of issues shaping sport governance. It considers the evolution of the sport industry from a largely amateur, volunteer-driven sector into the globalised business that it is today and examines how professionalisation has fundamentally shifted the governance landscape for sport organisations and all those working within sport. With broader and deeper coverage of the key issues in contemporary sport governance than any other book, this handbook is essential reading for students, researchers and practitioners working in sport business and management.

Routledge
December 2021:450
Hb: 978-1-138-34123-4: **£215**
Pb: 978-1-032-23915-6: **£43.99**
eBook: 978-0-429-44025-0

* For full contents and more information, visit: www.routledge.com/9781032239156

Sport Governance

An introduction



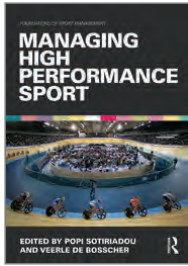
Neil King

This engaging and accessible textbook examines the governance of sport organisations in a changing political, financial and socio-cultural context. It explains how sport organisations are governed, explores the issues and challenges faced by those governing sport today, and looks ahead to how sport can be governed better in the future. Covering sport at all levels, from community organisations and national governing bodies to international organisations such as the IOC and FIFA, it examines key topics such as regulatory frameworks, good governance, reform, compliance, and leadership. It is essential reading for any course on sport governance, policy, management or development.

Routledge
August 2016:214
Hb: 978-1-138-65431-0: **£130**
Pb: 978-1-138-65432-7: **£42.99**
eBook: 978-1-315-62331-3

* For full contents and more information, visit: www.routledge.com/9781138654327

Managing High Performance Sport



Edited by **Popi Sotiriadou, Veerle De Bosscher**

Series: *Foundations of Sport Management*

Drawing on real-world case-studies of elite sport around the world, this book presents a conceptual framework for studying and analysing high performance sport (HPS) and introduces the skills and techniques that managers and administrators will need to develop effective HPS programmes. Each chapter includes a full range of useful features, such as summaries, case-studies, review questions and guides to further reading. This is essential reading for all serious students and professionals working in sport management or high performance sport.

Routledge

December 2012:352

Hb: 978-0-415-67195-8: **£165**

Pb: 978-0-415-67199-6: **£53.99**

eBook: 978-0-203-13238-8

* For full contents and more information, visit: www.routledge.com/9780415671996

Professional Football Club Management

Leadership for Commercial Success



Simon Van Kerckhoven

This is a handbook for leading a professional football club to commercial success. Covering every aspect of the business and commercial operations of a modern football club, and with a focus on increasing revenues and building a powerful brand, the book explains how to take any club to the next level and increase brand value. This book is essential reading for anybody working in professional football, and for anybody taking courses in executive football education, football studies or sport management. It is also a valuable resource for anyone who has a general interest in the business and commercial aspects of managing a professional football club.

Routledge

November 2023:228

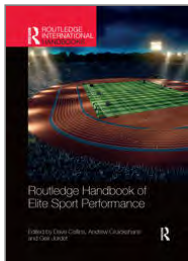
Hb: 978-1-032-32065-6: **£135**

Pb: 978-1-032-32064-9: **£32.99**

eBook: 978-1-003-31268-0

* For full contents and more information, visit: www.routledge.com/9781032320649

Routledge Handbook of Elite Sport Performance



Edited by **Dave Collins, Andrew Cruickshank, Geir Jordet**

The Routledge Handbook of Elite Sport Performance is the first book to examine a broad span of performance and support issues in contemporary elite sport; including coaching, sports science and medicine, leadership and management, operating in different societies, living in the system as a performer, and future developments in the domain. This is an essential reference for any researcher or advanced student with an interest in elite sport or applied sport science, from sport injury and sport psychology to sports coaching and sport policy. It is also an invaluable resource for coaches, managers, administrators and policy-makers working in elite sport.

Routledge

September 2021:420

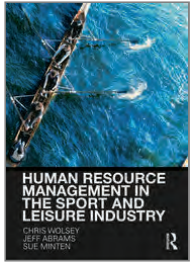
Hb: 978-1-138-29030-3: **£215**

Pb: 978-1-032-17810-3: **£43.99**

eBook: 978-1-315-26634-3

* For full contents and more information, visit: www.routledge.com/9781032178103

Human Resource Management in the Sport and Leisure Industry



Chris Wolsey, Sue Minten, Jeffrey Abrams

By its very service nature, leisure and sport are staff intensive sectors, making effective human resource management and development central to understanding the business, and to business success. HRM in the Leisure and Sport Industry provides a comprehensive course textbook and reference for students of HRM, business, sports and leisure management. Selected Contents: 1. The Evolution of HRM 2. Organisational Structure and the Determinants of Organisational Culture 3. Foundations of Individual and Group Performance 4. Personal Skills for Managers 5. Recruitment and Selection 6. Training and Development 7. Mentorship & Coaching 8. Evaluating and Rewarding Employees 9. Leadership and Human Resource Strategy 10. Organisational Development and Change 11. The Learning Organisation

Routledge

September 2011:240

Hb: 978-0-415-42178-2: **£150**

Pb: 978-0-415-42179-9: **£48.99**

eBook: 978-0-203-88553-6

* For full contents and more information, visit: www.routledge.com/9780415421799

2ND EDITION

Managing People in Sport Organizations

A Strategic Human Resource Management Perspective



Tracy Taylor, Alison Doherty, Peter McGraw

Series: Sport Management Series

Now in a fully revised and updated second edition, *Managing People in Sport Organizations* is a complete introduction to the theory and practice of human resource management in the context of sport. Drawing on well-established conceptual frameworks and current empirical research, the book covers every key area of HRM theory and practice, with expanded coverage in this edition of social media and ICTs, volunteers, and individuals within organizations. A new companion site offers additional resources, including exam questions and useful web links.

Routledge

January 2015:248

Hb: 978-0-415-71532-4: **£180**

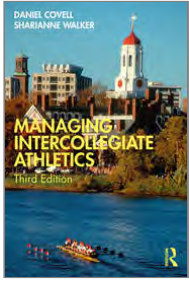
Pb: 978-0-415-71534-8: **£71.99**

eBook: 978-1-315-88188-1

* For full contents and more information, visit: www.routledge.com/9780415715348

3RD EDITION

Managing Intercollegiate Athletics



Daniel Covell, ShariAnne Walker

Managing Intercollegiate Athletics is the leading introduction to the management and governance of college sport. Now in a fully revised and updated third edition, the book reveals the inner workings of athletic departments and the conferences and governing organizations with which they work, offering insider perspectives to help prepare students who are interested in pursuing a career in collegiate athletics management. This is an essential textbook for any course on intercollegiate athletics, and invaluable supplementary reading for any courses on sport management, sport marketing, sport fundraising, sport governance, or higher education management.

Routledge

September 2021: 358

Hb: 978-0-367-72210-4: £135

Pb: 978-0-367-72211-1: £61.99

eBook: 978-1-003-15389-4

* For full contents and more information, visit: www.routledge.com/9780367722111

International Sport Business

Current Issues, Future Directions



Hans Westerbeek, Adam Karg

International Sport Business: Current Issues, Future Directions offers a contemporary and forward-looking survey of the global sport industry, introducing the key themes, trends and critical issues that will impact decision-making and strategy in sport business in the coming decade and beyond. Thought-provoking, underpinned by research evidence, and intended to generate debate and discussion, this is the perfect foundation text for any international sport business course, and an essential guide to the future for sport business practitioners and policy-makers.

Routledge

June 2022: 242

Hb: 978-0-367-31281-7: £135

Pb: 978-0-367-31282-4: £37.99

eBook: 978-0-429-31604-3

* For full contents and more information, visit: www.routledge.com/9780367312824

2ND EDITION

International Cases in the Business of Sport



Edited by **Simon Chadwick, Dave Arthur, John Beech**

Now in a fully revised and updated second edition, this book presents an unparalleled range of brand new, cutting-edge case studies that show how contemporary sport business is done, that illustrate the most important issues and managerial developments in professional sport, and that provide fascinating insight into commercial management practice. Written by a team of expert academics and practitioners, the cases presented in this book come from every corner of the sporting world, including organisations and events as diverse as the NBA, the Americas Cup, the Tour de France, the PGA, Barcelona FC and Australian Open tennis. An essential companion to any sport business course.

Routledge
January 2017:286
Hb: 978-1-138-80244-5: £175
Pb: 978-1-138-80245-2: £56.99
eBook: 978-1-315-75423-9

* For full contents and more information, visit: www.routledge.com/9781138802452

4TH EDITION

Managing Organizations for Sport and Physical Activity

A Systems Perspective



Packianathan Chelladurai

Managing Organizations for Sport and Physical Activity, fourth edition, presents a clear and concise treatment of managing organizations in sport and physical activity. The four functions of management—planning, organizing, leading, and evaluating—provide a general framework that represents the simplest and best approach for introducing readers to the intricacies of management. For each management function, Chelladurai presents relevant theories and their practical applications, citing those theoretical models that are most appropriate to the unique aspects of the sports industry. He uses the open systems perspective, placing organizations in the context of their environment and emphasizing the manager's role in adapting and reacting to changes in that environment.

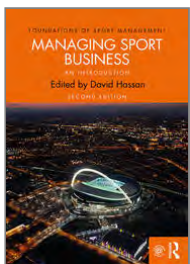
Routledge
April 2014:472
Hb: 978-1-138-07841-3: £150
Pb: 978-1-621-59014-9: £71.99
eBook: 978-1-315-21328-6

* For full contents and more information, visit: www.routledge.com/9781621590149

2ND EDITION

Managing Sport Business

An Introduction



Edited by **David Hassan**

Series: *Foundations of Sport Management*

Sport is both a complex international business and a mass participatory practice run by volunteers. Now in a fully revised and expanded second edition, this comprehensive introduction to the theory and practice of sport management helps explain the commercial environment that shapes sport at all levels, from elite to local, and gives clear and sensible guidance on best practice. It covers the core functional areas of management, from strategy and finance to sales and marketing, explores emerging issues from data analytics to corporate social responsibility, and is full of useful features and real-world cases and data. An essential text for any sport business or sport management course.

Routledge
May 2018:706
Hb: 978-1-138-29136-2: £175
Pb: 978-1-138-29138-6: £56.99
eBook: 978-1-315-26547-6

* For full contents and more information, visit: www.routledge.com/9781138291386

4TH EDITION

Managing Sport Organizations

Responsibility for performance



Dan Covell, Sharienne Walker

Managing Sport Organizations introduces the fundamentals of sport management across every industry sector. Bridging the gap between theory and practice, it covers every key topic, issue and concept in contemporary sport management. This new edition contains expanded coverage of current topics such as international sport, ethics, new technologies, and career pathways in sport management.

Routledge
February 2019:378
Hb: 978-1-138-36342-7: £135
Pb: 978-1-138-36343-4: £58.99
eBook: 978-0-429-43162-3

* For full contents and more information, visit: www.routledge.com/9781138363434

6TH EDITION

Sport Management

Principles and Applications



Russell Hoye, Katie Misener, Michael L. Naraine, Catherine Ordway

Series: *Sport Management Series*

Now available in a fully revised and updated sixth edition, *Sport Management: Principles and Applications* tells you everything you need to know about the contemporary sport industry. With useful ancillary material for instructors, including slides and teaching notes, this is an ideal textbook for first- and second-year students in sport management degree programs and for business students seeking an overview of applied sport management principles.

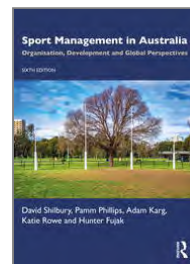
Routledge
February 2022:340
Hb: 978-1-032-10966-4: £135
Pb: 978-1-032-10964-0: £54.99
eBook: 978-1-003-21794-7

* For full contents and more information, visit: www.routledge.com/9781032109640

6TH EDITION

Sport Management in Australia

Organisation, Development and Global Perspectives



David Shilbury, Pamm Phillips, Adam Karg, Katie Rowe, Hunter Fajak

This is the only book to introduce the history, organisation, management and development of sport in Australia. Now in a fully revised and updated sixth edition, it is the perfect foundation text for anybody looking to understand the policies, processes and practices that help maintain Australia's position as a powerhouse of global sport. *Sport Management in Australia* is an essential text for any sport management, sport policy or sport development course.

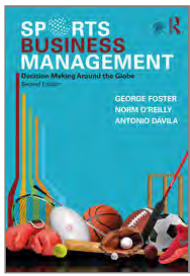
Routledge
August 2023:280
Hb: 978-1-032-33026-6: £135
Pb: 978-1-032-33024-2: £35.99
eBook: 978-1-003-31779-1

* For full contents and more information, visit: www.routledge.com/9781032330242

2ND EDITION

Sports Business Management

Decision Making Around the Globe



George Foster, Norm O'Reilly, Antonio Dávila

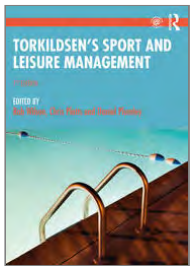
This new edition of a widely adopted textbook equips students with a comprehensive understanding of the sport industry. With a focus on management, strategy, marketing, and finance, the decision-making approach of the book emphasizes key concepts while translating them into practice. Content specific to each of the vital stakeholders in the sport business is included. This is an ideal textbook for upper-level undergraduate and postgraduate students of sports business and management, supported by a fully updated companion website featuring PowerPoint slides, test questions, teaching notes, and other tools for instructors.

Routledge
August 2020:626
Hb: 978-0-367-35605-7: **£190**
Pb: 978-0-367-35606-4: **£105**
eBook: 978-0-429-34053-6

* For full contents and more information, visit: www.routledge.com/9780367356064

7TH EDITION

Torkildsen's Sport and Leisure Management



Edited by **Rob Wilson, Chris Platts, Daniel Plumley**

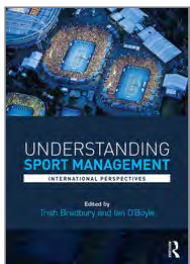
For nearly forty years Torkildsen's Sport and Leisure Management has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This is an important resource for students working in fields such as Sport Management, Sport Business, Sport Development, Leisure Management and Events Management. Dedicated online resources offer additional teaching and learning material for students and lecturers.

Routledge
November 2022:516
Hb: 978-0-367-42154-0: **£125**
Pb: 978-0-367-42333-9: **£51.99**
eBook: 978-0-367-82361-0

* For full contents and more information, visit: www.routledge.com/9780367423339

Understanding Sport Management

International perspectives



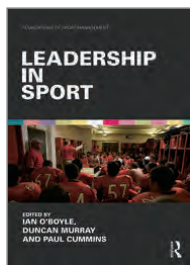
Edited by **Trish Bradbury, Ian O'Boyle**

This concise and engaging new textbook offers a complete introduction to core principles and best practice in contemporary sport management. Adopting an issues-based approach and drawing on the very latest research, it demonstrates how theory translates into practice across all the key functional areas of sport management, from governance and leadership to marketing and events. The book explores sport management from an international perspective and at all levels from professional, high-performance sport to non-profit and grassroots. With extended real-world case studies and an array of helpful features in every chapter, this is an essential text for any degree-level sport management course.

Routledge
January 2017:312
Hb: 978-1-138-10062-6: **£150**
Pb: 978-1-138-10063-3: **£48.99**
eBook: 978-1-315-65755-4

* For full contents and more information, visit: www.routledge.com/9781138100633

Leadership in Sport



Edited by **Ian O'Boyle, Duncan Murray, Paul Cummins**

Series: *Foundations of Sport Management*

Effective leadership is essential in any sports organisation, both in the board room and on the training pitch. This is the first textbook to examine sports leadership in the round, across management and coaching environments. It introduces core theory, and uses case studies to show how to apply best practice in real world settings. The book explores key contemporary issues in sport, such as motivation, communication, strategic planning, team work and managing change, drawing on expertise from around the world. With useful features in every chapter, such as professional insight boxes and guides to further reading, this is an essential text for sport management or coaching degree courses.

Routledge

June 2015:264

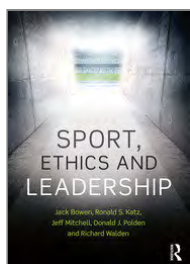
Hb: 978-1-138-81824-8: **£165**

Pb: 978-1-138-81825-5: **£54.99**

eBook: 978-1-315-74537-4

* For full contents and more information, visit: www.routledge.com/9781138818255

Sport, Ethics and Leadership



Jack Bowen, Ronald S. Katz, Jeffrey R. Mitchell,
Donald J. Polden, Richard Walden

Everybody involved in sport, from the bleachers to the boardroom, should develop an understanding of ethics. Sport ethics prompt discussion of the central principles and ideals by which we all live our lives, and effective leadership in sport is invariably ethical leadership. This fascinating new introduction to sport ethics outlines key ethical theories in the context of sport as well as the fundamentals of moral reasoning. It explores all the central ethical issues in contemporary sport: from violence, hazing, and gambling to performance enhancement, doping, and discrimination. This book is an essential resource for any course on sport and leisure studies.

Routledge

July 2017:262

Hb: 978-1-138-73846-1: **£180**

Pb: 978-1-138-73847-8: **£36.99**

eBook: 978-1-315-18473-9

* For full contents and more information, visit: www.routledge.com/9781138738478

Routledge Handbook of Sports Journalism



Edited by **Rob Steen, Jed Novick, Huw Richards**

Series: *Routledge International Handbooks*

The Routledge Handbook of Sports Journalism is a comprehensive and in-depth survey of the fast moving and multifaceted world of sports journalism. Encompassing historical and contemporary analysis, and case studies exploring best practice as well as cutting edge themes and issues, the book also represents an impassioned defence of the skill and art of the trained journalist in an era of unmediated digital commentary. This is essential reading for all students, researchers and professionals working in sports journalism, sports broadcasting, sports marketing and management, or the sociology or history of sport.

Routledge
January 2023:424
Hb: 978-1-138-67187-4: **£215**
Pb: 978-0-367-56359-2: **£39.99**
eBook: 978-1-315-61670-4

* For full contents and more information, visit: www.routledge.com/9780367563592

2ND EDITION

Sport and the Media

Managing the Nexus



Matthew Nicholson, Anthony Kerr, Merryn Sherwood

Series: *Sport Management Series*

Any successful manager in sport must have a clear understanding of how the media works and the skills to manage the communication process. Now in a fully revised second edition, *Sport and the Media* is the only textbook to combine in-depth analysis of the sport media industry with a clear guide to practical sport media management skills. This updated edition includes a wider range of examples and cases, as well as four completely new chapters covering social media, managing the media, the sports journalist and the role of the sport media manager. A new companion website provides additional teaching and learning materials, including PowerPoint slides, teaching cases and assessment questions.

Routledge
June 2015:316
Hb: 978-0-415-83981-5: **£175**
Pb: 978-0-415-83982-2: **£52.99**
eBook: 978-1-315-77642-2

* For full contents and more information, visit: www.routledge.com/9780415839822

Sport Broadcasting for Managers



Edited by **Hunter Fajak, Stephen Frawley**

This is the first book to focus on sport broadcasting as a core aspect of contemporary sport business and management. It explains how sport business professionals can manage sport broadcasting as an essential component of their work. Outlining best practice for sport managers, this book is essential reading for any course on sport business and management, sport marketing or sport media, and a useful companion to courses on broadcast production, sports journalism, or digital media.

Routledge
June 2022:166
Hb: 978-0-367-69022-9: **£135**
Pb: 978-0-367-69018-2: **£36.99**
eBook: 978-1-003-14006-1

* For full contents and more information, visit: www.routledge.com/9780367690182

Sport Communication

An International Approach



Chuka Onwumehili

Sport is a global business. Now more than ever, sport communication professionals need to understand sport's global reach in order to develop their full potential. This is the first textbook to introduce the fundamental principles and practice of sport communication from an international perspective. Combining business strategies with insights into social issues such as gender, disability and national identity, this is an accessible, practical and engaging guide to the essentials of sport communication.

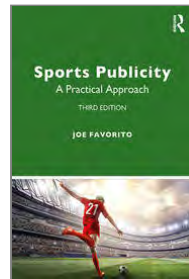
Routledge
September 2017:374
Hb: 978-1-138-28186-8: **£150**
Pb: 978-1-138-28187-5: **£39.99**
eBook: 978-1-315-27092-0

* For full contents and more information, visit: www.routledge.com/9781138281875

3RD EDITION

Sports Publicity

A Practical Approach



Joe Favorito

Effective communications are essential for all sport organisations. In this fully revised and updated third edition of his ground-breaking guide to communications in sports, Joe Favorito introduces the skills, knowledge and techniques needed to become a successful communicator. This is essential reading for all students working in sport business, marketing or communications, and any PR practitioner looking to improve their professional skills. The author maintains a podcast of updated best practices, The CUSP Show, which is widely available, as well as a blog of best practices at joefavorito.com. Both of these resources make the perfect companion to this book.

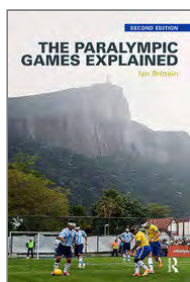
Routledge
March 2020:358
Hb: 978-0-367-44051-0: **£135**
Pb: 978-0-367-43466-3: **£49.99**
eBook: 978-1-003-00345-8

* For full contents and more information, visit: www.routledge.com/9780367434663

2ND EDITION

The Paralympic Games Explained

Second Edition



Ian Brittain

The Paralympic Games Explained is still the only complete introduction to the Paralympic phenomenon, exploring every key issue, from the history and development of the Paralympic movement to the economic and social impact of the Games. Now in a fully revised and updated second edition, it includes new material on hosting and legacy, Vancouver 2010 to Rio 2016, sport for development, and case studies of an additional ten Paralympic nations. Containing study activities, web links and guides to further reading throughout, this book is essential reading for all students with an interest in disability sport, sporting mega-events, the politics of sport, or disability in society.

Routledge

June 2016:246

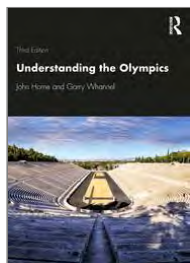
Hb: 978-1-138-92716-2: **£135**Pb: 978-1-138-92718-6: **£39.99**

eBook: 978-1-315-68276-1

* For full contents and more information, visit: www.routledge.com/9781138927186

3RD EDITION

Understanding the Olympics



John Horne, Garry Whannel

How did the Olympics evolve into a multi-national phenomenon? How can the Olympics help us to understand the relationship between sport and society? What will be the impact and legacy of the Olympics after Tokyo in 2020? Understanding the Olympics answers all these questions by exploring the social, cultural, political, historical and economic context of the Games. The most up-to-date and authoritative textbook available on the Olympic Games, Understanding the Olympics is essential reading for anybody with an interest in the Olympics or the wider relationship between sport and society.

Routledge

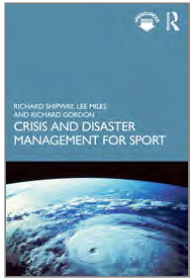
April 2020:352

Hb: 978-0-367-23225-2: **£175**Pb: 978-0-367-36319-2: **£42.99**

eBook: 978-0-429-34527-2

* For full contents and more information, visit: www.routledge.com/9780367363192

Crisis and Disaster Management for Sport



Richard Shipway, Lee Miles, Richard Gordon

Crisis and Disaster Management for Sport is the first book to introduce key concepts and best practice in crisis and disaster management in sport and international sport events. The book draws from multiple disciplines to provide insight into the issues and challenges involved in planning for, and managing, crises and disasters in the context of sport. With the devastating impacts of COVID-19 illustrating the central importance of resilience and proper preparation for crises and disasters, this book is an essential read for all researchers, students, practitioners and policy makers working in sport, tourism, entertainment, leisure and critical event studies.

Routledge

November 2020:200

Hb: 978-1-138-36457-8: **£130**

Pb: 978-1-138-36459-2: **£35.99**

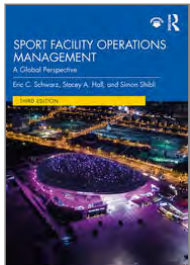
eBook: 978-0-429-43127-2

* For full contents and more information, visit: www.routledge.com/9781138364592

3RD EDITION

Sport Facility Operations Management

A Global Perspective



Eric C. Schwarz, Stacey Hall, Simon Shibli

Now in a fully revised and updated third edition, Sport Facility Operations Management goes beyond the basic theories of sport facility management to include relevant practical professional experiences connecting facilities, people, and technology. With a wealth of online resources, this is a vital resource for sport management educators and students, especially those studying facility management. It is also an interesting read for industry professionals working in sport facility management, from grassroots and community complexes to global mega stadiums and arenas.

Routledge

August 2019:368

Hb: 978-0-367-34555-6: **£135**

Pb: 978-0-367-13364-1: **£54.99**

eBook: 978-0-429-02610-2

* For full contents and more information, visit: www.routledge.com/9780367133641

Sport Operations Management and Development

An Applied Approach



Mark Piekarz

This essential textbook introduces the work of sport management and sport development from the perspective of the day-to-day operational challenges faced by managers and sport development officers. It addresses the practicalities of designing and delivering sport services safely, efficiently and effectively, for profit or in non-profit contexts. Sport Operations Management and Development is designed for both practitioners and students working in sport management, development, coaching or aspects of sport science.

Routledge

December 2020:252

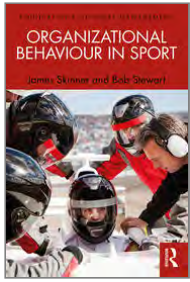
Hb: 978-0-367-33348-5: **£130**

Pb: 978-0-367-33349-2: **£36.99**

eBook: 978-0-429-31932-7

* For full contents and more information, visit: www.routledge.com/9780367333492

Organizational Behaviour in Sport



James Skinner, Bob Stewart

Series: Foundations of Sport Management

What makes a sport enterprise successful? How can managers working in sport improve organizational effectiveness through strategic behaviour management? This comprehensive and accessible textbook addresses these important questions and examines the theories that underpin organizational analysis in sport. Helping both students and practitioners to understand the different types of behaviour that occur within a sports enterprise, it also demonstrates how to develop ways of managing behaviour more effectively for the benefit of all stakeholders. No other textbook develops critical skills or an awareness of ethical issues in such detail and depth.

Routledge

May 2017: 262

Hb: 978-0-415-67175-0: **£155**

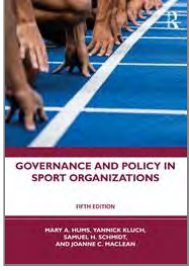
Pb: 978-0-415-67176-7: **£54.99**

eBook: 978-0-203-13196-1

* For full contents and more information, visit: www.routledge.com/9780415671767

5TH EDITION

Governance and Policy in Sport Organizations



**Mary A. Hums, Yannick Kluch, Sam H. Schmidt,
Joanne C. MacLean**

Now in a fully updated and expanded fifth edition, this textbook introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to good governance and policy development, and looks at the structure and functions of individual organizations within the larger context of the global sport industry. Helping readers to see the big picture across the contemporary sport industry, at all levels, and to find their place in it as future sport managers, this is an essential textbook for all courses on sport governance, sport policy or sport development.

Routledge

April 2023: 500

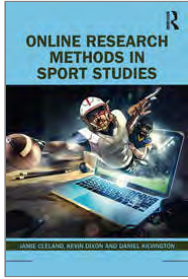
Hb: 978-1-032-30047-4: **£125**

Pb: 978-1-032-30042-9: **£61.99**

eBook: 978-1-003-30318-3

* For full contents and more information, visit: www.routledge.com/9781032300429

Online Research Methods in Sport Studies



Jamie Cleland, Kevin Dixon, Daniel Kilvington

This engaging and innovative book offers a complete introduction to online research methods in sport studies, guiding the reader through the entire research process and bringing that process to life with sport-related cases and examples. Online Research Methods in Sport Studies is essential reading for undergraduate and postgraduate students, academics and researchers with an interest in sport studies, and is a useful reference for practitioners working in sport or sport media who want to improve their professional research skills.

Routledge
December 2019:152
Hb: 978-0-367-40813-8: **£130**
Pb: 978-0-367-40816-9: **£36.99**
eBook: 978-0-367-80930-0

* For full contents and more information, visit: www.routledge.com/9780367408169

2ND EDITION

Qualitative Research in Sport Management



James Skinner, Allan Edwards, Aaron C.T. Smith

Now in a fully revised and extended new edition, this book is a user-friendly introduction to qualitative methods in sport management. Covering the full research process from research planning to reporting results, this edition includes expanded coverage of cutting-edge areas including digital and social media research, critical realism and social network analysis. This is essential reading for students, researchers and practitioners in sport management, sport business sport policy, sport marketing or sport media and communications.

Routledge
December 2020:544
Hb: 978-0-367-42659-0: **£135**
Pb: 978-0-367-42660-6: **£45.99**
eBook: 978-0-367-85424-9

* For full contents and more information, visit: www.routledge.com/9780367426606

2ND EDITION

Research Methods for Sport Management



James Skinner, Aaron C.T. Smith, Daniel Read, Lauren M. Burch, Jacqueline Mueller

Series: Foundations of Sport Management

Now in a fully revised and updated second edition, Research Methods for Sport Management provides a complete introduction to qualitative, quantitative and mixed methods for sport management students and practitioners. With improved features to enhance teaching and learning, including a research flow chart, review questions, topical case studies and PowerPoint slides, this is an essential textbook for any research methods course taken as part of a degree course in sport business and management, sport development or sport marketing, and an invaluable toolkit for any managers, leaders or analysts working in the sport industry.

Routledge
July 2024:584
Hb: 978-1-032-50197-0: **£130**
Pb: 978-1-032-50195-6: **£49.99**

* For full contents and more information, visit: www.routledge.com/9781032501956

4TH EDITION

Research Methods for Sports Studies



Ian Jones

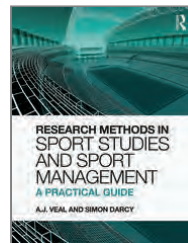
Research Methods for Sports Studies is a comprehensive, engaging and practical textbook that provides a grounding in qualitative and quantitative research for students studying programmes related to sport and physical activity. This is an essential read for any student undertaking a dissertation or research project as part of their studies in sport, exercise and related fields, including sport management, sport development, the sociology of sport, sports marketing, sport-related tourism, sport coaching, physical education, and other similar degrees.

Routledge
March 2022:384
Hb: 978-1-032-04984-7: **£135**
Pb: 978-1-032-01752-5: **£45.99**
eBook: 978-1-003-19546-7

* For full contents and more information, visit: www.routledge.com/9781032017525

Research Methods in Sport Studies and Sport Management

A Practical Guide



A.J. Veal, Simon Darcy

Research Methods in Sport Studies and Sport Management is an accessible and practical introduction to research methods for the growing number of courses in sport studies and management. It includes a critical appraisal of alternative methods and their uses, and detailed guidance on the implementation of quantitative, qualitative and mixed methods of research. Three software packages are used to demonstrate quantitative and qualitative data analysis (Excel, SPSS and NVivo). This is a "how to do it" text that gives insight into how research findings are generated in order to assist students and practising managers to become knowledgeable consumers of the research of others.

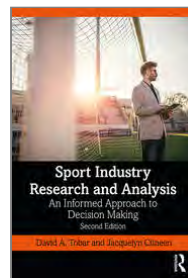
Routledge
March 2014:616
Hb: 978-0-415-73385-4: **£175**
Pb: 978-0-273-73669-1: **£54.99**
eBook: 978-1-315-77666-8

* For full contents and more information, visit: www.routledge.com/9780273736691

2ND EDITION

Sport Industry Research and Analysis

An Informed Approach to Decision Making



Jacquelyn Cuneen, David Tobar, David Tobar, Jacquelyn Cuneen

This book offers a straightforward approach to research design and statistical analyses in sport organizations. It describes the research process, from identifying a research question to analysing data, and uses real world scenarios to help readers understand how to conduct research and apply the results in their wider work. It is the clearest and easiest to use guide to research and analysis techniques in sport, helping the reader to build essential skills and confidence in using statistics, vital to support decision-making in any sport enterprise. It is an essential text for any sport business research methods course, and an invaluable reference for all sport industry professionals.

Routledge
March 2020:282
Hb: 978-0-367-27525-9: **£130**
Pb: 978-0-367-27526-6: **£46.99**
eBook: 978-0-429-29649-9

* For full contents and more information, visit: www.routledge.com/9780367275266

2ND EDITION

Sponsorship in Marketing

Effective Partnerships in Sports, Arts and Events



T. Bettina Cornwell

Sponsorship of sports, arts or events can be a powerful form of marketing communication for businesses and organizations. This new edition of *Sponsorship in Marketing* introduces the fundamentals of sponsorship-linked marketing, helping the reader to understand how sponsorship can be planned, executed and measured. This is essential reading for all students and practitioners working in sport marketing, sport business, events marketing, arts administration, business communication or marketing management.

Routledge
March 2020:274
Hb: 978-0-367-34343-9: £135
Pb: 978-0-367-34344-6: £39.99
eBook: 978-0-429-32510-6

* For full contents and more information, visit: www.routledge.com/9780367343446

Sports Fundraising

Dynamic Methods for Schools, Universities and Youth Sport Organizations



David Kelley

Sports Fundraising is a complete introduction to fundamental principles and best practice in sports fundraising. Packed with real-life case studies and scenarios, the book offers a step-by-step guide to the effective planning, communication, implementation and management of sports fundraising projects, and introduces the most important issues in contemporary sports fundraising. This is an essential course text for any athletic or sport fundraising course, and an invaluable reference for all professional fundraisers working in sport or education.

Routledge
July 2012:224
Hb: 978-0-415-50718-9: £145
Pb: 978-0-415-50719-6: £38.99
eBook: 978-0-203-12647-9

* For full contents and more information, visit: www.routledge.com/9780415507196

Sport Branding Insights



Constantino Stavros, Aaron C.T. Smith

For anyone seeking to understand or manage sport, this book offers an immediate and salient insight into the complex and dynamic process of creating a powerful sport brand. The book explains how a sport brand goes beyond just an identifying badge, reinforced by a name or a logo that helps sport consumers recognise a product or an organisation. It reveals how a brand becomes linked with consumers' opinions and perceptions of a sport product and the organisation that owns it. Concise, informative and entertaining, this is an essential resource for anyone exploring or practicing the business of sport.

Routledge
September 2021:104
Hb: 978-0-367-33164-1: £48.99
Pb: 978-1-032-17672-7: £18.99
eBook: 978-0-429-31824-5

* For full contents and more information, visit: www.routledge.com/9781032176727

Sport Sponsorship Insights



Norm O'Reilly, Gashaw Abeza, Mark Harrison

Series: Sport Business Insights

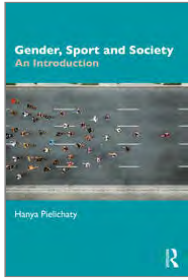
Sponsorship is a vital area of contemporary sport business. This book offers a concise and practice-focused introduction to sport sponsorship, including an explanation of key concepts, a survey of the key tools required to be a successful practitioner, and insights into real-world practice from authors with extensive industry and academic experience. Requiring no prior knowledge of sport sponsorship, and full of real-world examples of best practice, this is the perfect primer for any student or industry professional looking to improve and deepen their understanding of this core element of modern sport business.

Routledge
May 2023:150
Hb: 978-0-367-72394-1: £49.99
Pb: 978-0-367-72395-8: £19.99
eBook: 978-1-003-15463-1

* For full contents and more information, visit: www.routledge.com/9780367723958

Gender, Sport and Society

An Introduction



Hanya Pielichaty

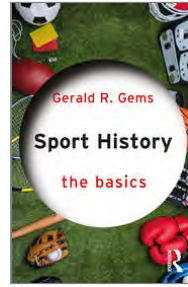
Introducing the core concepts, issues and debates in the study of gender and sport, this is an accessible, engaging and thought-provoking textbook which highlights the complexity of the gendered sporting world. Full of useful features in every chapter, from subject 'insights' to guides on further reading, media links and other sources, as well as example assignment questions, this is an indispensable textbook for all students of gender and sport, women and sport, the sporting body, sport and society, social issues in sport, inclusion in sport, and sport development, and fascinating reading for anyone with an interest in sport, gender studies or sociology more broadly.

Routledge
February 2024:208
Hb: 978-1-032-23332-1: £130
Pb: 978-1-032-23331-4: £34.99
eBook: 978-1-003-27682-1

* For full contents and more information, visit: www.routledge.com/9781032233314

Sport History

The Basics



Gerald R. Gems

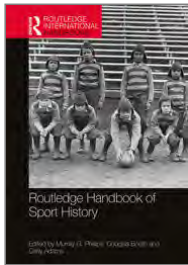
Series: The Basics

This is a fundamental text for the study of sport history. It answers the 'why', 'how' and 'what' questions; introducing the key principles and practices of sport history, and walking the reader through the fascinating stories, debates, issues, and national and international narratives that constitute the history of sport. Sport History: The Basics is essential reading for any student on a sport-related degree course or with an interest in social and cultural history. It is also fascinating reading for anybody with a general interest in sport.

Routledge
March 2021:226
Hb: 978-0-367-54394-5: £94.99
Pb: 978-0-367-54392-1: £19.99
eBook: 978-1-003-08909-4

* For full contents and more information, visit: www.routledge.com/9780367543921

Routledge Handbook of Sport History



Edited by Murray G. Phillips, Douglas Booth, Carly Adams

Series: Routledge International Handbooks

The Routledge Handbook of Sport History is a new and innovative survey of the discipline of sport history. This book is an essential reference for any student, researcher or scholar with an interest in sport history or the relationship between sport and society. It will also be fascinating reading for any historians looking for fresh perspectives on contemporary historiography or social and cultural history.

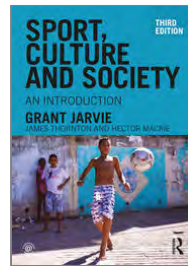
Routledge
September 2023:430
Hb: 978-0-367-33173-3: £215
Pb: 978-1-032-05361-5: £43.99
eBook: 978-0-429-31830-6

* For full contents and more information, visit: www.routledge.com/9781032053615

3RD EDITION

Sport, Culture and Society

An introduction



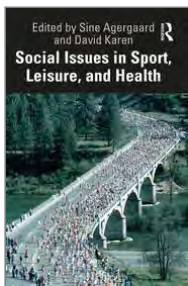
Grant Jarvie

Now in a fully revised, updated and expanded third edition, this critical, challenging and comprehensive textbook introduces the study of sport, culture and society. International in scope, it challenges us to reactivate an audacious spirit of activism through sport. Full of contemporary examples, it places sport at the heart of the analysis and is complemented by a new companion website providing a wealth of additional resources for students and instructors. This is a fundamental text for all students of sport and sets a new agenda for the field as a whole and society in general.

Routledge
July 2017:570
Hb: 978-1-138-91751-4: £155
Pb: 978-1-138-91752-1: £49.99
eBook: 978-1-315-68896-1

* For full contents and more information, visit: www.routledge.com/9781138917521

Social Issues in Sport, Leisure, and Health



Edited by Sine Agergaard, David Karen

This book examines how social issues shape our engagement with sport, leisure time physical activity and health-promoting exercise. Connecting the personal with the public, it helps readers develop a deeper understanding of how social contexts and structures create or constrain opportunities for exercise, leisure and sport. Touching on contemporary themes including diversity, inclusion, non-participation and health inequalities, the book offers new case material and tools for understanding the relationships between sport, leisure, health and wider society. This is an indispensable companion for any course on the sociology of sport, exercise, leisure, or physical activity and health.

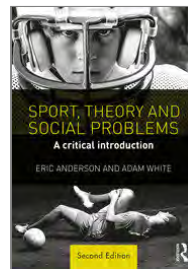
Routledge
October 2023:204
Hb: 978-1-032-30031-3: £135
Pb: 978-1-032-30024-5: £36.99
eBook: 978-1-003-30313-8

* For full contents and more information, visit: www.routledge.com/9781032300245

2ND EDITION

Sport, Theory and Social Problems

A Critical Introduction



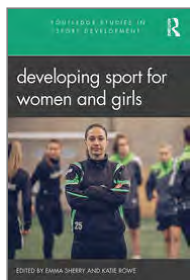
Eric Anderson, Adam White

Now in a fully revised and updated new edition, this critical textbook examines social exclusion in sport. Focusing on sport at non-elite levels, it explores the lives of everyday people who play and examines how inequality is structured into social and sporting systems. Each chapter uses a key social theory to address a particular social problem in sport, such as the acceptance of pain and injury, the adoption of homophobic and sexist attitudes, or the creation of in-groups and out-groups. This edition includes a new chapter on race and ethnicity, and more on current issues such as CTE, young athletes and human rights, mental health and transgender athletes.

Routledge
July 2017:208
Hb: 978-1-138-69990-8: £150
Pb: 978-1-138-69992-2: £49.99
eBook: 978-1-315-51581-6

* For full contents and more information, visit: www.routledge.com/9781138699922

Developing Sport for Women and Girls



Edited by **Emma Sherry, Katie Rowe**

Series: *Routledge Studies in Sport Development*

This is the first book to focus on sport development for women and girls, providing a theoretical and practical framework for readers in the emerging field of sport development. It examines both the development of sport, and development through sport with expert contributions from Australasia, North America, and Europe. The book offers critical analysis of contemporary sport development, from high performance pathways to engaging diverse communities to the use of sport to empower women and girls. This is essential reading for students, academics, researchers and practitioners working in the area of sport development or sport management.

Routledge

May 2020:274

Hb: 978-0-367-42654-5: **£135**

Pb: 978-0-367-42655-2: **£37.99**

eBook: 978-0-367-85420-1

* For full contents and more information, visit: www.routledge.com/9780367426552

Foundations of Sport Development



Chris Mackintosh

Offering a complete introduction to sport development policy and practice, this book covers key theory, themes, issues and debates in sport development, without assuming any prior knowledge on the part of the reader. It outlines the organisational landscape of sport in the UK and explains important differences across England, Scotland, Wales and Northern Ireland, as well as the global context. This is the perfect foundation textbook for any sport development course taken as part of a degree program in sport development, sport management or sport coaching.

Routledge

January 2021:238

Hb: 978-0-367-34583-9: **£130**

Pb: 978-0-367-34584-6: **£34.99**

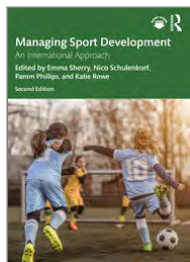
eBook: 978-0-429-32670-7

* For full contents and more information, visit: www.routledge.com/9780367345846

2ND EDITION

Managing Sport Development

An International Approach



Edited by **Emma Sherry, Nico Schulenkorf, Pamm Phillips, Katie Rowe**

Now in a fully revised and updated second edition, *Managing Sport Development* is a complete introduction to sport development, covering key concepts and theory, as well as best practice in the management, implementation and evaluation of sport development programs. It is an essential text for any introductory sport development course, and invaluable reading for any course on international sport management, sport policy, sport governance, sport and social issues, or coach education.

Routledge

February 2024:212

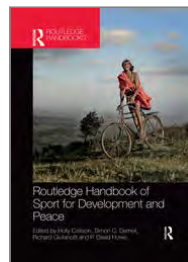
Hb: 978-1-032-30091-7: **£130**

Pb: 978-1-032-30090-0: **£39.99**

eBook: 978-1-003-30341-1

* For full contents and more information, visit: www.routledge.com/9781032300900

Routledge Handbook of Sport for Development and Peace



Edited by **Holly Collison, Simon C. Darnell, Richard Giulianotti, P. David Howe**

Series: *Routledge Studies in Sport Development*

Sport and physical activity are now regularly used to promote social and economic development, peace-building and conflict resolution, on an international scale. The emergence of the 'Sport for Development and Peace' (SDP) sector, comprised of governments, NGOs, sport organizations and others, reveals a high level of institutionalization of this activity, while SDP now constitutes an important element of the scholarly analysis of sport. This volume discusses the central elements of SDP and provides a series of case studies in key research areas in the field. It is the most comprehensive and extensive study published on this topic to date.

Routledge

November 2020:560

Hb: 978-1-138-21048-6: **£215**

Pb: 978-0-367-52016-8: **£43.99**

eBook: 978-1-315-45517-4

* For full contents and more information, visit: www.routledge.com/9780367520168

Sport Development

Policy, Process and Practice, third edition



Edited by **Kevin Hylton**

Now in a fully revised and updated third edition, *Sports Development: Policy, Process and Practice* is still the most authoritative and engaging sports development textbook. It examines the roles of those working in sport development and explores the most effective methods by which professionals and volunteers can promote interest, participation or performance in sport. Combining essential theory with analysis of practice, the book covers key topics and issues such as sport policy, community sport, partnerships, sport and health, coaching and development, research and evaluation, the Olympics and Paralympics, and international sport for development. With useful features in every chapter, plus a new companion website, this is the perfect foundation text for any sports development course.

Routledge

March 2013:392

Hb: 978-0-415-67579-6: **£175**

Pb: 978-0-415-67580-2: **£53.99**

eBook: 978-0-203-08282-9

* For full contents and more information, visit: www.routledge.com/9780415675802

Sport Development in Action

Plan, Programme and Practice



Alec Astle, Sarah Leberman, Geoff Watson

This textbook explains the sport development process from a practitioner's viewpoint, showing what works, how and why. It considers how sport organisations revitalise their sports at a community level to ensure their future relevance, growth and sustainability. Full of real world cases and data, and the voices and reflections of practitioners, it explains how to research and create a development plan, design and implement programmes, establish delivery networks, and monitor and evaluate initiatives. Essential reading for sport development courses, useful reading for courses in sport management, sports coaching or sports studies, and an indispensable reference book for practitioners.

Routledge

August 2018:312

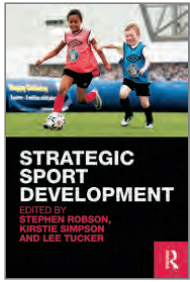
Hb: 978-1-138-89581-2: **£130**

Pb: 978-1-138-89582-9: **£35.99**

eBook: 978-1-315-17932-2

* For full contents and more information, visit: www.routledge.com/9781138895829

Strategic Sport Development



Stephen Robson, Kirstie Simpson, Lee Tucker

Strategic Sport Development is designed to help students develop the practical skills needed to contribute to development strategy in a vocational context, and give practitioners the confidence and know-how to improve the strategic development of their sports organization. This book is essential reading for all students and practitioners of strategic sports development, and a valuable resource for students of sport management or development in general.

Routledge

February 2013: 288

Hb: 978-0-415-54400-9: £160

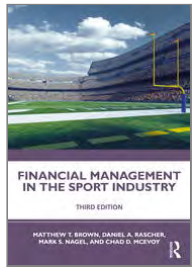
Pb: 978-0-415-54401-6: £42.99

eBook: 978-0-203-87627-5

* For full contents and more information, visit: www.routledge.com/9780415544016

3RD EDITION

Financial Management in the Sport Industry



Matthew T. Brown, Daniel A. Rascher, Mark S. Nagel, Chad D. McEvoy

Now in its third edition, this essential textbook introduces the fundamentals of sport finance and sound financial management in the sport industry. It is still the only textbook to explain every aspect of finance from the perspective of the sport management practitioner, explaining key concepts and showing how to apply those concepts in practice in the context of sport. This is a vital resource for any undergraduate or postgraduate course in sport finance, and an invaluable supplement to any course in sport business or sport management. It is also an important reference for all sport management practitioners looking to improve their understanding of finance.

Routledge

April 2021:686

Hb: 978-0-367-26092-7: **£165**

Pb: 978-0-367-32121-5: **£76.99**

eBook: 978-0-429-31674-6

* For full contents and more information, visit: www.routledge.com/9780367321215

Managing Sport Finance



Robert Wilson

All good managers working in sport need to have a clear understanding of the principles of finance and accounting. Whether working in the private or public sectors, a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully. *Managing Sport Finance* is the first book to offer a comprehensive introduction to financial management and accounting specifically designed for managers working in sport.

Routledge

March 2011:282

Hb: 978-0-415-58179-0: **£160**

Pb: 978-0-415-58180-6: **£48.99**

eBook: 978-0-203-85000-8

* For full contents and more information, visit: www.routledge.com/9780415581806

2ND EDITION

Sport Funding and Finance

Second edition



Bob Stewart

Series: Sport Management Series

Now in a fully revised and updated second edition, *Sport Funding and Finance* is a complete introduction to the macro-level and micro-level aspects of sport finance. Every chapter includes a blend of theory, contextual material and real-world data and case studies from around the world, clearly linking principles to practice, as well as review questions and problem-solving exercises to test the reader's understanding. This book is the perfect foundation text for any degree-level course in sport finance, and an invaluable reference for any sport management professional looking to deepen their understanding of funding and finance.

Routledge

July 2014:304

Hb: 978-0-415-83983-9: **£180**

Pb: 978-0-415-83984-6: **£71.99**

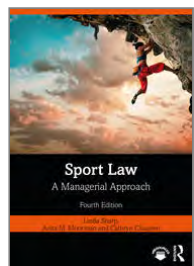
eBook: 978-0-203-79497-5

* For full contents and more information, visit: www.routledge.com/9780415839846

4TH EDITION

Sport Law

A Managerial Approach

Edited by **Anita M. Moorman**

This new edition introduces sport legal studies from a management perspective and integrates legal strategies to gain a competitive advantage in business. The book is organised around the core management functions and contains useful features, including managerial context tables, case opinions, focus cases, strategies for competitive advantage, discussion questions and learning activities. It is an essential text for any course on sport law or recreation law; an invaluable supplement to any course on sport business and management, and an important reference for all sport management practitioners.

Routledge

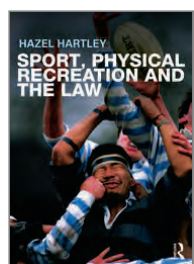
December 2020:756

Hb: 978-0-367-33848-0: **£155**Pb: 978-0-367-33850-3: **£84.99**

eBook: 978-0-429-32236-5

* For full contents and more information, visit: www.routledge.com/9780367338503

Sport, Physical Recreation and the Law



Hazel Hartley

Sport, Physical Recreation and the Law is the first textbook for students and practitioners in this area, and includes more than 250 exercises and learning activities. It covers a wide range of legal cases and principles in areas such as sports violence and criminality, manslaughter, negligence, sports disciplinarys and doping. Selected Contents: 1. Crossing the Boundary: Why Legal Issues in Sport and Recreation? 2. Taking Reasonable Care? Principles, Cases and Issues in Negligence 3. 'Reckless Disregard': A Different Test for Sport? 4. Violence, Masculinity and Criminal Liability 5. Public Sport Contests and Private Leisure: Should the Law Intervene? 6. Who Cares about the Workers? Statutory Duties for Health and Safety in Sport and Recreation Contexts 7. Causing and Responding to Death: The Challenges of Manslaughter Law, Coroner's Inquests and Powers 8. Getting into Trouble: Right, Duties and Challenges in Managing Disciplinary Matters 9. Investigating, Writ

Routledge

June 2009:352

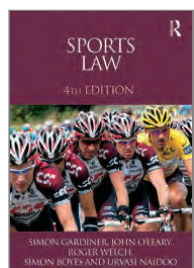
Hb: 978-0-415-32184-6: **£175**Pb: 978-0-415-32185-3: **£51.99**

eBook: 978-0-203-29952-4

* For full contents and more information, visit: www.routledge.com/9780415321853

4TH EDITION

Sports Law

**Simon Gardiner, Roger Welch, Simon Boyes, Urvasi Naidoo**

Long established as the market leading textbook on sports law, this much-anticipated new edition offers a comprehensive and authoritative examination of the legal issues surrounding and governing sport internationally. Locating the legal regulation of sport within an explicit socio-economic context, this refocused edition is divided into four core parts: Governance & Sport; Commercial Regulation; Sports Workplace; and Safety in Sport. Selected Contents: 1. Governance in Sport: Historical and Contemporary Perspective 2. Sport, Rules and Law 3. Challenging Sports Decisions 4. EU Sports Law Policy 5. Doping and Sport 6. Regulation of Sports Business 7. Financial Corruption in Sport 8. London 2012: Protection and Exploitation of Commercial Rights 9. Legal Issues of Sports Employment 10. Anti-Discrimination Provisions in Sport 11. Sports Participation Liability 12. Safety and Spectator Disorder in Sports Facilities

Routledge

December 2011:656

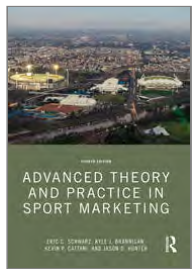
Hb: 978-0-415-59184-3: **£180**Pb: 978-0-415-59183-6: **£56.99**

eBook: 978-0-203-18088-4

* For full contents and more information, visit: www.routledge.com/9780415591836

4TH EDITION

Advanced Theory and Practice in Sport Marketing



Eric C. Schwarz, Kyle J. Brannigan, Kevin P. Cattani, Jason D. Hunter

Now in a fully revised and updated fourth edition, *Advanced Theory and Practice in Sport Marketing* is still the only textbook to introduce key theory and best practice in sport marketing at an advanced level. This is an essential textbook for courses on sport marketing, and invaluable recommended reading for any general course on sport business, sport management, sport development, or marketing.

Routledge

August 2022:336

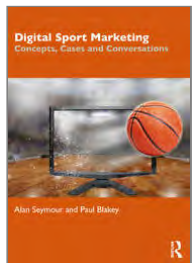
Hb: 978-1-032-13764-3: **£135**Pb: 978-1-032-13753-7: **£54.99**

eBook: 978-1-003-23071-7

* For full contents and more information, visit: www.routledge.com/9781032137537

Digital Sport Marketing

Concepts, Cases and Conversations



Alan Seymour, Paul Blakey

Digital sports marketing is a new, dynamic and rapidly evolving area that is having a profound impact on contemporary sport business. This is the only textbook to introduce core principles and best practice in digital sports marketing, focusing on key issues, emerging topics and practical techniques. The book surveys the new international digital landscape in sport business and explains how to apply digital marketing across key areas from fan engagement and public relations to strategic communication and branding. Full of useful features, this is an essential textbook for any sport marketing, sport management, sport business or sport development course.

Routledge

September 2020:262

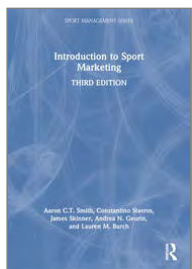
Hb: 978-1-138-70139-7: **£170**Pb: 978-1-138-70140-3: **£38.99**

eBook: 978-1-315-20407-9

* For full contents and more information, visit: www.routledge.com/9781138701403

3RD EDITION

Introduction to Sport Marketing



Aaron C.T. Smith, Constantino Stavros, James Skinner, Andrea N. Geurin, Lauren M. Burch

Series: Sport Management Series

Now in a fully revised and updated third edition, *Introduction to Sport Marketing* is a clear, straightforward and concise introduction to the theory and practice of sport marketing, and the only sport marketing textbook you will ever need. This is an essential textbook for any sport marketing course taken as a part of a degree program in sport management, sport marketing, sport business, sport development, or business, management and marketing.

Routledge

March 2024:418

Hb: 978-1-032-48900-1: **£130**Pb: 978-1-032-48894-3: **£49.99**

eBook: 978-1-003-39131-9

* For full contents and more information, visit: www.routledge.com/9781032488943

6TH EDITION

Sports Marketing

A Strategic Perspective



Matthew D. Shank, Mark R. Lyberger

Sports Marketing: A Strategic Approach is the most authoritative, comprehensive and engaging introduction to sports marketing currently available. It is the only introductory textbook on this subject to adopt a strategic approach, explaining clearly how every element of the marketing process should be designed and managed, from goal-setting and planning to implementation and control. It is an essential foundation for any sports marketing or sports business course, and an invaluable reference for any sports marketing practitioner looking to improve their professional practice.

Routledge

November 2021:808

Hb: 978-0-367-14164-6: **£165**Pb: 978-0-367-14165-3: **£84.99**

eBook: 978-0-429-03067-3

* For full contents and more information, visit: www.routledge.com/9780367141653

Sports Marketing

A Practical Approach



Larry DeGaris

Sports Marketing is a comprehensive, engaging and practice-focused textbook that demonstrates how effective sports marketing should be research-based and data-driven. Covering the full spectrum of marketing approaches, techniques, strategies and tactics, the book shows how all sports-related organizations can benefit from rigorous, applied empirical research and analysis, and explains how students can develop the skills they need to become effective sports marketing professionals. It goes further than any other sports marketing textbook in surveying the international sports market, including international cases and detailed profiles of international consumer and business markets throughout.

Routledge

February 2015:296

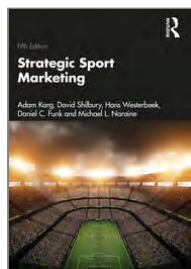
Hb: 978-0-415-63046-7: **£160**Pb: 978-0-415-63047-4: **£59.99**

eBook: 978-0-203-09761-8

* For full contents and more information, visit: www.routledge.com/9780415630474

5TH EDITION

Strategic Sport Marketing



Adam Karg, David Shilbury, Hans Westerbeek, Daniel C Funk, Michael L. Naraine

The fifth edition of *Strategic Sport Marketing* integrates sport marketing frameworks, theory, and practical cases to show students and practitioners how to develop and execute successful sport marketing strategies. This book is an essential course text for students of sport marketing and management, as well as being a useful resource for all practitioners engaged in the marketing, promotions or communications of sport organisations or brands. Additional teaching and learning materials are available to accompany this book, including slides, class outlines, and reflective questions and answers for each chapter.

Routledge

March 2022:318

Hb: 978-1-032-21909-7: **£135**Pb: 978-1-760-87880-1: **£45.99**

eBook: 978-1-003-27052-2

* For full contents and more information, visit: www.routledge.com/9781760878801

Sports Tourism

Participants, Policy and Providers



Mike Weed, Chris Bull

Sports Tourism is an unparalleled text that explores sports tourism as a social, economic and cultural phenomenon that stems from the unique interaction of activity, people and place. It is the essential text for anybody studying this unique topic. The text tackles these issues from three viewpoints: participants, the profiles, motivations and behavior patterns of sports tourists; policy, the response by policymakers to this phenomenon; and providers, their motivations, aims, objectives and strategies. Now in its 2e, the text has been further developed to include material on the latest developments in the field and is illustrated by all new case studies, including a chapter on cycling tourism and North American professional team sports.

Routledge

February 2009: 372

Pb: 978-0-750-68375-3: **£48.99**

eBook: 978-0-080-94211-7

* For full contents and more information, visit: www.routledge.com/9780750683753

Coaching for Sports Performance



Edited by **Timothy Baghurst**

Coaching for Sports Performance provides a practical overview of the many disciplines necessary to be an effective coach. Using experts from across the sports science fields, this book teaches readers the core concepts in a practical, easy to understand style, separated into four sections.

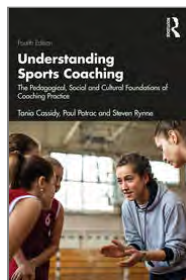
Routledge
December 2019:590
Hb: 978-0-367-22116-4: **£135**
Pb: 978-0-367-22117-1: **£49.99**
eBook: 978-0-429-29936-0

* For full contents and more information, visit: www.routledge.com/9780367221171

4TH EDITION

Understanding Sports Coaching

The Pedagogical, Social and Cultural Foundations of Coaching Practice



Edited by **Tania Cassidy, Paul Potrac, Steven Rynne**

Now in a fully revised and updated fourth edition, and introducing a new author team, Understanding Sports Coaching introduces theories and practices while exploring pedagogical, social, and cultural concepts underpinning good sports coaching practice. Broken into four sections, this book examines the complex interplay between coach, athlete, coaching programme and social context, and encourages coaches to develop an open and reflective approach to their own coaching practice. It covers key aspects of coaching theories and practice.

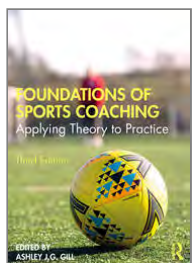
Routledge
June 2023:260
Hb: 978-1-032-02634-3: **£135**
Pb: 978-1-032-02631-2: **£45.99**
eBook: 978-1-003-18434-8

* For full contents and more information, visit: www.routledge.com/9781032026312

3RD EDITION

Foundations of Sports Coaching

Applying Theory to Practice



Edited by **Ashley Gill**

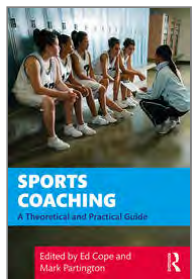
The fully revised 3rd. edition of the popular 'Foundations of Sports Coaching' textbook aims to provide a comprehensive and engaging introduction to the practical and theoretical principles that underpin the sports coaching process from both a participation and performance perspective. This is an essential companion to any sports coaching course.

Routledge
May 2021:290
Hb: 978-0-367-33882-4: **£135**
Pb: 978-0-367-74697-1: **£45.99**
eBook: 978-1-003-15752-6

* For full contents and more information, visit: www.routledge.com/9780367746971

Sports Coaching

A Theoretical and Practical Guide



Edited by **Ed Cope, Mark Partington**

This is the first book to truly integrate academic research on sports coaching with an assessment of and recommendations for applied practice. Written by coaching researchers and practicing coaches, the book introduces the academic evidence base and discusses how and why theory should be integrated into practice. The book is a vital resource for any sports coaching student, researcher or practitioner to develop their evidence-based practice.

Routledge
December 2019:184
Hb: 978-0-815-39208-8: **£135**
Pb: 978-0-815-39209-5: **£37.99**
eBook: 978-1-351-20003-5

* For full contents and more information, visit: www.routledge.com/9780815392095

Sports Economics



Paul Downward, Alistair Dawson, Trudo Dejonghe

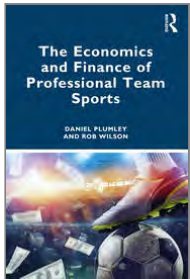
Series: Sport Management Series

This is the ideal introduction to the economics of sport for all sport management and sport policy students and those for whom economics is a relatively new area of study. It examines the full scope of the sports economy, including the three main markets in which sport takes place: mass participation, professional sports and sports events. The book considers the core economic elements of each of these markets and the key policy issues that shape them. Featuring international examples and case studies throughout, as well as reflection questions in every chapter to reinforce understanding, this is an accessible and authoritative introduction to an important topic within sport studies.

Routledge
March 2009:440
Hb: 978-1-138-16882-4: **£170**
Pb: 978-0-750-68354-8: **£51.99**
eBook: 978-0-080-94208-7

* For full contents and more information, visit: www.routledge.com/9780750683548

The Economics and Finance of Professional Team Sports



Daniel Plumley, Rob Wilson

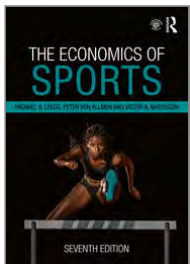
This book takes an in-depth look at the economics and finance of professional team sports, with a strong focus on applied analysis and performance measurement, to enable students, researchers and practitioners to develop their professional knowledge of contemporary sport business. This book is essential reading for any course in sport finance and economics, sport business, sport media and marketing, international business, or the economics of service and entertainment industries, and invaluable reading for any sport business professional looking to improve their professional skills.

Routledge
December 2022:186
Hb: 978-0-367-65567-9: **£125**
Pb: 978-0-367-65566-2: **£35.99**
eBook: 978-1-003-13013-0

* For full contents and more information, visit: www.routledge.com/9780367655662

7TH EDITION

The Economics of Sports



Michael A. Leeds, Peter von Allmen, Victor A. Matheson

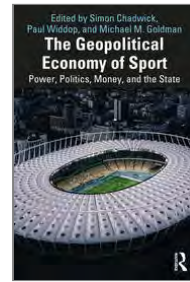
The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. Thoroughly updated to reflect the current landscape, it introduces core economic concepts and theories, and applies them to US and international sports. This accessible text is supported by easy-to-follow pedagogical features, such as end-of-chapter summaries and questions, and a companion website, which offers useful resources for students and instructors. It is the perfect textbook for intermediate and advanced undergraduate and graduate courses in sports economics.

Routledge
December 2022:454
Hb: 978-1-032-33003-7: **£155**
eBook: 978-1-003-31770-8

* For full contents and more information, visit: www.routledge.com/9781032330037

The Geopolitical Economy of Sport

Power, Politics, Money, and the State



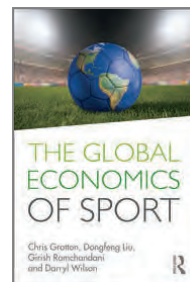
Edited by Simon Chadwick, Paul Widdop, Michael M. Goldman

This is the first book to define and explore the geopolitical economy of sport - the intersection of power, politics, money and state interests that both exploit and shape elite sport around the world. This is essential reading for any student, researcher, practitioner or policy maker with an interest in sport business, the politics of sport, geopolitics, soft power, diplomacy, international relations or international political economy.

Routledge
June 2023:318
Hb: 978-1-032-39061-1: **£135**
Pb: 978-1-032-39059-8: **£36.99**
eBook: 978-1-003-34823-8

* For full contents and more information, visit: www.routledge.com/9781032390598

The Global Economics of Sport



Chris Gratton, Dongfeng Liu, Girish Ramchandani, Darryl Wilson

This book is the first to examine the economics of contemporary sport using the global market as the primary unit of analysis. Starting with a survey of the changing nature of the sports market over the last hundred years, the book explores the difficulties of measuring the true scale and impact of the global sports economy. In doing so, the book draws on case studies from the UK, Europe, North America and beyond. This book is essential reading for any student or professional with an interest in the economics of sport.

Routledge
June 2012:144
Hb: 978-0-415-58618-4: **£130**
Pb: 978-0-415-58619-1: **£52.99**
eBook: 978-0-203-80724-8

* For full contents and more information, visit: www.routledge.com/9780415586191

4TH EDITION

Event Management in Sport, Recreation, and Tourism

Theoretical and Practical Dimensions



Edited by **Cheryl Mallen, Lorne J. Adams**

Now in a fully revised and updated fourth edition, *Event Management in Sport, Recreation and Tourism* provides a comprehensive theoretical and practical framework for planning and managing events at all levels, from smaller local events to mega-events. *Event Management in Sport, Recreation and Tourism* is essential reading for any student or practitioner working in event management, sport management, leisure management, outdoor recreation or tourism.

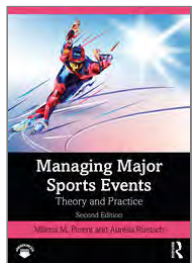
Routledge
February 2024:302
Hb: 978-1-032-48848-6: £130
Pb: 978-1-032-48847-9: £44.99
eBook: 978-1-003-39109-8

* For full contents and more information, visit: www.routledge.com/9781032488479

2ND EDITION

Managing Major Sports Events

Theory and Practice



Edited by **Milena M. Parent, Aurélie Ruetsch**

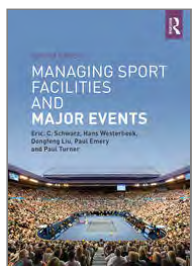
Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Now in a fully-revised and updated new edition, the book draws on the latest research from across multiple disciplines; explores real-world situations, and emphasises practical problem-solving skills. This is an essential textbook for any course on sports event management or international sports management, and an invaluable resource for all sport management researchers, practitioners and policy-makers.

Routledge
November 2020:522
Hb: 978-0-367-34594-5: £135
Pb: 978-0-367-34595-2: £68.99
eBook: 978-0-429-32677-6

* For full contents and more information, visit: www.routledge.com/9780367345952

Managing Sport Facilities and Major Events

Second Edition



Edited by **Eric C. Schwarz, Hans Westerbeek, Dongfeng Liu, Paul Emery, Paul Turner**

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge
October 2016:324
Hb: 978-1-138-65860-8: £150
Pb: 978-1-138-65861-5: £56.99
eBook: 978-1-315-62069-5

* For full contents and more information, visit: www.routledge.com/9781138658615

4TH EDITION

Strategic Sports Event Management



Edited by **Guy Masterman**

This book provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to community sport. Introducing key theory and best practice, it offers a practical, step-by-step guide to planning, organizing, managing and evaluating events. This new edition includes expanded coverage of digital and social media, the social impact of events, sustainability, security, entrepreneurship, employability. It is an essential text for any sports event course, and invaluable reading for any student or practitioner working in sport business, sport management, sport development, or event management.

Routledge
November 2021:418
Hb: 978-0-367-49465-0: £135
Pb: 978-0-367-49466-7: £54.99
eBook: 978-1-003-04625-7

* For full contents and more information, visit: www.routledge.com/9780367494667

The Business of the FIFA World Cup



Edited by **Simon Chadwick, Paul Widdop, Christos Anagnostopoulos, Daniel Parnell**

The FIFA World Cup is arguably the biggest sporting event on earth. This book is the first to focus on the business and management of the World Cup, taking the reader from the initial stages of bidding and hosting decisions, through planning and organisation, to the eventual legacies of the competition. No sport business or management course is complete without some discussion of the FIFA World Cup, so this book is essential reading for any student, researcher or sport business professional looking to fully understand global sport business today.

Routledge
April 2022:276
Hb: 978-0-367-64020-0: £135
Pb: 978-0-367-64017-0: £36.99
eBook: 978-1-003-12179-4

* For full contents and more information, visit: www.routledge.com/9780367640170

Managing and Developing Sports Officials

Officiating Excellence



Edited by **Tom Webb, David J. Hancock, Pamm Phillips, Jacob K. Tingle**

This book offers an evidence-based guide to the development, management and retention of sports officials. Drawing on research at all levels of sport, from grassroots to professional, the book focuses on best practice, for sports officials and for anybody involved in the management or training of sports officials. This is an essential reference for all sports officials and for practitioners and policy-makers working in sports organisations at all levels.

Routledge

August 2024: 248

Hb: 978-1-032-44203-7: £130

Pb: 978-1-032-44202-0: £35.99

* For full contents and more information, visit: www.routledge.com/9781032442020

Strategic Management in Sport



Danny O'Brien, Milena M. Parent, Lesley Ferkins, Lisa Gowthorp

What role can strategic thinking play in contemporary sport management? It can be the difference between leading or languishing – it's that important! Covering sport at all levels, from community-based sport to elite sport, this is the first textbook to focus on strategic management in a sport context. Full of real-world case studies from diverse, international sport business environments, and useful pedagogical features such as review questions and guides to online resources, this is an essential text for any sport management course and an invaluable resource for sport development, recreation management or events management courses.

Routledge

May 2019: 184

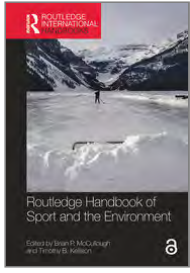
Hb: 978-1-138-29002-0: £135

Pb: 978-1-138-29003-7: £39.99

eBook: 978-1-315-26667-1

* For full contents and more information, visit: www.routledge.com/9781138290037

Routledge Handbook of Sport and the Environment



Edited by **Brian P. McCullough, Timothy B. Kellison**

The natural environment is a central issue in both academic and wider societal discourse. The global sport industry is not immune from this discussion and has to confront its responsibility to reduce its impact on the natural environment. This book goes further than any other in surveying both the challenges and the opportunities presented to the sports industry as it engages with the sustainability agenda, exploring the various ways in which sport scholars can integrate sustainability into their research. With a multidisciplinary sweep, including management, sociology, law, events, and ethics, this is a ground-breaking book in the study of sport.

Routledge
February 2020:496
Hb: 978-1-138-66615-3: **£215**
Pb: 978-0-367-89686-7: **£45.99**
eBook: 978-1-315-61951-4

* For full contents and more information, visit: www.routledge.com/9780367896867

Sport and Sustainable Development

An Introduction



Edited by **Stavros Triantafyllidis, Cheryl Mallen**

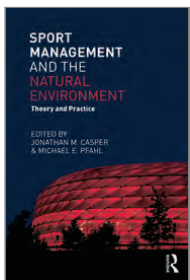
Sport has the potential to be a powerful platform for positive change. This is the first textbook to introduce the fundamentals of sport and sustainable development, examining how sport can be made more sustainable in terms of its social and environmental impact and how sport can achieve more comprehensive social and ecological objectives. This is essential reading for any course on sport and sustainable development, and important background reading for any course in sport management, sport development, event studies, environment and society, business and the environment, or corporate social responsibility.

Routledge
February 2022:258
Hb: 978-0-367-65334-7: **£135**
Pb: 978-0-367-65333-0: **£36.99**
eBook: 978-1-003-12895-3

* For full contents and more information, visit: www.routledge.com/9780367653330

Sport Management and the Natural Environment

Theory and Practice



Edited by **Jonathan Casper, Michael Pfahl**

With climate change and other environmental issues becoming increasingly prominent, any successful sport organization now has to incorporate environmental concerns into their business strategy, while all sport managers must understand how to implement environmental initiatives into their everyday business. Sport Management and the Natural Environment is the first book to introduce environmental theory and best practice in the context of sport management, demonstrating how sport organizations can become more effective and sustainable, and exploring the important advocacy role that sport organizations have in local and global communities.

Routledge
May 2015:268
Hb: 978-0-415-71540-9: **£170**
Pb: 978-0-415-71542-3: **£44.99**
eBook: 978-1-315-88183-6

* For full contents and more information, visit: www.routledge.com/9780415715423

Sustainable Football

Environmental Management in Practice



Edited by **Luca Marrucci, Tiberio Daddi, Fabio Iraldo**

Series: *Routledge Research in Sustainability and Business*

This book provides a comprehensive, up-to-date overview of the different environmental strategies adopted in the football world to foster sustainability. It will be a valuable resource for scholars and students of environmental management, sustainable business and corporate social responsibility, as well as professional working in the football industry.

Routledge
May 2023:306
Hb: 978-1-032-13238-9: **£125**
Pb: 978-1-032-13236-5: **£29.99**
eBook: 978-1-003-22827-1

* For full contents and more information, visit: www.routledge.com/9781032132365

Sport Volunteering



Russell Hoye, Graham Cuskelly, Chris Auld, Pam Kappelides, Katie Misener

Volunteers are central to sport at all levels, from mega-events to grassroots clubs. *Sport Volunteering* is a definitive guide to the issues associated with managing volunteers in sport. This book is essential reading for anybody studying sport volunteering or managing volunteers in sport, and a valuable resource for students of sport development, sport management, sport business, sports events, sport administration, sport policy, community sport, sport facilities, sport operations, event management or sport coaching.

Routledge

July 2019: 196

Hb: 978-0-367-26277-8: **£130**

Pb: 978-0-367-26279-2: **£35.99**

eBook: 978-0-429-29232-3

* For full contents and more information, visit: www.routledge.com/9780367262792

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Advanced Theory and Practice in Sport Marketing32	Managing Organizations for Sport and Physical	Sport Communication 20	The Geopolitical Economy of Sport 35
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